Keshet Program Dashboard

These reports highlight the results of the Outcomes Surveys that Keshet uses to measure our programmatic impact.

Institutional Change Outcomes

- Survey was sent to 600 participants; $5 Starbucks card as incentive
- Participants included Jewish professionals and organizational lay leaders who participated in our institutional change programming, including Leadership Project, one-off trainings, webinars, etc.
- 132 responses, 22% response rate
- 10%-25% response rate is our desired range, so we are well within the desired range

**Goal:** 90% of institutional change program participants will report that as a result of their involvement in Keshet programs they recognize opportunities for introducing an LGBTQ-inclusive perspective into organizational life more than before.

**Results: Met Goal**

90% of participants reported that as a result of their involvement in Keshet programs, they recognize opportunities for introducing an LGBTQ-inclusive perspective into organizational life more than before.
Goal: 75% of institutional change program participants will report that as a result of their involvement in Keshet programs they see LGBTQ inclusion as a Jewish value more than before.

Results: Exceeded Goal
77% of participants reported that as a result of their involvement in Keshet programs they see LGBTQ inclusion as a Jewish value more than before.
**Goal:** 75% of non-Leadership Project training participants will report that because of Keshet, their organization took or seriously contemplated taking one or more recommended steps toward LGBTQ inclusion, such as training for front-line staff or instituting annual LGBTQ programs.

![Graph showing % Non-LP Institutions Taking Action](image)

**Results: Exceeded Goal**

91% of non-Leadership Project training participants reported that because of Keshet, their organization took or seriously contemplated taking one or more recommended steps toward LGBTQ inclusion, such as training for front-line staff or instituting annual LGBTQ programs.

In fact, 73% of non-Leadership Project organizations took 6 or more action steps as a result of their work with Keshet, and 82% of such organizations took 3 or more action steps.
Teen Program Outcomes

- Survey was sent to 194 participants; $5 Starbucks card as incentive
- Participants included teens who participated in Keshet programming for teens including Shabbatonim, educational workshops, and other teen gatherings.
- 46 responses, 24% response rate
- 20%-30% response rate is our desired range, so we are within the desired range

Goal: 90% of teen program participants will report that, as a result of Keshet programs, they feel more confident in LGBTQ-Jewish identity.

Result: Exceeded Goal

100% of teen program participants report that, as a result of Keshet programs, they feel more confident in LGBTQ-Jewish identity.
Goal: 80% of teen program participants will report that, as a result of Keshet programs, they are engaged in LGBTQ-Jewish community more than before.

Result: Exceeded Goal

83% of teen program participants report that, as a result of Keshet programs, they are engaged in LGBTQ-Jewish community more than before.

For 2019, we plan to change our goal to measure increased teen engagement in Jewish community more broadly, and not LGBTQ-Jewish community. Upon reflection, we feel that this metric better aligns with our goals and strategy.
Goal: 80% of teen program participants will report that, as a result of Keshet programs, they have acted as an agent of change for LGBTQ inclusion.

Result: Met Goal
79% of teen program participants reported that, as a result of Keshet programs, they have acted as an agent of change for LGBTQ inclusion.