STRONGER TOGETHER

Exciting New Merger with ZERO and Us TOO!

2020 ANNUAL REPORT
Facing Prostate Cancer in a Pandemic

Dear ZERO Friends,

Your passion and generosity throughout an unprecedented 2020 had a resounding impact on our efforts to fight prostate cancer. Your support fills my heart with gratitude. You gave hope to more men and their families and made it possible to continue building upon a quarter-century of progress.

With your help, more patients and families were supported during their greatest time of need. Together, we advanced critical research and new treatments were made available despite the COVID-19 pandemic.

Prostate cancer didn’t pause in a pandemic. Dale was one of many patients in the fight of his life last year. And instead of holding his hand to comfort him, his wife of 45 years anxiously waited in the car. Dale would endure his four-hour chemo treatments without Glenda.

“With all of the obstacles this year and with what cancer has thrown our way, we never felt alone, because we knew we had ZERO and its generous community of support to lean on,” he said.

You’ve always made us #ZEROStrong, and I’m delighted to say we’ll soon be #ZEROStronger! This fall will bring our much-anticipated merger with Us TOO. You’ll have a new patient-centric powerhouse in your corner at a particularly urgent time. With 250,000 men diagnosed with prostate cancer just this year, the need to supply more critical resources is devastatingly clear.

Fortunately, ZERO and Us TOO have a combined 55 years of experience serving the prostate cancer community. We share the same mission to educate and support men and their families while taking steps to end prostate cancer. Having one unified organization as your leading resource will also help our partners in the medical community to better serve prostate cancer patients in crisis.

A combined organization will also help elevate advocacy efforts to address access to care and critical health equity issues. A bold approach is required to reduce the shocking disparity faced by men of color with prostate cancer, as a Black man is nearly two and half times more likely to die from the disease.

We must do and strive for more. Imagine what more we can achieve when we’re #ZEROStronger.

Your continued generous donations and volunteer support will take us another step closer to ZEROing out this disease once and for all. Until then, patients and families are still counting on you to renew their hope. You can strengthen our patient support programs and broaden our chapter presence in more states to cover the whole country. When we’re united, more patients will get the support they desperately need and deserve.

Thanks to each and every one of you for providing hope and comfort to those on this journey and for being an important part of our #ZEROStrong Community.

With deep gratitude,

Jamie Bearse
President and CEO
@JamieBearse

For the digital version of the report visit: zerocancer.org/annual-report-2020.
25th Anniversary: Reaching New Heights

You’ve made a difference the past 25 years...

- Created a united and powerful community for the prostate cancer movement;
- Grown federal research funding to $110 million, resulting in seven new treatments for patients with advanced prostate cancer and a new genetic test that helps tailor treatments for patients;
- Pioneered free mobile prostate cancer screening events across the nation and tested more than 120,000 at-risk men;
- Hosted hundreds of Run/Walks, golf tournaments, and other community events with tens of thousands of participants nationwide to raise millions of dollars;
- Launched vital services connecting patients and families to emotional support, one-on-one mentorship, and debit cards to cover transportation expenses to treatments and appointments;
- Obtained more than $150 million in financial assistance and debt relief for patients;
- Achieved state legislative victories to support full insurance coverage of the PSA blood test, which helps determine prostate cancer risk;
- Armed millions of patients and families with lifesaving information through a robust ZERO website, suite of educational materials and videos, and engaging social media platforms.
Stronger Together

ZERO’s merger with another leading prostate cancer nonprofit, Us TOO, is a massive win for prostate cancer patients, survivors, and their families. The consolidation of two leaders in prostate cancer services into a single, stronger organization will bring greater synergy and cross collaboration of programs under one management team.

Together, ZERO and Us TOO will make a deeper impact for the cause while reaching more men at risk of prostate cancer and supporting more patients who lack the knowledge and resources to fight their own personal battles.

The benefits for patients and their families include:

- Integration of 200 Us TOO support groups across the country;
- Amplified voice of the prostate cancer community;
- United advocacy efforts to increase research investments and risk awareness;
- Strengthened connections with medical practices;
- Rapid expansion in addressing health equity issues;
- Fusion of education efforts and expansive outreach about patient choices;
- Unification of staff, boards, and volunteer bases.

“There is no doubt we will be stronger together as one organization,” said Marty Chakoian, Us TOO Board Chair. “The unification of staff, boards, partners, volunteers, and assets will be a powerful platform to reach more men at risk of prostate cancer and support more patients and families in crisis who need resources to fight this disease.”

