I am pleased to report that 2012 was a very successful year for JSA. Every four years, the presidential elections inject JSA’s civic engagement programs with additional vigor, and 2012 was no exception. In addition to debate-watch parties for students and alumni, we held special regional election conferences and week-long programs at the Democratic and Republican National Conventions.

This year, while many of our elected officials in Washington were stymied by political gridlock and hyper-partisanship, JSA student leaders nurtured their statesmanship skills as they engaged in civilized political discourse. Through our student-run programs they cultivated democratic leadership skills, challenged one another to think critically, advocated their own opinions, developed respect for opposing views and learned to rise above self-interest to promote the public good.

On top of the growth in our student-run programs this year, we are particularly pleased to highlight a substantial increase in individual giving and a reduction in the percentage of total revenues devoted to administrative expenses. These trends have put us in a great position for the next fiscal year.

I am excited by what 2013 has in store for JSA. With your support and generosity we will continue to build our programs and prepare America’s youth for life-long involvement and responsible leadership in a democratic society!

Jeff Harris
Chief Executive Officer
Chapter Activities
Junior State chapters are school-sponsored extracurricular clubs that typically meet weekly to plan and implement voter registration drives, candidate forums, political fairs, debates and community service projects. JSA is recognized as the place for students who are interested in politics. Student leaders gain valuable skills as they build and run clubs. School administrators and faculty recognize that JSA chapters augment the social studies curricula and enhance civic engagement for the entire school community.

John Burroughs H.S. JSA Wins 2012 National Civic Impact Award

Each year, the National Civic Impact Award recognizes the JSA chapter that has had the biggest impact on increasing the level of civic awareness and engagement at their school. During the 2011-12 school year, John Burroughs High School’s JSA Chapter from Burbank, California was chosen from among finalists from throughout the country.

In addition to having 110 tax-paid members members and record attendance at conventions, the chapter held debates on school issues, hosted an impressive array of local politicians as guest speakers, attended school board and city council meetings, hosted two “mini-conventions” for the Angeles Region and collected over $700 for local charities. The chapter also livestreamed all of its speakers and events for the community to enjoy. Together with their Principal, they organized a campaign called “Don’t Hate, Debate,” which promoted civil discourse and passionate debate instead of hate and prejudice.

In winning the award, the Burroughs chapter will receive a $2,000 grant to continue its civic engagement programs in the upcoming year, a $500 stipend reward to the chapter’s Teacher/Advisor and a plaque that can be displayed in the school’s award case.

The other winners of the state Chapter of the Year Awards were: Bergen County Academies in Hackensack, NJ; Colfax High in Colfax, CA; Corona del Mar High School in Corona del Mar, CA; Galway High School in Galway, NY; International School in Bellevue, WA; Kofa High School in Yuma, AZ; Mooresville High School in Mooresville, IN; Union Local High School in Belmont, OH; Garfield High School in Seattle, WA; and St. Mary’s Hall in San Antonio, TX.

Increased Attendance at JSA Overnight Conventions in 2011-12
Conventions
JSA sponsors over 30 overnight conventions each year (Fall State, Winter Congress, Spring State). These events are debate-oriented and allow students to discuss economic, social and foreign policy with their peers. Conventions are held in ten different regions across the country. Roundtable discussions, policy simulations and other hands-on activities help students critically examine the political landscape. At the Winter Congress, students experience “how a bill becomes a law.” Past topics have included: the death penalty, abortion, the legalization of marijuana, the “Dream” act and others.

JSA Election 2012

11 JSA Election 2012 Conferences
1,726 Student Participants
241 Participating Schools
45 NEW Chapters Participating

Beyond the Sound Bite
At the JSA Election 2012 one-day conferences, representatives of the Romney and Obama campaigns captured the thrill and excitement of the election season. Students had the chance to evaluate the candidates on their merits, qualifications and positions on the issues. The conferences were a unique opportunity to look beyond the sound bites and TV ads to determine the best candidate to lead the country. Dramatic mock elections were held to select the students’ choice for president.

Teens Journey to the RNC and DNC Conventions

Every four years JSA takes a group of students to the Democratic and Republican National Conventions. This year students attended symposia at the RNC in Tampa, FL, August 26-31, 2012 and at the DNC in Charlotte, NC, September 2-7, 2012.

The 2012 Election Symposia gave the students a unique opportunity to experience the excitement of a Presidential election year in the center of the action. Students participated in Q&A sessions with party officials, Members of Congress, other “super delegates,” journalists, powerful lobbyists, interest group activists and pollsters. Throughout the week faculty provided academic context to help the students digest and analyze the convention experience. Evening activities included group discussions, student debates and simulations.
Every summer, JSA conducts college level summer school programs on prestigious university campuses. In Summer 2012, sessions were held at Georgetown, Stanford and Princeton Universities, and Capital Normal University in Beijing, China. These programs offer a rigorous curriculum that includes advanced courses in government, politics, history and public speaking.

