### Mission
Assistance League volunteers transforming the lives of children and adults through community programs.

### Vision
Essential needs are met in our community and families flourish.

### Values
Assistance League San Jose embraces the following values:
- Commitment
- Leadership
- Respect
- Ethics
- Accountability
- Fellowship

### STRATEGIES

#### In light of Covid-19...

**Philanthropic Programs**
- Provide membership opportunities for participation as appropriate.
- Utilize the standardized reporting form for monitoring programs' membership & community participation.
- Each program will evaluate its effectiveness in meeting community needs.

**Membership**
- Encourage and welcome all members to participate in programs and committees.
- Collaborate with education to develop leadership in our programs, committees and Board positions.

**Resource Development**
- Develop, refine and evaluate fundraising projects.
- Provide information about events for members and community.
- Optimize utilization of Resource Development Committee.
- Increase member participation in resource development activities.

**Education**
- Promote ALSJ programs and committees.
- Collaborate with membership to develop leadership in our programs, committees and Board positions.
- Encourage member attendance at National, Networking conferences, and ALSJ training & enrichment workshops.

### Goals

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<thead>
<tr>
<th>4 YEAR PLAN: 2018-2022:</th>
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<tr>
<td><strong>Philanthropic Programs</strong> – Evaluate and expand programs to meet the needs of the community and increase member participation annually.</td>
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<td><strong>Membership</strong> – Increase membership participation in programs, committees and leadership positions annually.</td>
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<td><strong>Resource Development</strong> – Using the annual budgeted amount as the baseline, increase the total revenue by 5% per year.</td>
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<td><strong>Education</strong> – Enhance member knowledge and expertise regarding chapter programs, committees and leadership roles annually.</td>
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