– Marty Chakoian, Us TOO Board Chair
COVID-19 changed everything for our community from delayed treatments and financial hardship to emotional distress and isolation. More than ever, prostate cancer patients and their families urgently needed additional support.

You stood with them during their greatest time of need, ensuring they had a place to turn and someone in their corner to help them in their fight. ZERO’s comprehensive support programs were a lifeline providing patients and their families with everything from financial assistance to peer support and access to timely educational resources specific to prostate cancer and COVID-19.

Survey results from the ZERO community led to a new microsite to address the unique needs of prostate cancer patients, including helpful FAQs and videos. Weekly emails organized resources and services around what patients needed to know about the virus, telemedicine, and other related topics. ZERO social media channels featured Q&As with medical experts, engaged viewers through interactive presentations, and facilitated face-to-face connection for those feeling isolated.

None of this could have been done without you. You ensured no one fought alone and kept our community #ZEROStrong!
As a result of the pandemic, many more patients faced devastating financial challenges in addition to fighting their disease. Having access to the free services of ZERO360 was critical in keeping many families from falling through the cracks. ZERO360 case managers personally assisted patients to secure financial support options, resolve insurance appeals and issues, and enroll in benefit programs.

“My ZERO360 case manager has been amazing in the support she has provided! I saw the wisdom and thoughtfulness and appreciated it very much. I let my urologist and friends know of ZERO360, because I’m so glad this program is around to help in these matters”

– Roy, Prostate cancer patient
ZERO MENtor was another critical way for patients to virtually connect to support from the comfort of their home. This program pairs prostate cancer patients with knowledgeable and empathetic MENtors to provide ongoing support, camaraderie, and practical advice on their prostate cancer journey. MENtors are trained to understand and promote the use of credible prostate cancer information and resources to arm their MENtee with relevant information.

These intimate and refreshingly candid interviews provide valuable insights and encourage men to take action and take control of their health. A mix of leading experts, patients, and caregivers explore issues such as sex, intimacy, depression, life after prostate cancer, and genetic risks. The podcast launched out of the need for more frank and frequent conversations around prostate cancer. The latest episodes feature Twisted Sister founder and lead guitarist Jay Jay French, who shares his personal prostate cancer journey.

As we all know, a prostate cancer diagnosis impacts the whole family. Caregiver Connector is a peer-to-peer support program that provides an easy and safe way for caregivers to find a shoulder to lean on. Caregivers benefit from being paired with those who currently care for men with prostate cancer, as well as those who have lost their loved ones to the disease.

Transportation is one of the biggest barriers for patients, making it difficult to get the treatments they need. Newly expanded to more states this past year, the ZERO Drive program provides transportation-related financial assistance to prostate cancer patients in Florida, Iowa, New York, Pennsylvania, and Texas who are currently undergoing treatment, receiving follow-up care, or attending ongoing provider appointments. Residents are eligible to apply for a debit card to use for transportation-related expenses such as gas, public transportation, taxis, Uber, Lyft, other ride companies, and airfare.

ZERO Connect provided vital support virtually during COVID-19. This passionate and engaged online community of nearly 3,000 prostate cancer patients, survivors, caregivers, family members, loved ones, and friends nationwide came together to support one another by sharing their experiences, stories, and hope.
Racial Disparities

Addressing Racial Disparities Through Action

ZERO is committed to health equity and reducing racial disparities in prostate cancer among Black men. The number of lives affected by and lost to prostate cancer are especially staggering in the Black community. Black men are about twice as likely to get diagnosed with, and to die from, the disease. These racial differences in prostate cancer incidence and mortality are unacceptable.

“Where you live and the color of your skin shouldn’t limit your access to prostate cancer screening, care, and the very best treatments available,”

– Rallie Settles, Prostate cancer patient

Recent research suggests that racial disparities in prostate cancer outcomes cannot be solely explained by genetic differences. In particular, such differences have been associated with neighborhood segregation and several factors within the U.S. healthcare system including racial differences in access to care and insurance status, racial biases experienced by racial/ethnic minorities, and distrust in the healthcare delivery system.

In collaboration with community and faith-based leaders, health care providers, clinics, and other advocacy groups, here’s how ZERO is working to create health equity and to reduce prostate cancer disparities experienced by Black men:
**Prioritizing**
Prioritizing health equity at the highest levels. ZERO established a national ZERO Racial Disparities Task Force and recruited a Vice President of Health Equity to the organization’s leadership team to collectively develop and implement a health equity strategy and to spearhead advancements to eliminate racial disparities in prostate cancer.

