

Quality of Life Plus (QL+)

2020-2025 STRATEGIC PLAN

MISSION: To challenge university STEM students to create innovative technology solutions that improve the quality of life for injured veterans, first responders and others who have served our nation.

VISION: A community of universities partnered with QL+ and committed to improving the lives of veterans, first responders and others who have served our country.

VALUES:

- Integrity. Maintain the highest standards of honesty and transparency in all we do.
- Commitment. Dedicate ourselves to the welfare of our challengers and students.
- Respect. Treat people with kindness and appreciate their differences
- Quality and Safety. Deliver high quality and safe projects to our Challengers

GOALS AND OBJECTIVES

- Goal 1. Connect QL+ with wounded, ill and injured veterans, first responders and others who have served our nation (called Challengers).
 - Objective 1. Partner with other organizations serving the veteran, first responder communities to identify individuals for the QL+ program. (Barb)
 - Objective 2. Build Challenger awareness about QL+ (Amber)
 - Objective 3. Establish and maintain a relationship with QL+ Challengers (PMs)
 - Objective 4. Develop a catalogue of completed projects that can be utilized by veterans and first responders with conditions similar to those for which students have provided innovative solutions. (Bob)
- Goal 2. Establish and Maintain Partnerships with Colleges and Universities to support the QL+ program
 - Objective 1. Evaluate Any Future Expansion based on cost to QL+; availability of STEM Senior Design Program and proximity of current or potential challengers and QL+ Project Managers (Barb)
 - Objective 2: Establish and maintain relationship with university communications to facilitate publicity for QL+ program (Amber)
 - Objective 3: Establish and maintain relationship with Dean of Engineering and principal faculty for support of QL+ program (Bob, Barb and PMs)
 - Objective 4: Support the establishment of Student Chapters to implement the QL+ program as well as for people with disabilities in the local community (Amber)
 - Objective 5. Develop a volunteer community of mentors to enhance the student experience. (Janet)
- Goal 3. Pursue corporate, foundation and individual donors to support the QL+ program
 - Objective 1. Identify foundations that align with the QL+ mission and submit grant applications in a timely manner. (Amber and Catherine)
 - Objective 2. Identify and pursue corporations that have a history of sponsoring programs aligned with the QL+ mission. (Bob)
 - Objective 3. Develop and maintain a communications strategy to inform potential donors of the QL+ mission and impact. (Bob and Amber)