



A supplement to the Business Courier 5/5/06

2005 Report to the Community

what matters.™



United Way
of Greater Cincinnati

Dear Partners and Friends:

During 2005, we experienced a new beginning as we evolved from being a United Way that measures success primarily by how much we raise in the annual campaign to a United Way that measures success by the results we achieve in our communities.

Our Board has approved an exciting new approach to having significantly greater impact on the major human service, health, education, and community development issues facing our region – an Agenda for Community Impact. The Agenda is a framework for our focused efforts to help children grow into successful adults and families and individuals achieve economic self-sufficiency while providing a foundation of care and support for older adults and people with disabilities.

We would like to thank the hundreds of caring individuals who gave their considerable time, talent and dedication to this effort.

Additional highlights from 2005 include:

- Raising \$61,805,000 to improve people's lives and strengthen our community
- Intensifying work to increase school and life success for children and youth
- Broadening efforts to help families achieve self-sufficiency
- Providing support to relief and recovery efforts following Hurricanes Katrina and Rita
- Celebrating our 90th anniversary, incorporated into a variety of events, including 90 Days of Caring



John T. Taylor



Robert C. Reifsnyder



As we move ahead in the work of the Agenda – helping more children, more youth, more individuals and families improve their lives, we hope even more community citizens will join us, either by becoming volunteers and partners in efforts we lead or inviting us to participate in your efforts to further achieve our goals. This is the work we do together as a community: the work of United Way.

We look forward to the journey and to working with you as we improve our community and people's lives together.

Handwritten signature of John T. Taylor in black ink.

John T. Taylor
Chair, Board of Directors

Handwritten signature of Robert C. Reifsnyder in black ink.

Robert C. Reifsnyder
President

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Our Vision for Community

Our region is a vital and caring community where all children thrive, all people enjoy maximum health and self-sufficiency, and all neighborhoods and communities are vibrant, inviting places to live.

Our Mission

United Way is a leader and community catalyst mobilizing the caring power of individuals and organizations to help people measurably improve their lives.

An Agenda for Community Impact

United Way announced its Agenda for Community Impact in mid-2005 and entered into a remarkable period of transformation and change. The Agenda, approved by the Board of Directors in June, solidifies United Way's commitment to achieving measurable, lasting change in the conditions that prevent our region from being the best it can be. It will drive and guide United Way's work in collaboration with community and agency partners in the coming years.

Creating a region where **all children grow into successful adults** and **all families and individuals are economically self-sufficient** is the vision at the heart of the Agenda. It also includes a commitment to **maintaining a Safety Net of services as a foundation of care and support** for those among our region's most vulnerable – people with disabilities, older adults and those affected by emergencies or disasters.

Hundreds of people – United Way volunteers, community and agency partners, other service funders and providers,

and key community stakeholders – were engaged in developing the Agenda throughout the last two years.

The Agenda is intended to help United Way achieve even greater results for people and our community. United Way leaders anticipate a variety of potential partners eventually participating in the strategies outlined in the Agenda - either by joining in something United Way initiates or by inviting United Way to participate in something they have started that furthers achievement of the overall goals.

An exciting new pilot opportunity is also outlined in the Agenda. The **place-based investment strategy** is built around a comprehensive approach to achieving results in three neighborhoods identified as having tightly concentrated social problems. United Way and other partners are forming a funders' collaborative to make this effort possible.

What matters. No matter what.

The Agenda for Community Impact

Ultimate Outcome:
Children Grow Into Successful Adults

Ultimate Outcome:
Families/Individuals Achieve Economic Self-Sufficiency

✓ Ultimate Indicator = % with High School Diploma (Placeholder)

✓ Ultimate Indicator = % Families at/above 200% of Poverty

#1 Children enter kindergarten ready to succeed

- % of children assessed to be ready for school (Placeholder)
- % of children accessing quality early childhood learning experiences

#2 Families/Individuals achieve sustained employment

- % of people unemployed
- % of population 25 and over with less than a 12th grade education

#3 Children achieve academic success and develop strong life skills

- % of children achieving grade-level proficiency in math and reading
- % of children participating in community activities/institutions

Families/Individuals are healthy (socially, emotionally and physically)

- % of adults engaged in risky behaviors (substance abuse)
- Rate of domestic violence

Children are healthy (socially, emotionally and physically)

- % of children engaged in risky behaviors
- % of children abused (substantiated cases of child abuse)

Families/Individuals have affordable housing

- % of families spending 30% or more on housing

Safety Net Services Provide a Foundation of Care and Support

1. Individuals' basic needs for food, shelter and clothing are met. (temporary assistance)
2. Individuals live healthy lives, coping with crisis and preventing/managing chronic conditions.
3. Individuals live in a safe environment with independence and dignity. (seniors and people with disabilities)

