Vision
A strong and impactful nonprofit ecosystem leads Colorado to a just and equitable future.

Mission
CRC supports, strengthens, and galvanizes change-makers across the nonprofit ecosystem, working together to create a more equitable Colorado.

Theory of Change
We believe in the power of nonprofits to affect change and support thriving communities. To achieve this, individuals, organizations, and the networks that comprise our sector must be supported with meaningful capacity building.

Core Values
✓ We believe in increasing equity across Colorado.
✓ We create bold change through curiosity and accepting challenges.
✓ We respond with agility to the needs of our partners.
✓ We center community in our work with deep listening.
✓ We practice respect and trust as a team.
✓ We strive to do better through a growth mindset.

Framework for Capacity Building
1.0 CRC develops the skills and increases the knowledge of nonprofit leaders, staff, and volunteers through professional development opportunities.
2.0 CRC affects change within organizations by engaging many levels of stakeholders and promoting meaningful organizational culture change.
3.0 CRC works alongside nonprofits, government entities, foundations, and other community stakeholders creating broader connections and impact within the community.

Strategic Goals
Goal 1 CRC equips individuals within our sector with knowledge and resources to more effectively lead within their organizations and communities.
Goal 2 CRC strengthens the organizational health of our partners so they can better meet their missions, with a focus on impact and equity.
Goal 3 CRC convenes networks across the nonprofit ecosystem to catalyze community-centered power to lead transformational change.
Goal 4 CRC invests in our own organizational and financial infrastructure to ensure we are well-positioned and able to meet the needs of our partners and community.
CRC Policy Statement
Community Resource Center believes that civic engagement and advocacy are critical to develop equity while serving our communities and creating a more just Colorado.

We work to:

- Build and enhance the capacity of nonprofits and community groups to strengthen their community-centered advocacy.
- Strategically leverage our power and position to advance issues that impact our communities and the nonprofit ecosystem.

We view advocacy broadly, encompassing diverse activities such as public education, voter registration, coalition building, lobbying, and implementation advocacy. The advocacy tactics we consider are on this chart and are defined here. We believe that all advocacy activities have the potential to advance meaningful change and we are strategic about how and when we engage.

Advocacy Capacity Building
Our advocacy capacity building programs are central components to CRC’s advocacy agenda and currently include:

**Participation Project**: builds the capacity of nonprofits and community groups to offer nonpartisan voter engagement to their constituents

**Root Causes Network**: provides permanent infrastructure for nonprofits to build their advocacy skills and connect with policy and organizing groups to advance community-centered policy

These advocacy capacity building programs play a key role in supporting a thriving nonprofit ecosystem working to address systemic issues.

CRC Advocacy Approach
We work in partnership and collaboration with philanthropy, nonprofits and policy organizations to advance our policy priorities and participate in several nonpartisan advocacy coalitions including Count Me In Colorado and the Colorado Civic Engagement Roundtable.

All of our advocacy work is deeply informed by our values and continuous feedback and deep listening with our partners and other stakeholders. We were involved in a significant amount of advocacy on a variety of issues and using a variety of tactics in 2021 (view summary here).
2022 Policy Priorities

Civic Infrastructure: The underpinnings of our society that knit the fabric of our communities and our nation and create the conditions for societal change.

- Increased capacity and representation of the nonprofit sector
- Expanded, accessible, and thriving National Service field
- Accessible and secure civic engagement processes allowing individuals and groups to take action on community-identified issues

Community Infrastructure: Public assets that anchor strong, vibrant, resilient, and equitable communities.

- Healthy and sustainable state budget and economy
- Healthy and equitable workforce
- Affordable housing
- Access to quality and affordable education
- Poverty reduction
- Environmental sustainability and a healthy environment

In 2022, we will work to listen, monitor, convene, and participate in efforts to advance these priorities through a myriad of nonpartisan advocacy tactics while remaining responsive to the needs of our communities and sector. We will assess when and how to engage based on value alignment, feedback from our stakeholders, and potential to make an impact. We will consider the following questions when faced with an opportunity to determine when and how to take action:

Questions:

- Does taking action align with our values?
- Does the issue align with our above stated policy priorities?
- Does the issue impact our partners and/or the nonprofit ecosystem?
- Is this an expressed concern/need by our partners/stakeholders?
- Are we in a position and do we have the right platform to make an impact?
- What are the risks to taking action?