**Improving**
Improving individual disease awareness, patient activation, and navigation skills, and knowledge leading to improved access to high quality care for Black men. ZERO launched a new racial disparities microsite to help Black men and their families understand their risk, dispel clinical trial myths, and provide resources for support and education. Visit [zerocancer.org/racial-disparities](http://zerocancer.org/racial-disparities).

**Reducing**
Reducing misinformation, stigmas, cultural and communication barriers related to cancer care and clinical trials among Black men, ensuring that such efforts are implemented with cultural competence, community engagement, and adequate support systems. ZERO recently hosted its inaugural Racial Disparities Symposium to facilitate honest and open discussions and informational sessions with patients, researchers, and healthcare providers.

**Removing**
Removing financial barriers to prostate cancer care for Black men by implementing improved systems to direct patient services like debt relief and health insurance. ZERO’s health equity advocacy efforts included a focus on legislation at the state and federal levels that would ensure that men across all racial/ethnic groups and men with a family history of prostate cancer can receive certain prostate cancer screening services without any cost sharing.
“A man dies every 15 minutes from prostate cancer.”

With prostate cancer cases on the rise this year, thousands of men like Jim are receiving a devastating diagnosis. The need for heroes like you is increasingly urgent, as many men are delaying routine screening due to the ongoing COVID-19 pandemic.

Patients are counting on you to make sure they don’t miss critical time in the race to put each of them on their personalized treatment pathway.

Will you help the next man who receives this life-changing diagnosis?

Many of you may know ZERO Champions and regular Summit attendees Jim Wilhelmsen and his wife Venetia. Jim’s heart dropped when his urologist told him quite matter-of-factly he has prostate cancer and to get his affairs in order. But nine years later, he’s still fighting prostate cancer with your help. Like you, he feels the need to do more and help others. He’s determined to educate men about their risk and empower patients.

You know early detection saves lives, and Jim has made sure that his sons and brother know it too. All three of them scheduled a PSA test. Despite resistance from their clinicians, they were adamant about establishing a baseline because of their family history.
The hope and support you provide gives patients the courage to fight. Your donations make a huge difference for men like Jim. Your gift means newly diagnosed patients can be equipped with financial assistance, insurance navigation, and other vital support resources.

**Prostate cancer won’t stop, and neither can you!**

Dedicated and caring donors like you have stood shoulder to shoulder with families nationwide in this unprecedented year. You can make sure the pandemic doesn’t pause the critical care and access to support that patients desperately need now. The sense of urgency continues to build as COVID-19 variants are causing chaos for those who are most vulnerable.

**Thank you for helping Jim and many more patients with lifesaving support.**

*Shawn K. Supers, director of donor relations, wants to tell you how your gift can save more prostate cancer patients.*

*Please connect with Shawn at 202-344-9058 or shawn@zerocancer.org.*
The annual ZERO Summit is the largest gathering of its kind for the prostate cancer community. While COVID-19 kept us physically distant this year, nothing can separate the #ZEROStrong community.

The first virtual ZERO Summit in 2021 gave the record-breaking 1,555 participants more learning opportunities than ever before. A brand new Summit app proved to be a useful guide to more than 30 hours of inspiring educational and advocacy content.

The Summit featured the same advocacy, education, and support that makes this a must-attend event. Attendees participated in informative and interactive sessions on the latest in prostate cancer research, treatments, preventative nutrition, and effective caregiving.

Attendees joined others from their local communities in virtual meetings with their elected officials. They shared personal stories, educated officials about the need to support legislation and research funding, and advocated to make prostate cancer a priority on Capitol Hill. With your help, ZERO has helped increase research funding for prostate cancer by $30 million over the past five years.
BY THE NUMBERS:

1,555 attendees from 48 U.S. states and 20 countries around the world

85% said the Virtual Summit exceeded their expectations

162 meetings with legislators

165 Senators and Representatives signed on to show their support for the Prostate Cancer Research Program

Summit Attendee Spotlight

“We truly enjoyed attending the ZERO Summit. There was so much vital and educational information given at each session. Plus, we met some new people and gained takeaways from the amazing sessions. We are so grateful to have attended and for all that we learned.”

– Keisha Hampton and Ulysses “CC” Williams, Caregiver and Patient
Register Today!

Join us for the 2022 ZERO Summit, March 6-8 at the Gaylord National Resort & Convention Center in National Harbor, Maryland.

The 2022 Summit is planned as a hybrid event, which means participants can choose their own adventure to attend in person or join virtually!

