**STRATEGIC PLAN AT A GLANCE**

**OUR VISION**
A world free of blindness

**OUR MISSION**
Transforming lives by restoring sight

**46 Million**
provided comprehensive eye-care services

**5.5 Million**
sight saving surgeries

**8.8 Million**
proximity to care via Vision Centers

**OUR VALUES**

- **COMPASSION IN ACTION**
  Suffering is addressed, not observed.

- **SELFLESS SERVICE**
  Service is its own reward.

- **FUN**
  Our work is serious. Our outlook is joyous and filled with laughter.

- **RESPECT**
  Believing in the fundamental dignity and value of every person and culture.

- **EQUITY**
  Ensuring gender and economics are not a barrier to quality care.
STRATEGIC PLAN AT A GLANCE

CAUSES OF AVOIDABLE BLINDNESS

DYSFUNCTION OF SYSTEMS
Insufficient infrastructure and systems

CULTURAL BARRIERS AND ENVIRONMENTAL FACTORS
Lack of eye care education and awareness

PROFITS OVER PEOPLE
Lack of enabling policy environment

STRATEGIC PRIORITIES

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<th>FUNDRAISING</th>
<th>ACCESS</th>
<th>CAPACITY</th>
<th>EVIDENCE</th>
<th>STORYTELLING</th>
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<td>ATTRACT FUNDING AND COLLABORATIVELY INVEST IN PROVEN SCALE &amp; INNOVATION</td>
<td>PEOPLE WHO ARE BLIND CAN SEE AGAIN</td>
<td>HOSPITALS CAN REACH MORE PEOPLE IN NEED</td>
<td>LEARNING TODAY TO INFORM TOMORROW</td>
<td>COMMUNICATE THE IMPACT OF OUR WORK AND FRAMEWORK</td>
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“SEVA IS ON A MISSION TO END AVOIDABLE BLINDNESS IN OUR LIFETIME.”
KATE MOYNIHAN, JAN 2019

VISION CENTERS
Community-based clinics serve as the entry point to eye care.

TECHNOLOGY
Innovative, locally-applicable solutions that leverage technology to extend the reach and impact of eye care services.

TRAINING & JOB CREATION
Build training academies, promote self-paced learning, develop just-in-time resources to bolster integrated people-centered eye care.

EYE CARE FOR CHILDREN
80% of what we learn is processed visually. Untreated eye conditions can affect children’s growth, health, and limit their opportunities in life.