Sacramento SPCA Strategic Goals
January 2020 – December 2022

Programs, Services and Initiatives
The SSPCA will become a resource center for expertise and accessible programs and services to meet the diverse needs in the region regarding companion animal retention, adoption, care and welfare.

Communication, Outreach and Influence
With a clear voice and an active presence, the SSPCA will be a strong advocate and partner with others to address the needs of companion animals in our community.

Fundraising and Engagement
Through the development of meaningful relationships, the SSPCA will fully engage the time, talent, resources and passion of community members of all ages to support the mission.

Organizational Development and Sustainability
The SSPCA will continue to expand its human and financial capacity, and infrastructure to deliver programs and services at a high level of excellence to a growing and diverse community.

The SSPCA will operate with a strong, consistent organizational culture that values customer service, transparency, and stewardship.