Mission and Strategy

Our Mission and Vision

We envision a world of engaged individuals, robust institutions, and vibrant communities working together to improve lives and the natural world, and strengthen democratic societies. To help create this future, we lead and catalyze the charitable community, partnering with government, business, and individuals to advance the common good.

Our organizational strategies are results-centered and racial equity-focused. We believe that all charitable nonprofits and foundations in this country should be healthy and equitable to ensure that all people in the United States thrive, with targeted focus on Native, Black, Latinx, Asian, and other communities of color.

Beliefs

- Collective Solutions – We find better solutions to complex problems when diverse groups, committed to the common good, come together in networks of responsibility.
- Opportunity, Respect, and Inclusiveness – Societies thrive when all people have equal opportunity to succeed, are treated with respect, and can fully participate in the life of the community.
- The Power of the Charitable Community – By taking bold risks, encouraging creativity, fostering collaboration, and inspiring optimism, the sector is a vital, leading force in improving lives and the natural world, and strengthening democratic societies.
- Responsible, Transparent Institutions – Democratic societies rely on transparent, ethical, and accountable institutions and people.

Strategy and Priorities

Sector Impact

We create and share knowledge and research to both understand and accelerate the impact of the nonprofit sector. By assessing the health of the nonprofit and philanthropic sector as a whole, we can map out a clearer path toward driving more health and equity in our communities.

Sector Impact Priorities in 2022

1. Health of the U.S. Nonprofit Sector 2.0
2. Trust in Civil Society
3. Continued Community Engagement around new and current Impact knowledge and research

Building Community

We build community among changemakers who work and volunteer in the social sector in order to focus on wellness, build trust, bridge divides toward belonging, and create this healthy and racially just society to ensure all people thrive.

Building Community Priorities in 2022
1. Advance innovation and activation through constant evaluation of our Sense of Community
2. Offer a comprehensive Fellows Program, including launching new Alumni Network and new Bridging Fellows
3. Upswell events focused on Racial Justice, Self/Community Care, and Bridging and Belonging

Public Policy

We advocate for public policies that strengthens nonprofits, foundations, and diverse communities nationwide – and helps social sector organizations fulfill missions. We serve as a unified voice and information source on pressing legislative and economic issues in our sector.

Public Policy Priorities in 2022

1. “A Seat at the Table” campaign for permanent partnership between nonprofits and the Executive Branch
2. Continued advocacy to strengthen core tax policy priorities and infrastructure investments toward a healthy and equitable communities
3. Launch of a new Advocacy Survey that will fill a 20-year gap in data around nonprofit advocacy and civic engagement (i.e., voter engagement) activities