OUR CORE VALUES

Stewardship
We are responsible stewards of the human, financial, and natural resources entrusted to our care and committed to those resources contributing to a sustainable society, environment, and economy.

Integrity
We build trust and confidence through honesty, transparency, open communication, and fairness; and engage in best practice through National Standards certification.

Generosity
We cultivate a culture of generosity by celebrating giving of all kinds and by nurturing authentic relationships that are built on empathy, kindness, and trust.

Collaboration
We listen to diverse voices, build collaborative partnerships, and foster a spirit of teamwork and interdependence.

Equity
We seek to ensure all people in our community have equitable access to opportunities for a healthy, thriving life and will ensure diversity, equity, and inclusion is reflected in all facets of our work.

Adaptability
We believe our best work happens as individuals, as an organization, and as a community when we are creative, innovative, and continuously learning.

OUR STRATEGIC GOALS

Accountability and Focus
Leverage our resources to ensure organizational strength and stability.

Awareness and Relationship Building
Increase affinity and build deeper relationships to cultivate a culture of generosity.

Collaboration and Community Impact
Expand collaborations and steward our resources to maximize community benefit.

Equity and Inclusion
Deepen investment in diversity, equity, and inclusion to fully integrate equity into our work.

VISION
A region of healthy, resilient, thriving communities for all.

MISSION
We invest in the people and places of our region and steward community assets for lasting impact.

Grand Traverse Regional Community Foundation