

## **Magdalena House Mission Statement**

Magdalena House is a transitional home that serves mothers and their children who have fled dangerous and abusive lives by providing transformation through education, nurturing community, and programming. We rescue the least and the lost, sharing hope for a new beginning.

## **Magdalena House Vision Statement**

Empowering families to eliminate cycles of abuse and neglect in our community.

## **Strategic Initiatives and Goals**

- 1) Identify and recruit the necessary staff and resources to support the mission of Magdalena House as the organization grows. By filling the open positions on the organizational chart, Magdalena House will be able to deliver the services necessary to our residents.
- 2) Establish and communicate a clearly defined succession plan, protocol and process. This plan should include the specific criteria and job descriptions of the Executive Director and other leadership positions at Magdalena House.
- 3) Diversify and grow the funding sources at Magdalena House.
- 4) To grow the endowment revenue to 50% of annual operating expenses.
- 5) Build out the neighborhood to accommodate more families and create more dedicated program space.
- 6) Grow the awareness of Magdalena House in the community.