2022-23 Strategic Plan

Vision: To provide families with resources and tools they need to build their future and contribute to a vibrant community.

Mission: Build better communities by strengthening families.

Four Pillars of Our Work

- **Family Support**: Advancing family sustainability through classes and guidance, using a goal setting and strengths-based approach.
- **Community Resources**: Connecting people to resources to advance health equity, financial stability, networks and community.
- **Education**: Opening doors to success for children and adults by providing training and high-quality instruction.
- **Economic Inclusion**: Driving economic stability for communities, families, and individuals by teaching new job skills, advancing careers and co-creating businesses and social enterprises with community.

Two-Year Goals

1. **Collaborate to move through big community and organizational changes as a team that supports, retains and grows leaders within the organization.**
   
   Our organization embraces innovation and adaptation to meet changing community needs. We recognize that big shifts require strategically preparing and supporting people through new ways of doing things.

2. **Expand engagement with community and stakeholders to answer questions about who, where and how we serve.**
   
   In the next two years we will investigate broader community needs and social changes so we can make strategic decisions about how we will address these needs and advance our mission. This will help focus our work, retain staff and meet community needs.

3. **Continue consistent evaluation and equity reviews of programs to ensure high quality and accessibility.**
   
   We evaluate and examine our programs to ensure they continue to meet the needs of community members who face the barriers to success. We will continue to lead in providing exceptional programming with community engagement and measured impact.

4. **Strengthen internal and external communications.**
   
   We will design inclusive communications activities and systems to foster cross-departmental collaboration, build a culture of collective care, and share knowledge—internally across departments and within the community.