**Mission**

Assistance League volunteers transforming the lives of children and adults through community programs.

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**Vision**

Essential needs are met in our community and families flourish.

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**Values**

Assistance League San Jose embraces the following values:

- Commitment
- Leadership
- Respect
- Ethics
- Accountability
- Fellowship

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**Goals**

4 YEAR PLAN: 2018-2022:

**Philanthropic Programs**— Evaluate and adapt programs to meet the needs of the community and facilitate member participation.

**Membership** – Increase membership participation in programs, committees and leadership positions.

**Resource Development** – Using the annual budgeted amount as the baseline, increase the total revenue by 5% per year.

**Education** – Enhance member knowledge and expertise regarding chapter programs, committees and leadership roles.

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**STRATEGIES**

*In light of Covid-19...*

**Philanthropic Programs**

- Provide membership opportunities for participation as appropriate.
- Utilize the standardized reporting form for monitoring programs’ membership & community participation.
- Each program will evaluate its effectiveness in meeting community needs.

**Membership**

- Encourage and welcome all members to participate in programs and committees.
- Collaborate with education to develop leadership in our programs, committees and Board positions.

**Resource Development**

- Develop, refine and evaluate fundraising projects.
- Provide information about events for members and community.
- Optimize utilization of Resource Development Committee.
- Increase member participation in resource development activities.

**Education**

- Promote ALSJ programs and committees.
- Collaborate with membership to develop leadership in our programs, committees and Board positions.
- Encourage member attendance at *National, Networking* conferences, and ALSJ training & enrichment workshops.