JSA Summer School: 2012 Student Attendance

192 Summer School at Georgetown
July 15 - August 5, 2012

191 Summer School at Princeton
July 8 - July 29, 2012

170 Summer School at Stanford
July 1 - July 22, 2012
Courses Offered: AP U.S. Government, AP Macroeconomics, Constitutional Law, International Relations, Speech & Political Communication

23 JSA Diplomat Program at Capital Normal University, Beijing, China
June 27 - July 22, 2012
Courses Offered: Basic Chinese Language & Culture, Modern Chinese History & Government

Grant from U.S. Department of the Interior Supports Summer School Students from U.S. Insular Areas

Over the past 22 years JSA has partnered with the U.S. Department of the Interior’s Office of Insular Affairs to provide scholarships for students to attend JSA Summer School programs. During the summer of 2012, JSA served 68 outstanding students from the seven insular entities. These students hailed from American Samoa, Guam, the U.S. Virgin Islands, the Commonwealth of the Northern Mariana Islands, the Federated States of Micronesia, the Republic of the Marshall Islands and the Republic of Palau.

To improve the experience for students from the insular territories, JSA also hosted a prep program at Princeton and Stanford. This program was designed to help the students prepare for the academic rigors and cultural differences that they might experience at Summer School.
Summer Institutes

Institutes provide a behind-the-scenes look at local politics and state government in action. These 4-day programs offer students an opportunity to explore and debate today’s hot-button issues with elected officials and fellow high school students. Students have the opportunity to meet and question top politicians, journalists, key lobbyists and others influential in the civic sector.

JSA Institutes & Symposia:
2012 Student Attendance

65 California Institute on Leadership & Politics
University of California at Davis
June 26 - June 29, 2012

42 Arizona Institute on Leadership & Politics
Arizona State University
June 10 - June 13, 2012

72 Northeast Institute on Leadership & National Security
Princeton University
August 8 - August 11, 2012

26 Texas Institute on Leadership & Politics
University of Texas at Austin
June 10 - June 13, 2012

102 Gene Burd Institute on LA Media & Politics
Univ. of California at Los Angeles

54 RNC Symposium
Tampa, FL
August 26 - August 31, 2012

47 DNC Symposium
Charlotte, NC
September 2 - September 7, 2012

“No other program can offer the same intensity, the same sense of accomplishment and the same sense of connection to other people from around the world.”

- Jennifer Bunn, Stanford Summer School graduate
Alumni & Parent Gatherings

JSA maintains an active parent and alumni network across the country by hosting events and providing opportunities for alumni to engage with current JSA students.

Conversation with Eric Garcetti
March 17, 2012 • Los Angeles, CA
JSA alumni and supporters participated in a fundraising event featuring L.A. City Councilman and JSA Alum Eric Garcetti in conversation with Dan Schnur, Director, Jesse M. Unruh Institute of Politics, University of Southern California.

Conversation with Condoleezza Rice
March 29, 2012 • Atherton, CA
JSA alumni and supporters participated in a fundraising event featuring former Secretary of State Condoleezza Rice in conversation with former California Contoller Steve Westley.

Board Retreat
July 27-28, 2012 • Los Angeles, CA
Alumni and board members spent the day with JSA students at the UCLA Burd Institute on Los Angeles Media and Politics and participated in a day of strategic planning.

Presidential Debate Watch Parties
October 3, 2012 • Washington D.C., New York City, Los Angeles, and San Francisco
Alumni enjoyed a fun night of debate, political discussion, food and drink. The four sites were connected with a live Twitter feed and an instant nationwide online poll using the PollEverywhere technology.

Fall State Parent & Alumni Reception
November 17, 2012 • Fort Lauderdale, FL
Parents and alumni watched a live student debate, followed by a reception featuring Southeast JSA Governor Kathryn Edmunds and her cabinet.

Online Alumni Portal Launched

In 2011, JSA undertook a large-scale nationwide survey of alumni, resulting in the first edition of the JSA Alumni Directory. Over 4,500 alumni were included, going back as far as 1946. In 2012, JSA launched an online version of the directory, which makes it easier for alumni to reconnect with their peers and harness the power of the JSA alumni network. Over 7,500 JSA alumni are now a part of this online community.

Alumni, parents and supporters can also connect and keep in touch with JSA via Twitter, Facebook, LinkedIn and YouTube. Follow the hashtag #bethepeople.

Parent of JSA Alumnus Instrumental in Creating Arizona Junior State

Melody Robidoux, the parent of a JSA alumnus in the Pacific Northwest, declared 6 years ago that there would be a thriving Junior State in her native Arizona.

With $670,000 in financial support from the Robidoux Foundation over the last 5 years, the Arizona Junior State has grown from nothing to 30 high school chapters and over 370 students attending its state conferences. It also hosts a 4-day Summer Institute on State Government and Politics.