Neighborhoods are Vibrant Places to Live (Place-Based Pilot 4-6 Neighborhoods)

- % of families at/above 200% of poverty
- % of residents reporting they feel safe
- % of residents reporting they are engaged in physical activity at least three times a week
- % of children achieving grade-level proficiency in math and reading
- % of children assessed to be ready for school
- Rated physical condition of residential and commercial buildings
- % of residents reporting regular participation in organized neighborhood improvement activities



Agenda for Community Impact

what matters.™



The Call For Investment

The Board of Directors approved a new community investment system, procedures and an implementation timeline in June, 2005.

In the fall of 2005, United Way launched its first-ever **Call for Investment**, inviting hundreds of local organizations – current agency partners and others – to submit their ideas for implementing strategies leading to achievement of the Agenda's goals and, ultimately, significant community change. The response: 201 organizations submitted 643 Letters of Intent. It was the first step in a multi-faceted review process that includes a Request for Proposal phase and then investment decisions in December, 2006. Among the respondents were 47 non-United Way agencies, a strong indicator of interest in our new approach.

The full Agenda is posted on and available for downloading from United Way's Web site, www.uwgc.org.

Helping Children and Youth Succeed

United Way



Grant Strengthens Local Early Learning System

At no time in our nation's history has it been more important to solve the problems that keep children from reaching their potential and ensure that children ages 0 to 6 are healthy and ready to succeed by the time they start kindergarten.

– U.S. Senator George Voinovich, announcing the awarding of an ELOA grant to Success By 6®

In 2005, United Way Success By 6® received exciting news: a \$772,459

federal Early Learning Opportunities Act (ELOA) grant to help strengthen the early learning system in Hamilton County and better prepare children for success in school. The grant was awarded by the Administration for Children and Families of the U.S. Department of Health & Human Services.

Success By 6® will use the grant to improve young children's school readiness, working with several partners to:

- Enhance early childhood literacy through Shared Reading, a community-wide standard for teaching children to read

- Increase parents' and caregivers' knowledge of early childhood milestones and capacity to stimulate healthy development
- Promote effective parenting
- Improve the quality of early learning settings through professional development and training
- Increase access to early learning opportunities for young children with special needs

This grant will contribute significantly to our efforts of ensuring that all children enter kindergarten ready to succeed.

– Rob Reifsnyder, president, United Way.

The lead agency and community partners for the grant are:

- 4C
- The Public Library of Cincinnati and Hamilton County
- The Children's Home of Cincinnati on behalf of the Consortium for Resilient Young Children (primarily Children, Inc., and Central Clinic)
- YMCA of Greater Cincinnati
- Family Service

“One of the best ways to help children get ready for school is to help those who are with them most – parents, caregivers and child care providers. The ELOA grant will enable us and our partners to reach them with tools and information to help children develop the skills they need for school,” said Stephanie Byrd, executive director, Success By 6®.

“Our extensive analysis of service needs and gaps in early care and education resulted in the identification of more than 20 areas of need. We then narrowed the focus of work to three priorities: quality child care, parental awareness and social/emotional development. This grant will allow us to address each of these priority areas,” said Victoria B. Gluckman, chair, Success By 6® Steering Council.

This is the second ELOA grant to a United Way of Greater Cincinnati Success By 6® initiative. In 2004, Boone County Success By 6® was awarded the same grant for 18 months, ending in February, 2006. That grant was for \$717,600. Combined, the two grants represent \$1,490,059 in federal funding attracted to the Greater Cincinnati community for early childhood efforts.

Be the Loving Teacher Your Child Needs NOW

The *Simple Steps* booklet helps parents be their child's first and best teacher through easy, everyday steps to help prepare children to succeed. Included are milestones, everyday tips, immunization reminders, and additional resources to call for help if needed. To obtain a copy, call Success By 6®, 513-762-7190 or United Way 211 (dial 2-1-1).



Newport Independent Schools Launches Success By 6® Effort

The Newport Independent Schools (NIS) Early Childhood Initiative became affiliated with United Way's Success By 6® initiative. Newport is the first school district in Campbell County to become involved in Success By 6®.

This partnership opens up a national network of resources and knowledge which will prove invaluable in our efforts to ensure every Newport child is ready for school when they first walk in the kindergarten door.

– Michael Brandt, superintendent, NIS

The NIS Initiative is a unique collaboration between the school district and community agencies to provide services for Newport children from birth through age five. Partners include Brighton Center, Children, Inc. – both United Way agency partners – and Northern Kentucky Community Action Agency Head Start.