SAVE THE DATE
2022 ZERO Prostate Cancer Summit
National Harbor, MD

- March 6-8, 2022
- Gaylord National Resort & Convention Center

Advocate Spotlight

“Education regarding prostate cancer and early detection strategies is critical to saving lives, preserving, and protecting our families.”

– Linda Hoetger, ZERO Champion

Linda and Ray Hoetger of Ohio have dedicated their lives to raising awareness for prostate cancer. Linda created Petey the Prostate, a walnut sporting eyes, arms, and legs, which has affectionately become a “mascot” to start conversations about prostate cancer. Petey is well-known throughout the country, even in Washington, D.C. The Hoetgers give a Petey to anyone willing to listen and help spread the word.

Linda has dedicated many hours to collecting proclamations from elected officials both in and out of Ohio. Ray and Linda often travel hours to accept the proclamations or arrange for ZERO advocates to assist them. Linda has enlisted officials in their communities to become advocates and turned their local buildings blue for Prostate Cancer Awareness Month. Thanks to her tireless efforts to collect the necessary signatures toward implementation, Ohio will be the first state to have a ZERO license plate.
Rhode Island Governor Dan McKee signed legislation to eliminate cost sharing for prostate cancer screening. The bill, named in honor of State Senator Maryellen Goodwin, a colon cancer patient, will increase access to screening for both prostate and colorectal cancers by removing financial barriers.

The ZERO Cost to Prostate Cancer Screening initiative is catching on across the country. By eliminating unnecessary barriers to diagnosis, the lives of more men and their loved ones will improve.

Under the new benefit, men in Rhode Island will not pay any out of pocket costs for prostate cancer screening received from an in-network provider beginning January 1, 2022. Rhode Island joins New York and Maryland as the only other states that have passed similar legislation. ZERO is working with several new states to continue this momentum in providing greater access to screening for men across the country.
Veterans Initiative

No One Fights Alone

Veterans are a high-risk population for prostate cancer, with an incidence rate that is twice that of the general population. ZERO is committed to bringing the Veteran community the resources, tools, and education needed to fight and prevent the disease, and to leading the way on policy change that will save the lives of America’s protectors.

The ZERO Prostate Cancer Veterans Initiative strives to:

- Create a standardized clinical pathway for prostate cancer care within the VHA System.
- Provide prostate cancer educational materials and research support for Veterans, physicians, and active-duty military.
- Support the care and funding of Veterans through legislative efforts.

These are alarming numbers related to Veterans and prostate cancer. Immediate action and long-term planning are required to ensure that Veterans get the support they need.

- Prostate cancer is the most common cancer diagnosis among U.S. Veterans.
- Nearly 489,000 prostate cancer patients are in the VA healthcare system.
- 16,000 of those patients have metastatic prostate cancer.

“I know from my prostate cancer experience just how devastating the diagnosis is, and I wish I had known earlier that I was at higher risk of prostate cancer because of my military service and as an African-American man. I’m proud to serve on the ZERO Veterans Prostate Cancer Working Group and to advocate to improve the lives of Veterans and all men at risk of prostate cancer.”

– Patrick Bingham,
Prostate cancer patient and Veteran
This newly launched program brings awareness to the numerous Veterans facing prostate cancer nationwide. 50 Vets in 50 States is building a powerful nationwide team of Veterans who are prostate cancer survivors and advocates. These vocal Vets will serve as leaders in their states to expand prostate cancer advocacy and educational outreach to save the lives of other at-risk Vets.
Chapters & Champions

Building Communities

With your help, ZERO’s nationwide network of dynamic chapter communities is growing! Chapters connect local patients, families, and the medical community to amplify patients’ voices and fulfill vital programs and initiatives.

This year, ZERO added two new chapters in the South Atlantic and Southeast, which cover Alabama, Florida, Georgia, North Carolina, South Carolina, and Tennessee.

Growth in our support groups across the country will also be powered by our 2021 merger with another leading prostate cancer nonprofit, Us TOO. Uniting its nearly 200 support groups with ZERO’s chapters, local events, support resources, and heroes like you will truly advance the care and resources patients can access.

Your regional ZERO Chapter Directors have their finger on the pulse of all things local. They work tirelessly to make meaningful connections with our Champions and passionate individuals like you to move the mission forward.

Contact your local Chapter Director below to see how you can get involved!

