FOR IMMEDIATE RELEASE

Contact: South Carolina ETV & ETV Radio
Fran Johnson
(803) 737-6556
fjohnson@scetv.org

ETV ENDOWMENT WINS STATEWIDE AWARD FOR EXCELLENCE

The ETV Endowment has been named the recipient of the 2014 Erin Hardwick Award for Nonprofit Excellence by The South Carolina Association of Nonprofit Organizations (SCANPO).

“The ETV Endowment truly embodies the spirit of this award,” said Madeleine McGee, President of SCANPO. “Their leadership and commitment to this state have set a very high bar for performance. The Endowment demonstrates year after year that it is possible to serve one’s mission with both open hearts and clear heads. Their adherence to exceptional and ethical business practices certainly merits this recognition. They are an outstanding example of a successful public-private partnership that works.”

“We are incredibly proud of our donors, trustees and staff who are committed to fulfilling the Endowment’s mission of supporting ETV and ETV Radio’s exceptional programming,” said Coby Hennecy, Executive Director of the Endowment. “Since our founding in 1977, we have been focused on our mission and have worked diligently to be good stewards of our donors’ contributions. This award honors the hard work of aligning our governance and management practices with the principles we passionately support, and it is truly gratifying.”

The award was the culmination of a nine-month process that involved all Endowment staff and Trustees in an assessment and strengthening of practices and policies in all areas of the organization’s operations—including mission, governance, financial management, fundraising, ethics, operations, human resources, information management and communication.
About the ETV Endowment:
The ETV Endowment of South Carolina is located in Spartanburg and serves the entire state of South Carolina. A 501(c)(3), the Endowment has more than 31,000 individual, family, foundation and corporate donors whose contributions are used to purchase and produce programs for ETV and ETV Radio, South Carolina’s statewide public media network. The Endowment is governed by a self-perpetuating Board of Trustees who represent a variety of business and philanthropic organizations from across South Carolina.

# # #

South Carolina ETV is the state’s public educational broadcasting network with 11 television transmitters, eight radio frequencies and a multi-media educational system in more than 2,500 schools, colleges, businesses and government agencies. Using television, radio and the web, SCETV’s mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and environment and instilling the joy of learning.