Ms. Robidoux, an inspired philanthropist, sought to reach out to a broad cross-section of Arizona youth to create a JSA that reflected Arizona demographics. As a result, the Arizona Junior State is the most diverse in the country.
Corporate

Applied Materials Inc.
Bouque Data Systems
Capital Group Companies
Chevron Products Co.
EMC Research
Gilroy Energy Center, LLC
Hewlett-Packard Company
Holland & Knight
Insperity
Interfacing Company of Texas
Klee, Tuchin, Bogdanoff & Stern LLP
Insperity
Kekst and Company
Lexington Management LLC
Marshall & Sterling
Microsoft Corporation
Postal Systems
STAND Global
The West Indian Company

Foundations

The Alice Tweed Tuohy Foundation
The Atkinson Foundation
Community Foundation of the Virgin Islands
Daniels Fund
Henry Mayo Newhall Foundation
The Hurlbut Johnson Trust
Karen Ingelborg Lockhart Foundation
The Montezuma Foundation
Melody S. Robidoux Foundation
Prior Family Foundation
Westly Foundation

Government

U.S. Virgin Islands Dept. of Education
U.S. Department of the Interior

Non-Profit & Education

American Samoa Bar Association
Beijing Capital Normal University
California YMCA Youth in Government
Campaign for the Civic Mission of Schools
CET Academic Programs
Chicano Latino Youth Leadership Project
Endowment for California Leadership
Georgetown University
Los Angeles County School Trustees Association
National Assoc. of Secretaries of State
National Assoc. of Secondary School Principals
Princeton University
Rotary Club of St. Croix
South San Jose Lions Charitable Foundation
Stanford University
University of California at Davis
University of California Los Angeles
University of Texas at Austin
University of Virginia

Individuals

The Prof. Rogers Society — $25,000+
Paul Hirabal
Lisa Horvath Puckett
James Lintott
Rachel Kaganoff Stern & Eric Stern

The Harris Seed Society — $10,000 – $24,999
David Gray Carlson
Chris Kelly
Steve LaVoie
Lenny Mendonca
Joseph Sanberg

The Prosser Society — $1,000 – $4,999
Donald P. Germain
Julie Goldsmith
Tor Gronberg
Yuhong Gu
Larry Guillemette
Jeff Harris
Michele and Glenn Havskjold
Elizabeth Hunter
Lucas Mageno
Wally & Carol Marks
Edwin Meese
Mona Metwalli
Greg Miletiotes
Krista Murray
Jerry Newfarmer
Ramona Nicholson

The Nancy Wallace Society — $500 – $999
Andrew Green
John Guevara
Auren Hoffman
Daniel Hudkins
James Katz
David and Judy Joss
Kevin Kay
Glen Kraemer
Rosemary Laberee
Catherine Langford
Ted Lemper
James Longhofer
Deborah Lucas
Jay Maguire
Gary Meisel
Scott and Sharon Miller
Rob Moody
Bonita Moore
Art Morgan
Edward Mullen
Edward Nahmias
Shelby Notkin
Preeta Nayak
Matt Patchell & Ruth Bernstein

The Montezuma Society — $250 – $499
Leonard M. Apcar
Samantha Archie
Jean Stern Atkinson
James Bacon
Linda Helen Bennett
Jennifer Bunn
Sandra Bunn
Jim Conklin
Julia Curtis
Diane de Gramont
Kathy Franklin
Ed Geller
William Greif
Kitty Guxtaposition
Aaron Jabbari
Brian Johnson
Tessa Kaganoff
Ian Kalin
Richard Kenyon
Yusuf Khapra
Israel Klein
Enno Kriebers

Growth in Individual Giving

$0
$100,000
$200,000
$300,000
$400,000
$393,329
$110,781
$278,974

2009-10
2010-11
2011-12

Thank you to our FY 2012 JSA Sponsors and Partners
Three-Year Strategic Plan Adopted

At a special meeting on November 17, 2012, the Board of Directors adopted a new Strategic Plan to guide the efforts of the Foundation for the next 3 years. Harvard Business School Community Partners provided their services pro bono, guiding the JSA staff and Board through an 8-month process. The plan identifies and outlines the following strategic objectives:

1. Strengthen JSA’s core by improving the number, size and presence of chapters.
2. Roll out coordinated national content to increase visibility, support activism and encourage inter-chapter coordination.
3. More fully integrate the School Year and Summer Programs to make them mutually supportive.
4. Improve financial sustainability through increased revenue from development initiatives.
5. Align Foundation resources and develop organizational capacity to support the strategic plan.

We are looking forward to implementing this plan to help JSA grow stronger and increase our national profile.

Financial Summary

Fiscal Year 2012

REVENUE
- Program Services Fees $ 3,827,021
- Memberships 29,232
- Development 1,362,523
- Total Revenue 5,218,776

EXPENSES
- Program Services 4,474,988
- Development 325,485
- Management 447,931
- Total Expenses 5,248,404
- Operating Income (29,628)
- Other Income 130,017
- NET INCOME $ 100,389

About JSA

Founded in 1934, the mission of the Junior State of America and the Junior Statesmen Foundation is to strengthen American democracy by educating and preparing high school students for life-long involvement and responsible leadership in a democratic society. JSA is a non-partisan, non-profit 501(c)3 educational organization.