CBE’s Fiscal Year 2022 Annual Plan

CBE’s FY2022 annual plan is developed with a two-pronged vision of CBE’s mission: to educate and advocate, executed through Key Result Areas (KRA) 1 and KRA 2. CBE’s organizational development that supports KRA 1 and KRA 2 constitutes KRA 3. In more detail:

**Key Result Area 1: Connect Christians with resources on the biblical basis for women’s equality and its significance.**

Definition: Use the written and spoken word to articulate the biblical and historical case for women’s shared leadership, its engagement with academic work in relevant fields, and its impact on individuals, families, churches, and society.

1.1 Goal: Create and/or distribute resources to educate Christians on the biblical basis for women’s equality and its significance.

**Key Result Area 2: Promote egalitarian advocacy**

Definition: Serve as the leading and most respected organizational voice on Scripture’s support for women’s shared leadership worldwide, advocating for engagement and change. Multiply advocacy by empowering and equipping denominations, organizations, and individuals to advocate for women’s equality as a biblical ideal in the families, churches, and communities where they live and/or work. Through partnerships, continually hone our own skills as advocates and continually target the message for the specific needs of diverse communities.

2.1 Goal: Empower Christians for egalitarian advocacy

2.2 Goal: Extend CBE’s reach and influence

**Key Result Area 3: Maintain an effective, sustainable, and efficient organization**

Definition: CBE is a Christian non-profit organization. Without the effective management of the organization itself, we quite literally cannot do anything else. This KRA is about ensuring that CBE’s expenses are covered and that our resources are managed as effectively as possible.

3.1 Goal: Maintain financial sustainability