The Pittsburgh Promise promotes high educational aspirations among urban youth, funds scholarships for post-secondary access, and fuels a prepared and diverse regional workforce.

**High School Graduation Rates**
- **UP 10 Percentage Points**
- The percentage of students who entered the 9th grade and, four years later, earned a high school diploma grew from 68% in 2011 to 78% in 2020

**Promise Eligibility**
- **UP 10 Percentage Points**
- The percentage of high school seniors who met the combined minimum GPA and attendance requirements to receive a scholarship grew from 47% in 2008 to 57% in 2021

**Degree Attainment**
- **UP 6 Percentage Points**
- for low-income students

**Degree Attainment**
- **UP 9 Percentage Points**
- for middle-income students

- 80% of Promise Scholars come from low income households
- 16% of Promise Scholars come from middle income households
- PROMISE ALUMNI have been employed by more than 650 regional companies
- 1/2 Half of Promise Scholars are students of color
As of December 30, 2021, Promise Scholars have leveraged over $400 million in critical post-secondary funding, of which The Promise scholarship is the single, largest source.

**COVID IMPACTS AND RESPONSE**

Prior to the pandemic, first to second year rates of persistence in college for PPS graduates was on par with or exceeded national rates. Promise eligibility had been increasing overtime. The global pandemic has had a devastating impact on higher education. Nationally, post-secondary enrollment and completion have plummeted. Our data show that Promise Scholars were not exempt from these trends.

**ANTICIPATING THESE CHALLENGES, THE PROMISE:**

- **WAIVED**
  - attendance and GPA eligibility requirements for the Class of 2021
  - and attendance for Class of 2022

- **LAUNCHED**
  - a “Reach Back” campaign to engage and support students who may have stalled out during the pandemic

- **DISTRIBUTED**
  - a one-time $1.3 million COVID Relief Fund to support students whose education got disrupted by the pandemic

- **INITIATED**
  - College Ambassadors on seven local campuses to encourage peer-to-peer connections

- **LAUNCHED**
  - Promise Coaches in three high schools to provide career exploration and post-secondary planning

**POST-SECONDARY FUNDING**

As of December 30, 2021, Promise Scholars have leveraged over $400 million in critical post-secondary funding, of which The Promise scholarship is the single, largest source.

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>The Pittsburgh Promise Scholarship</td>
<td>$146,244,357</td>
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<td>Post-Secondary Institutional Aid</td>
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<td>Government Grants</td>
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<td>Independent Scholarships</td>
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<td>Total</td>
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Spring 2022