**East Coast Metro**
Renee Haney
renee@zerocancer.org

**Mid-Atlantic**
Caitlin Murphy
caitlin@zerocancer.org

**Midwest**
Emily Sybrant
emily@zerocancer.org

**New England**
Vanessa Petersen
vanessa@zerocancer.org

**Northern California**
Rhonda Gilmore
rhonda@zerocancer.org

**Pacific Northwest**
Debi Johnson
debi@zerocancer.org

**Southeast**
Joshua Woods
josh.woods@zerocancer.org

**Southern California**
DeMetrius Kee
demetrius@zerocancer.org

**Texas/Oklahoma**
Tracy Crites
tcrites@zerocancer.org
Leading the Way: ZERO Champions

When ZERO pivoted its programs, services, and events to best serve patients during the pandemic, this nationwide group of tireless volunteers played an invaluable role to support our community. From fundraising to volunteering to being virtual cheerleaders and critical sources of support, Champions did it all.

A heartfelt thank you to our nearly 600 Champs nationwide. You always make us #ZEROProud!

Champions have all been touched by this disease and they don’t want anyone else to suffer. They find strength, support, and inspiration from each other to accomplish amazing feats in their local communities and across the country.

Are you ready to take the next step and become a ZERO Champion? You’ll have exclusive access to program benefits that will help establish you as a local leader and resource in your community. To join ZERO’s stellar nationwide group of dedicated leaders, contact Shawn K. Supers, director of donor relations, at 202-344-9058 or shawn@zerocancer.org

Champion Spotlight

Don Williamson

Don Williamson of Georgia is a prostate cancer survivor who was diagnosed shortly after losing his father to prostate cancer. He is always willing to share his story and the importance of prostate cancer education and screenings, particularly among Veterans and African-American communities. In 2020, Don furthered the mission to end prostate cancer in many ways. He participated in the Summit and met with Georgia representatives to secure Prostate Cancer Research Program funding.

As a committee member for the Tee-Off to End Prostate Cancer, he invited more than 100 patients and caregivers. He helped to raise nearly $55,000 to fuel ZERO’s programs by securing sponsor support from Cancer Treatment Centers of America. Don is a ready and willing media spokesperson and is one of our most active Champions and Summit Ambassadors including serving as a member of 50 Vets in 50 States.

Champion Spotlight

Suzanne Schlernitzauer

Suzanne Schlernitzauer of Florida is a caregiver who lost her brother to prostate cancer. Every day, she takes action to further ZERO’s mission and fulfill a promise to her brother to do everything she can do to end the disease. Susie is an active advocate and ambassador at the Summit and co-facilitates sessions. She also meets her local representatives to advocate on behalf of ZERO.

Suzanne is consistently a top fundraiser for the Miami Run/Walk and participated in the local Virtual Tee-Off committee. Collectively, she raised more than $30,000 for ZERO in 2020. Susie is a regular donor to multiple ZERO efforts, often calling on the last day of match campaigns to ask if the goal has been reached, and to donate if it hasn’t. Susie also serves on the Patient and Caregiver Advisory Board as a voice for caregivers. She’s a crucial player to ensure ZERO’s patient support programs are as strong as possible.
Remembering Caesar Blevins

May 24, 1957 – April 7, 2021

“A truly great human being passed away earlier this year after a long battle with prostate cancer. Caesar was fighting his own hard battles, but nevertheless he always brought with him a hug, a listening ear, an encouraging word, and a sense of deep peace and belonging.

“He was a fierce protector and a joyfully selfless friend. The people feeling a heavy loss are truly too many to count, but the ripple effect of his kindness will continue.

“Caesar was a fierce prostate cancer advocate and was heavily involved in the mission of both the Prostate Network and ZERO. Caesar loved to say, ‘Teamwork makes the dream work.’

“Those who knew and loved him will pick up the torch that Caesar carried so fiercely for so long and will WARRIOR ON for him in this battle against Prostate Cancer!”

– Steve Hentzen,
A friend of Caesar and ZERO Champion
The annual **Bold for Blue** fundraising awards shine the spotlight on those who went to impressive heights with their innovative and heroic fundraising efforts to provide critical support during the pandemic for prostate cancer patients and their families in desperate need.

Three honorees took home **Legacy Awards** in recognition of their passionate commitment and dedication over many decades of service to the prostate cancer community.

**Sarah Dunn, Amy Donaldson, and Julie Tofte** are the “Daughter 4 Dads” from Napa Valley, California. After losing their grandfather to the disease, watching their father’s long battle with prostate cancer, and then experiencing their uncle’s recent diagnosis, they knew it was critical to raise awareness in their community.

