Jewish Records Indexing – Poland
Strategic Plan 2021

1. Plan: Establish a paid-up membership regimen  Goal and metric: at least 700 paid-up members
   Since March 22, 2021, we have gone from zero to 750+ paid members

2. Plan: Get our NextGen major website upgrade up and running
   Goal and metric: invite the general public to create a user account on NextGen (last April 2021) with 3,000 registered
   users. We now have more than 3500 user accounts! We went from 0-3443 accounts in 6 months.