The first priority of the new collaborative is raising awareness of the importance of early child development and of available services, including home visitation services and preschool classes.



Preschoolers at Children Inc., part of the NIS initiative, learn about Native American culture.

Every Child Succeeds Produces Measurable Results



Every Child Succeeds (ECS) – a collaborative partnership of United Way, Cincinnati Children's Hospital Medical Center and Cincinnati-Hamilton County Community Action Agency that offers at risk, first-time parents education and support to help create nurturing and stimulating

environments for their children – continued to achieve impressive results in 2005:

- 99 percent of ECS mothers demonstrate improvements in nurturing and effective parenting
- Of the ECS children identified with developmental delays during the first years of life, 92 percent now have age-appropriate social and interpersonal abilities
- 78 percent of ECS parents are reading to their child at least three times a week
- Families enrolled prenatally have an infant mortality rate well below local, state and national averages: 2.8 per

thousand live births, compared to 6.8 nationally and 7.6 state-wide, as well as 10.5 in Hamilton County and 13.1 in the City of Cincinnati. Infant mortality is a crucial measure of a community's physical and socio-economic health.

- A significant percentage of ECS moms (65 percent) are pursuing education and employment goals – critical steps toward self-sufficiency, as completing school becomes much more difficult with the arrival of additional children.

90 percent of a child's brain develops in the first three years of life. Therefore, it is critical that we invest to help children and youth get a successful start.

– John D. Luken, chair, Every Child Succeeds

Broadened Efforts Help Families Achieve Self-Sufficiency, and Neighborhoods Increase Capacity to Solve Problems

United Way Partners Help Working People Gain Additional Income

In just the last two years, area taxpayers taking part in the Earned Income Tax Credit (EITC) Regional Collaborative claimed a total of nearly \$4 million in tax refunds – money that is helping increase their financial stability and strengthen our region's economy.

Coalitions of business, not-for-profit and government partners teamed up in this region-wide initiative to make the program possible through outreach, free tax preparation, financial education, and additional services. United Way 211 is the first call for those seeking information about free tax preparation sites.

Make Work Pay (Cincinnati) - EITC Partners:

- Cincinnati, City of
- Consumer Credit Counseling Service of Greater Cincinnati
- Internal Revenue Service
- Legal Aid Society of Greater Cincinnati*
- National City
- SmartMoney Community Services
- United Way of Greater Cincinnati

The Alliance for Building Communities

Through the Alliance for Building Communities, United Way helped 11 not-for-profit, community development corporations increase their organizational capacities and develop more than 400 units of critically-needed affordable housing. By investing in Neighborhood Support Organizations, we helped residents of 10 low- and moderate-income neighborhoods mobilize to solve their communities' problems

It's Money in Your Pocket (Butler County) - EITC Partners:

- Butler County Commissioners
- Butler County Community Action Commission
- Butler County Department of Jobs and Family Services
- Butler County United Way
- Butler County United Way 211
- Internal Revenue Service
- Legal Aid Society of Greater Cincinnati*
- Oxford United Way
- U.S. Bank
- United Way of Greater Cincinnati

Make Work Pay (Northern Kentucky) - EITC Partners:

- Brighton Center *
- Florence, City of
- Internal Revenue Service
- Legal Aid of the Bluegrass*
- Northern Kentucky University
- Northern Kentucky University Chase College of Law
- United Way of Greater Cincinnati