Since 2014, the sisters have participated in ZERO’s fundraising campaigns and events, including their very own Run/Walk, which has raised thousands of dollars for patients and families since its inaugural year.

For the second annual **Impact Awards**, three of ZERO’s long-time supporters were honored for their indomitable spirit in the fight against prostate cancer and their never-ending passion for helping others. Congratulations to **Stephanie Mueller, Freddie Muse Jr., and Meghan Nikituk**!

**Stephanie Mueller**

Stephanie Mueller brought a new level of innovation and passion to ZERO’s virtual Run/Walks. She ran **every** virtual Run/Walk, secured “sponsorships,” and shared each one with a live Facebook video from her Cleveland, Ohio, hometown. Stephanie pounded the pavement in honor of her father, a prostate cancer survivor. She took the time to learn a little about the story of a significant person who is impacted by prostate cancer. Her efforts earned valuable funds and a huge social media engagement. More importantly, this Champion has been an inspiration and helped many in the ZERO community maintain a positive outlook during COVID. Stephanie is the epitome of #ZEROStrong!
Freddie Muse Jr.
Freddie Muse Jr. is President and CEO of a local men’s cancer nonprofit dedicated to providing quality resources through personal experiences to under-served men with cancer who reside in the Los Angeles area. In a typical year he is often in the community monthly with a church collaboration to screen men. Freddie got a prostate cancer proclamation from the City of Los Angeles this year, too. He partners with organizations year-round to bring attention to prostate cancer among African-American men and helps facilitate support groups at Cedars-Sinai. Freddie is an ambassador for the RESPOND study, which is enrolling Black men to find answers to prostate cancer. Freddie has been addressing disparities in prostate cancer for 12 years. He is incredibly resourceful and always open to a partnership that serves more men.

Meghan Nikituk
Meghan Nikituk has been part of the ZERO community for the past 13 years after losing her father to prostate cancer. This year she really knocked it out of the park! Last spring, the Manassas, Virginia, resident inspired a slew of virtual fundraising contests when she dyed her hair blue. Meghan promoted the competition with her mother in a unique and engaging video. Every update inspired viewers to donate and shared important information about prostate cancer. During Prostate Cancer Awareness Month, Meghan created 14 uniquely themed videos to promote fundraising, educate others, and highlight ZERO’s programs. Her Washington, D.C., Run/Walk team raised more this year than any other. Meghan, who is a ZERO Champion, has even been honored by her employer for her volunteerism.

Each of the amazing individuals below was also nominated for an Impact Award. With only three awards to hand out, it was tough to choose from this group of inspired advocates and fighters. Please congratulate all our 2020 nominees!

Beth Allen & Craig Blouin
Athena Casamento
Linda and Ray Hoetger
Dale Golgart
Tammy and Jeff Holbert
Tracy Morgan
Mical Roy
Suzanne Schlernitzauer
Tami Musumeci-Szabo
Jessica Tolman
Don Williamson
Dr. Peter Zeman
Fundraising

The Power of You

Congratulations to everyone who helped make history last year as participants in ZERO’s first virtual Run/Walks! Because of you, more patients will get the support they desperately need during this COVID-19 crisis. Now more than ever, you made a difference for patients. Bravo!

The ZERO Run/Walk is an important and impactful way to connect with others in support of raising awareness and funds for men and families who have been affected by prostate cancer. Here’s what one patient had to say about you being there:

“‘It’s so important to raise awareness, and the Virtual Run/Walk does exactly that. It’s great to be connected with my brothers in arms — all men and all survivors and patients — and know that we have the support of our communities.”

– Eugene,
Prostate cancer patient

You and every family who has been impacted by this disease has their own story, but everyone is united in the fight to end prostate cancer.

Special thanks to Premier National Partner

abbvie
BY THE NUMBERS:

16 virtual shows

$2.3 million raised

$216,585 in funding to local programs

$30+ million raised since inception

Virtual Run/Walk Participant Spotlights

“If my 127.1 miles and 41 race videos helped just one person to get tested, reach out for help, learn something new, join the Summit... then I have succeeded far beyond completing the goal I set out to achieve! I’m honored to be part of this amazing organization and mission. And I’m proud to be #ZEROStrong with you!”

– Stephanie Mueller, ZERO Champion

“We have surpassed all the previous 12 years of raising funds, and we did it all VIRTUALLY!”

