2021–2023 Strategic Direction: The Quad Cities Community Foundation is focused on a vibrant and inclusive Quad Cities where all community members are engaged in building our future.

By 2023, the Quad Cities Community Foundation will be viewed as the regional trusted champion of generosity, growing the base of philanthropists in the Quad Cities, and being deeply effective in assisting donors in achieving their goals. We will be a more equitable and inclusive organization, and be actively using our assets to encourage a more equitable and inclusive community. We will focus our resources effectively supporting our community’s goals and the philanthropic goals of our donors.

Mission: Transforming our region through the generosity of donors.

Quad Cities Community Foundation Values

Community: We love the Quad Cities! By building relationships, trust, belonging and supporting a shared direction, we are creating a stronger, more vibrant and inclusive community.

Equity and Inclusion: We believe diverse voices, engagement and participation are essential to building a community where everyone has equitable opportunity to thrive.

Generosity: We believe generosity, in all its forms, brings joy to the people who practice it and is the force that will continue to transform our region.

Transformation through collaboration: We believe we are stronger together and partner with donors, nonprofits and community members to do more—together.

Legacy: We honor the foresight and intention of those who have entrusted us as the stewards of their investments for the perpetual wellbeing of our region.

Service: We are committed to providing professional, informed, personal service that supports individuals and organizations in achieving their goals.
Strategic Priority 1

CONNECT THE GENEROSITY OF THE REGION TO THE MISSION OF THE QUAD CITIES COMMUNITY FOUNDATION.

Goal 1: Engage current and new constituents in effective, equitable and impactful philanthropy.

Strategy 1
Promote effective and equitable philanthropic practices with donors and potential donors.

Goal 2: Expand promotion and outreach of Quad Cities Community Foundation services and value to existing and potential constituents.

Strategy 1
Develop, improve, and effectively market Quad Cities Community Foundation value and opportunities to existing and potential constituents, including currently underserved constituents.

Strategy 2
Position Quad Cities Community Foundation investments, giving options, and financial operations as highly-performing charitable giving solutions with appropriate revenue generation.
Strategic Priority 2
DEMONSTRATE AN ONGOING FOUNDATIONAL COMMITMENT TO DIVERSITY, EQUITY AND INCLUSION IN THE REGION

Goal 1: Become a more diverse, equitable and inclusive organization.

Strategy 1
Establish permanent Equity and Inclusion board-level committee.

Strategy 2
Establish and maintain diversity data for all constituents (donors, committee members, vendors, grantees, board, staff) and the resources we deploy (gifts, grants, investments, time). Develop metrics based on this data to ensure accountability to more equitable outcomes.

Strategy 3
Establish and institutionalize use of organizational DEI filter to be used to examine equity implications of all decisions.

Strategy 4
Increase equity in Quad Cities Community Foundation's operations and its grantmaking, philanthropic, and financial services.

Goal 2: Champion equity and inclusion in the QC Region.

Strategy 1
Identify community efforts that advance equity and inclusion for which QCCF may serve as a champion and invite others to join.

Strategy 2
Utilize diverse voices for storytelling and communications contributions from BIPOC/LGBTQ constituents (diverse-led organizations, donors, grantees, community members). Develop metrics based on this data to ensure accountability to more equitable outcomes.

Strategy 3
Use QCCF's reputation and relationships to be a voice for advancing equity and inclusion in the region.
Strategic Priority 3

ENGAGE PEOPLE MORE DEEPLY TO INVEST GENEROSITY AT THE INTERSECTIONS OF WHAT THEY CARE ABOUT AND WHAT THEIR COMMUNITY NEEDS.

Goal 1: Promote unfunded and equity grant opportunities with donors and potential donors.

Strategy 1
Create structure and implementation for sharing gifting and granting opportunities with donors.

Goal 2: Develop philanthropic services to more deeply engage donors in the act of philanthropy.

Strategy 1
Establish Philanthropic Services revenue/cost structure/resources.

Strategy 2
Conduct Wealth Screening to target market services to high net worth donors.

Strategy 3
Establish Development Committee.

Strategy 4
Increase gift development interactions with donors.
Strategic Priority 4

ANALYZE THE ABOVE QCCF GROWTH AREAS AND SECURE THE RESOURCES NECESSARY TO EXECUTE THEM.

Determine methods to effectively grow our outreach and capacity while demonstrating efficient use of all resources available.

Strategy 1
Evaluate current capacity and resources in all areas.

Strategy 2
Develop plan to build resources to effectively support the high growth areas in the above priorities.