



### Charity Contact Info

#### ZERO - The End of

#### Prostate Cancer

515 King Street

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Visit Web Site

### Board Leadership

#### Robert Ginyard

Chairman

### CEO

#### Jamie Bearse

President, CEO

Health : Diseases, Disorders, and Disciplines (Grantmaking/Grants Payable)

## ZERO - The End of Prostate Cancer

Zero prostate cancer deaths. Zero prostate cancer cases and for those with prostate cancer it means a zero PSA.

	Score (out of 100)	Rating
<b>Overall Score &amp; Rating</b>	91.21	★★★★★
<b>Financial</b>	87.58	★★★★☆
<b>Accountability &amp; Transparency</b>	100.00	★★★★★

This rating was published 03/01/2019 and includes data from FY2017, the most recent 990 received at that time.

Why isn't this based on more recent data?

### Mission

ZERO - The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. ZERO has been on the front lines fighting for a cure for more than twenty years.

From diagnosis to survivorship, ZERO offers comprehensive support for prostate cancer patients. Starting with education, we provide millions of men and families with disease information through our website, printed materials, videos, and webinars. The ZERO Prostate Cancer Run/Walk series is thriving in more than 40 cities across the country creating awareness, connecting families, and providing grants to local organizations. Our ZERO360 team of experienced case managers help patients access financial resources, cut through insurance and Medicare red tape, and find emotional support. As the national leader in prostate cancer advocacy, we protect and grow critical federal research funding, currently at \$100 million.

### Impact Information

#### Impact Information



GuideStar is Charity Navigator's trusted partner in sharing information on how this organization seeks impact. GuideStar has recognized this organization with a Gold Seal of Transparency for voluntarily and publicly describing their goals, strategies, and accomplishments. [Learn More about Impact Information.](#)

### CHARTING IMPACT

What is your organization aiming to accomplish?

ZERO — The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. Losing a man we love every 17 minutes to prostate cancer is unacceptable. We envision a future with zero prostate cancer deaths and an end to pain and suffering from the disease. We are uniting men and families impacted by the disease to make ending it a national priority. By advancing research, improving lives, and inspiring

## What are your strategies for making this happen?

--Research - ZERO serves to protect and grow the largest resource of prostate cancer research funding in the nation. Now infusing \$110M in research grants annually, the Department of Defense's Prostate Cancer Research Program (PCRP) has generated three new treatments for late-stage disease and a new genomic tool in the last six years. ZERO spearheaded the creation of the program 20 years ago and within the past year, grew the

## What are your organization's capabilities for doing this?

--Research - With a vast and diverse network of cause champions, ZERO matches patients, doctors, researchers, and government agencies together to better understand the importance of research on improving health outcomes for the disease; assisting to direct research grants appropriately. --Local Impact - The ZERO Prostate Cancer Run/Walk is a friendly welcome into local communities dedicated to raising awareness for prostate

## How will your organization know if you are making progress?

We closely monitor annual national disease statistics to help benchmark our progress, as well as key performance metrics. We also measure qualitative progress by listening to our community, understanding their needs, and getting their feedback. Our goals are to shepherd a new and comprehensive diagnosis pathway for patients, increase treatment options, and lower the number of deaths from prostate cancer to fewer than 20,000 by

## What have and haven't you accomplished so far?

With the hard work and passion from our champions, we have made amazing progress by reducing prostate cancer deaths by 35 percent since ZERO was founded in 1997 and tripled the relative 15-year survival rate to 76 percent. Specifically, ZERO has: -- Led advocacy efforts to create and infuse more than \$1.5B in research funding for the Prostate Cancer Research Program (PCRP), which has generated three life-changing treatments

GuideStar's Gold Seal of Transparency is earned by completing five questions around an organization's strategies, progress, and results, known as Charting Impact. Charting Impact encourages strategic thinking about how an organization intends to achieve its

goals. The end result is a report that lets nonprofits share concise, detailed information about plans and progress with key stakeholders, including the public. This data is provided directly by nonprofits to GuideStar via their Nonprofit Profile.

This impact information is current as of March 2020, when it was provided to us by GuideStar. At this time, Impact information published on this organization's page has no effect on its rating per our methodology.

Learn more about how we calculate the overall score and rating.

<b>Financial Performance Metrics</b>	
Program Expenses <i>(Percent of the charity's total expenses spent on the programs and services it delivers)</i>	89.8%
Administrative Expenses	4.1%
Fundraising Expenses	6.0%
Fundraising Efficiency	\$0.06
Working Capital Ratio (years)	0.21
Program Expenses Growth	6.6%
Liabilities to Assets	34.3%

All data for Financial Performance Metrics calculations was provided by ZERO - The End of Prostate Cancer on recent 990s filed with the IRS.