– Meghan Nikituk, Meghan Nikituk, who raised $19,000 with a hair dyeing challenge for Team Nikituk
Teams and Individuals Raising $5,000 or More

Getting to the top of the Run/Walk leaderboard is tough work and deserves to be applauded. Thank you to these leaders for inspiring others to join them and support a cause that is so close to their heart.

Bernadette Greenwood
Bunch O Nuts
Chris Meyer
Clovis BRCA Blue
Cracked Walnut
Daniel Perkins
Daughters 4 Dads
Eliza Forsburg
Finleigh Forsburg
FOFTC Spare the Walnut
Frednecks
Gary Melnick
Greater Boston Urology
Hoboken Strong
Karen Jauregui
Mark Hagenbuch
Miles for Mike
Pfizer Oncology New York City
Potomac Urology Stream Team

Rebekah Bierdeman
Task Force Morgan
Team Angus
Team Chemosabes
Team CURRY!
Team Ham
Team Nikituk
Team NJU Dragon Fly
Team Philibin
Team Poppa, Pappy and Cuggy
Team Sandy Sigel
The Andrew Zweig Ripple Runners
The Forsburg 40
The Iowa Clinic
This One’s For Terry
Tracy Morgan
Urinary Tract Team
Warren’s Warriors
Urology Practice Partners

The Run/Walk series has been a nationwide force in the prostate cancer community for more than a decade. With the partnership of urology practices coast to coast, ZERO works with many medical professionals and their teams to host these events that bring hope, awareness, and critical funds to help patients and their families.

Adult Pediatric Urology & Urogynecology
Advanced Urology Associates
Adventist Health St. Helena Hospital
Alliance Urology Specialists
Associated Medical Professionals
Associated Urologists of North Carolina
Augusta Urology Associates
Blue Ribbon Cancer Coalition of PA
Chesapeake Urology
Genesis Healthcare Partners
Greater Boston Urology
Hackensack Meridian Health
HaloDx

Hartford Healthcare Tallwood Urology & Kidney Institute
Irving Medical Center Department of Urology
Kansas City Urology Care
Los Padres Prostate Cancer Foundation
MidLantic Urology
Minnesota Radiation Oncology
Minnesota Urology Foundation
Montefiore Medical Center
Department of Urology
Mount Sinai Department of Urology
New Jersey Urology
New York-Presbyterian Hospital, Columbia University
Northwell Health
Oregon Urological Society
Potomac Urology
SouthWest Urology
South County Urology
Summit Urology Group
The Iowa Clinic

The New York Section, American Urological Association
The Urology Group
Urologic Specialists
Urology Austin
Urology Center of Iowa
Urology of Central Pennsylvania
Urology of Virginia
Uromedix
Washington State Urology Society
Weill Cornell Medicine Department of Urology
An integral part of the ZERO Run/Walk series is the community grant program, which assists in funding local nonprofit organizations that are dedicated to helping prostate cancer patients and their families in their community. A percentage of the funds raised through Run/Walks goes directly back into communities across the country.

Blue Ribbon Cancer Coalition of PA
Broadlands Medical Center Foundation
Cancer Resource Foundation
Cone Memorial Hospital
East Texas Communities Foundation
Genesis Healthcare Foundation, Inc.
Hartford Healthcare Tallwood Urology
Los Padres Prostate Cancer Foundation
Minnesota Urology Foundation
Pennsylvania Prostate Cancer Coalition

Prostate Cancer Networking Group, Inc.

REX Healthcare Foundation

Schellhammer Urological Research Foundation

The Empowerment Network

Urology Care Foundation

Run/Walk Grantee Spotlights

Screening At-Risk Men
For more than ten years, the ZERO and Chesapeake Urology Associates free prostate cancer screening program in the Baltimore area has held hundreds of screening events in partnership with African-American churches, service fraternities, and social services organizations. These annual screening events supported by ZERO-funded grants have saved lives by reaching more than 20,000 high-risk men with limited access to healthcare. Providing regular access to testing and continuous education about the higher risk that Black men experience for prostate cancer is critical in our mission to end this disease for all men.

Powering Local Research and Education
The Schellhammer Urological Research Foundation (SURF) improves urological care in the Hampton Roads, Virginia community and beyond through research, education, and compassionate innovative healthcare. After receiving a ZERO-funded grant through the local Run/Walk, SURF provided more prostate cancer resources, education, and clinical services along with updating its website to make it more interactive. The ZERO-funded grant allows SURF to conduct long-term, quality-of-life studies of prostate cancer patients for urinary and sexual function. The data gathered will be helpful for all prostate cancer patients in understanding the long-term effects of their treatment options. Dr. Schellhammer has also held educational conferences for general practitioners in the Virginia Beach area that stressed the importance of PSA and DRE prostate cancer screenings.
Empowering Your Network

No patient or family should have to face prostate cancer alone, and your passion and tenacity to fight this disease helped those in your community and beyond. In this difficult time, vulnerable individuals have faced months of treatment delays, care disruptions, isolation, and despair. You helped bring hope and a lifeline to those who needed it most.

