2022 PRIORITIES FOR BGCMW

1. STRENGTHEN ORGANIZATION
   A. SUSTAINABILITY: Increase the organization’s ability to secure funding.
      1. Recruit and retain 3-4 new board members – target 18-20 total members.
      2. Strengthen capacity to secure individual gifts through board training in fundraising and stewardship, Association of Fundraising Professionals trainings, and BGCA Advancing Philanthropy consultations.
      3. Evaluate current RD plan and strategies to determine strengths and weaknesses.
   B. BOARD DEVELOPMENT: Increase board effectiveness by improving onboarding, increasing diversity, increasing sphere of influence, defining roles and responsibilities, and staying connected with board alumni.
      1. Assess current board skills sets/diversity
      2. Determine needs going forward and identify board candidates to fill gaps.
      3. Formalize board orientation program.
   C. PLANNING: Begin to lay the foundation for the organization’s next strategic plan (2023-2026)
      1. Determine best course of action.
      2. Discuss racial equity, inclusion, and diversity at the Board level and determine best course of action to ensure BGCMW is in the forefront of diversity, inclusion, and equity.
      3. Finalize Bi-Laws.

2. PROGRAM QUALITY
   A. CONTINUOUS QUALITY IMPROVEMENT: Achieve a high level of program quality by defining quality; establishing quality standards and consistently performing an assessment process.
      1. Develop culture of continuous quality improvement (assess, plan, improve).
      2. Quality standards to include focus on diversity, inclusion, and a commitment to racial equity.
   B. TRAINING: Train every full- and part-time staff person to implement a quality Club Experience that leads to life-changing outcomes for youth. Provide professional development opportunities for staff.