<b>Accountability &amp; Transparency Performance Metrics</b>	
<b>Information Provided on the Form 990</b>	
Independent Voting Board Members	<input checked="" type="checkbox"/>
No Material diversion of assets	<input checked="" type="checkbox"/>
Audited financials prepared by independent accountant	<input checked="" type="checkbox"/>
Does Not Provide Loan(s) to or Receive Loan(s) From related parties	<input checked="" type="checkbox"/>
Documents Board Meeting Minutes	<input checked="" type="checkbox"/>
Provided copy of Form 990 to organization's governing body in advance of filing	<input checked="" type="checkbox"/>
Conflict of Interest Policy	<input checked="" type="checkbox"/>
Whistleblower Policy	<input checked="" type="checkbox"/>

Records Retention and Destruction Policy	<input checked="" type="checkbox"/>
CEO listed with salary	<input checked="" type="checkbox"/>
Process for determining CEO compensation	<input checked="" type="checkbox"/>
Board Listed / Board Members Not Compensated	<input checked="" type="checkbox"/>
<b>Is the following information easily accessible on the charity's website?</b>	
Donor Privacy Policy	<input checked="" type="checkbox"/>
Board Members Listed	<input checked="" type="checkbox"/>
Audited Financials	<input checked="" type="checkbox"/>
Form 990	<input checked="" type="checkbox"/>
Key staff listed	<input checked="" type="checkbox"/>

## Income Statement

**(FYE 12/2017)**

### REVENUE

#### Contributions

Contributions, Gifts & Grants	\$4,530,817
Federated Campaigns	\$119,131
Membership Dues	\$0
Fundraising Events	\$7,645
Related Organizations	\$0
Government Grants	\$0

**Total Contributions** **\$4,657,593**

Program Service Revenue \$287,813

**Total Primary Revenue** **\$4,945,406**

Other Revenue \$134,386

**TOTAL REVENUE** **\$5,079,792**

### EXPENSES

Program Expenses	\$4,238,462
Administrative Expenses	\$326,654
Fundraising Expenses	\$474,054

**TOTAL FUNCTIONAL EXPENSES** **\$5,039,170**

Payments to Affiliates \$0

Excess (or Deficit) for the year

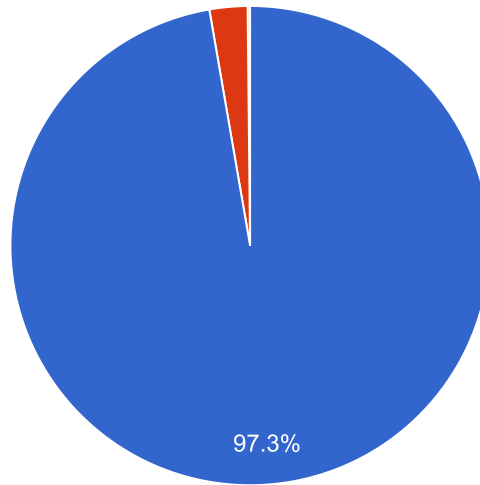
\$40,622

Net Assets

\$1,848,956

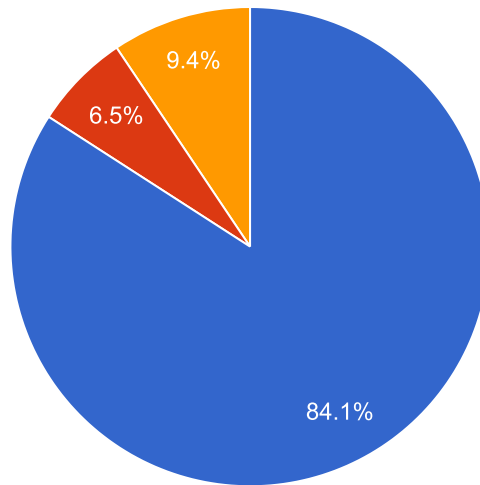
**Charts**

**Contributions Breakdown (FYE 12/2017)**



- Contributions, Gifts & Grants
- Federated Campaigns
- Fundraising Events

**Expenses Breakdown (FYE 12/2017)**

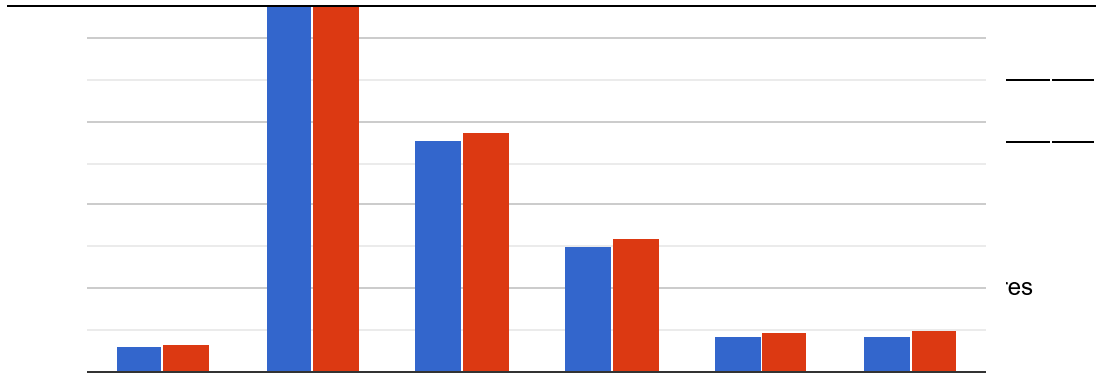


- Program
- Administrative
- Fundraising

Revenue/Expense Trend

**Compensation of Leaders**

(FYE 12/2017)



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**Charities Performing Similar Types of Work**

**Highly Rated**

Charity Name & State	Overall Score	Overall Rating
ZERO - The End of Prostate Cancer (VA)	91.21	★★★★★
The Leukemia & Lymphoma Society (NY)	87.35	★★★★☆
Florida Breast Cancer Foundation (FL)	100.00	★★★★★
American Italian Cancer Foundation (NY)	92.61	★★★★★
Skin Cancer Foundation (NY)	92.38	★★★★★

Compare These Charities (Highly Rated)