By leveraging your network and reaching out to your friends, family, neighbors, and colleagues to join you in this cause, you multiplied your efforts to raise funds and prostate cancer awareness in your community and across the nation. As a result, patients and families were connected to valuable resources and services.

Livestreaming
Passionate fundraisers got even more creative during the pandemic. Stuck at home and indoors, our community turned the camera on themselves and shared it on social media to do some good. Whether playing video games, singing, cooking, getting fit or getting a new hairdo — fundraisers did it all to inspire others to give and make a difference. If you want to reach thousands of viewers to raise thousands of dollars, livestreaming is a fun new way to get involved and make a big impact.

Grow & Give
Your impact on prostate cancer patients is “un-beard-lievable”! Thank you for supporting ZERO’s Grow & Give facial hair fundraising campaign. By growing beards and donning sticky mustaches, individuals and companies raised more than $200,000 in generous gifts. As a result, more patients in need had access to resources to cover treatment, emotional support, and debt relief when they needed it most.

“My father and I are passionate about ZERO’s Grow & Give campaign! We’re ready for facial fuzz and fundraising, and I know you are just as committed to ZERO’s mission to end prostate cancer.”
– Jim Johnson, Jr. and Jim Johnson, Sr., ZERO Champions

ZERO Tee-Off
You took a swing at prostate cancer and raised $34,000! With the first-ever Virtual ZERO Prostate Cancer Tee-Off, anyone could play, anywhere, anytime. Whether playing 18 holes with your buddies on your favorite course, taking the kids to play mini golf, going solo at the driving range, or setting up a course in your backyard, you found a way to make a difference. However you chose to tee off, you helped men and families who are fighting prostate cancer.
ZERO’s Leadership

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Dr. Reggie Tucker-Seeley
VP, Health Equity

*Executive Team members
ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator, and is accredited by the Better Business Bureau.

### 2020 Financials

**Overview 2020**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Gross Income</td>
<td>$7,124,144</td>
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<tr>
<td>Gross Expenses</td>
<td>$(4,986,353)</td>
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<tr>
<td><strong>Profit/Loss</strong></td>
<td><strong>$2,137,791</strong></td>
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**Assets**

<table>
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<tr>
<th>Description</th>
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<td>Total Assets</td>
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<tr>
<td>Liabilities</td>
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<td><strong>Net Assets</strong></td>
<td><strong>$4,780,153</strong></td>
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**Spending**

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Program Expenses</td>
<td>$4,242,816</td>
</tr>
<tr>
<td>Administrative Expenses</td>
<td>$255,656</td>
</tr>
<tr>
<td>Fundraising Expenses</td>
<td>$487,881</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$4,986,353</strong></td>
</tr>
</tbody>
</table>
**Fiscal Year 2020**

**Program Expenses**

- Education and Awareness: $3,181,171 (74.98%)
- Advocacy: $636,528 (15%)
- Patient Support: $309,137 (7.29%)
- Research: $115,980 (2.73%)

Total: $4,242,816

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**Your Legacy Through ZERO**

Throughout our lives there are moments when we pause to reflect — on what we have achieved and what we hope to accomplish. We consider how to write each chapter of our life story in a way that embodies our values in word and deed.

Your support of ZERO reflects your values and your deep commitment to ending prostate cancer. For example, you can include ZERO in your will, arrange a charitable gift annuity, or provide a gift of stock.

A charitable gift as part of your estate plan is a way to ensure your values live on for future generations. Generations who will one day be rid of prostate cancer thanks, in part, to your gift.

James Hutson, director of development, welcomes the opportunity to tell you more about a number of versatile giving opportunities. Please connect with James at 202-935-3726 or hutson@zerocancer.org

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**WHERE THE MONEY GOES**

85 cents of every dollar goes to Program & Activities.
The Power of You

ZERO – The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer.

515 King Street, Suite 420
Alexandria, VA 22314
202-463-9455
ZEROCANCER.ORG

Your gift can help a struggling patient get the support he desperately needs. Simply scan this QR code to make a donation today.