1.0. Broadest Ends Statement:

CSI exists so that:

AEC professionals enjoy an environment conducive to realizing their full professional potential -

(with results optimizing return on available resources)

PRIORITY RESULTS (not reflecting any order of priority)

1.1 (Knowledge) Members have state-of-the-art building information and project delivery knowledge.
   A. Members value CSI as an essential professional development and learning resource throughout their careers.

1.2 (Resources) The construction industry recognizes CSI as a leading resource for the built environment.
   A. CSI standards and formats are integrated into emerging project delivery practice tools.
   B. Aspiring and active professionals join/participate in CSI to foster their knowledge and career advancement in the AEC industry.

1.3 (Credentials) CSI’s credentials are recognized as “gold standards” of competence.

1.4 (Professional Community) Members engage in a robust, diverse, and inclusive community of AEC professionals and related organizations.
   A. Members actively engage in knowledge sharing and networking at the national, regional, and local levels.
   B. Members have a platform to share expertise, find collaborators, and access a wide base of knowledge.
   C. CSI Regions and Chapters have resources and support to leverage membership value.

1.5 (Workforce) There is growth in the pool of qualified construction information and specifications professionals.
   A. There is growth in college and university utilization of CSI resources and learning materials.

1.6 (Member Value) Members receive exclusive benefits and value for their CSI investment.