

01/06/23  
Cash Basis

**Exposure Skate  
Profit & Loss  
January through December 2022**

	<u>Jan - Dec 22</u>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
Sesh-E Merchandise Sales	126.00
Sesh-E Donations	1,690.02
Braille Collaboration	1,080.38
<b>2022 Exposure Event Income</b>	
Public Donations	984.00
2022 Game Zone Sponsor	3,000.00
Learn To Skate Sponsor	5,000.00
Banner Sponsorship	406.98
Skate Rising Activity Sponsor	3,000.00
2022 Exposure Vert Sponsor	7,000.00
2022 Exposure Street Sponsor	5,000.00
2022 Exposure Gold Sponsor	8,000.00
2022 Exposure Premium sponsor	5,544.00
2022 Exposure Booth Sponsor	15,532.68
Raffle Ticket Sales	465.00
Merchandise Sales	1,019.00
<b>Total 2022 Exposure Event Income</b>	<u>54,951.66</u>
<b>2021 Exposure Event Income</b>	
Sponsorship income	3,000.00
<b>Total 2021 Exposure Event Income</b>	<u>3,000.00</u>
<b>Public Donations</b>	
Get on Deck donations	300.00
Public Donations - Other	244,206.87
<b>Total Public Donations</b>	<u>244,506.87</u>
<b>Grant Income</b>	64,450.00
<b>Other Income</b>	3.73
<b>Total Income</b>	<u>369,808.66</u>
<b>Gross Profit</b>	369,808.66
<b>Expense</b>	
CRM Costs	1,622.41
Sesh-E Event Supplies	6.80
Sesh-E Staff & Volunteer Exp	426.49
VISTA Expenses	10,460.87
Sesh-E Transportation	84.06
Breast Cancer Fundraiser	2,826.00
Operations Management	9,745.00
Social Media Management	6,578.38

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<b>2022 Exposure Event Exp.</b>	
Printing	14,855.90
Insurance Expense	7,175.06
Event Staff	22,532.59
Transportation	1,435.60
Contribution	5,000.00
Awards	
Award Fees	-6.00
Awards - Other	60,000.00
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<b>Total Awards</b>	59,994.00
<b>Staff &amp; Volunteer Expense</b>	2,492.17
Event Supplies	6,651.82
Equipment	28,318.16
Permit Fees	9,877.19
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<b>Total 2022 Exposure Event Exp.</b>	158,332.49
<b>Accounting</b>	6,656.25
<b>Contribution</b>	100.00
<b>Insurance exp.</b>	16,358.69
<b>Meetings</b>	1,760.53
<b>Office supply &amp; exp.</b>	
Participant/Donor Mgmt Software	4,237.29
Google storage exp..	43.78
Office supply & exp. - Other	3,707.82
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<b>Total Office supply &amp; exp.</b>	7,988.89
<b>Paypal fee</b>	275.81
<b>Square fees</b>	146.36
<b>Payroll Expenses</b>	1,126.72
<b>Payroll taxes</b>	7,318.73
<b>Professional fees</b>	9,179.00
<b>Promotional exp.</b>	670.64
<b>Salaries</b>	95,913.30
<b>Shipping and handling</b>	578.70
<b>Speaking Engagements</b>	344.85
<b>Storage exp.</b>	3,594.85
<b>Stripe Payment Processing Fees</b>	55.43
<b>Travel</b>	1,483.44
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<b>Total Expense</b>	343,634.69
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<b>Net Ordinary Income</b>	26,173.97

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	<u>Jan - Dec 22</u>
Other Income/Expense	
Other Income	
Skate Rising Income	
Donations	1,564.00
Apparel sales	108.65
Event raffle	505.00
Skate Rising Income - Other	-0.03
<b>Total Skate Rising Income</b>	<u>2,177.62</u>
<b>Total Other Income</b>	2,177.62
Other Expense	
Skate Rising expense	
Transportation	534.46
Staff & Volunteer Expense	1,758.73
Activity supplies	1,885.41
Paypal fee	9.79
Square fee	5.71
Permits	750.00
<b>Total Skate Rising expense</b>	<u>4,944.10</u>
<b>Total Other Expense</b>	<u>4,944.10</u>
<b>Net Other Income</b>	<u>-2,766.48</u>
<b>Net Income</b>	<u><u>23,407.49</u></u>