*United Way Agency Partner

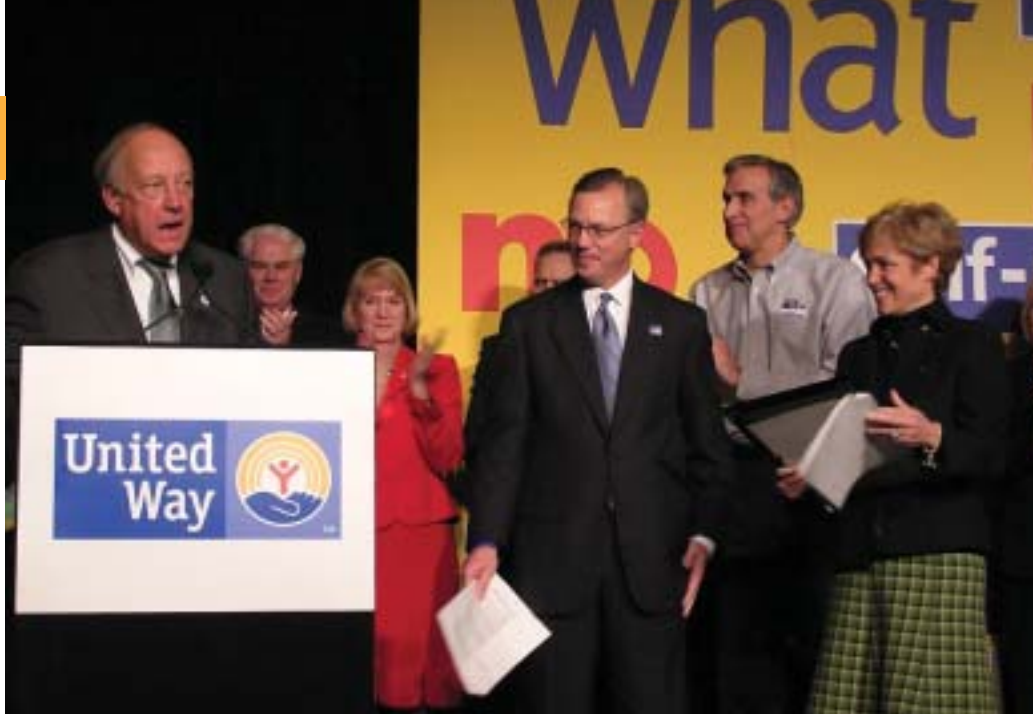
The 2005 United Way Campaign

It's important to live in a community that's committed to helping children succeed and families achieve self-sufficiency and to assuring that there's a safety net of basic services available, not only for older adults or individuals with disabilities, but also for people who need services in emergencies and natural disasters. Resource development and community investment enable United Way to effectively and efficiently tackle these issues that matter most in our community and find solutions for them.

Co-chairing the 2005 effort were Jim and Sara Ellerhorst. He is office managing partner, Deloitte & Touche LLP, and she is a community volunteer. They kicked off the campaign September 1. The Ellerhorsts and their regional team (see Cabinet list on page 28) succeeded with campaign strategies that included:

- Continuing to strengthen employee campaigns within the top 200 companies
- Urging individuals who can to make major gifts (\$50,000 or more)
- Attracting new leadership givers of \$2,500 or more. Leadership Giving is the fastest growing segment of the campaign.
- Increasing efforts to get companies and people who haven't participated before to do so

From the outset, the dollar goal was a stretch. Hurricanes Katrina and Rita added an extra challenge, as did an uneven economy, employee downsizings and appropriately generous support for hurricane relief. The Ellerhorsts and their team stayed committed to raising as many dollars as possible for local services for local people and announced at the late October finale that the community had raised \$61,805,000 – 100 percent of the \$61.8 million goal. Additionally, Fifth Third Bank made a special one-time gift of \$500,000 to help those affected by the Gulf Coast hurricanes.



Joining in congratulating Jim (center) and Sara Ellerhorst (second from right) for their accomplishments was Lee A. Carter, chairman of the Board of Trustees, Cincinnati Children's Hospital Medical Center, representing 2006 campaign chair and 2005 vice chair, James M. Anderson, president & CEO, Cincinnati Children's.

Also helping put us over the top:

- Campaign progress updates to the community
- Responses by about half a dozen companies to last-minute phone calls
- More than \$500,000 from new business campaigns, helped by GE Transportation's contribution of \$200,000 for a challenge match program
- Seventy employee campaigns among the Top 200 with increases of five percent or more and 46 new campaigns of \$1,500 or more
- Companies with increases of five percent or more, including American Financial Group, Inc., Cincinnati Children's Hospital Medical Center, Deloitte & Touche USA LLP, Fifth Third Bank, General Electric Co., The Health Alliance, The Midland Company, TriHealth, Inc., and Western & Southern Financial Group, where a combined corporate gift/employee campaign exceeded \$1 million for the first time
- Continued support from Leadership Givers, especially at the \$10,000 Tocqueville Society level, which added 100 new members.
- A.G. and Margaret Lafley, who became our ninth Million Dollar Roundtable members
- Strong support from our Women's Leadership Initiative and United Way Young Leaders' Society (see more on page 9)
- The Leaders' Circle program, in its fourth year, which recognizes as leaders all individuals who give according to the suggested giving guide

Hurricane relief funds, which included a \$50,000 foundation gift, two other company gifts and some contributions by individuals in addition to Fifth Third's contribution, have gone to a combination of United Way and American Red Cross services for people in Gulf Coast communities and for services for local evacuees. "The donors who gave to hurricane relief indicated that they trusted United Way's method for investing the funds where they're needed most," said United Way president Rob Reifsnnyder.



Dino White (left) and Quantez Motley talked about how youth programs of Central Clinic, a United Way agency partner, made a difference in their lives. Their stories are just two examples of successes that are happening every day as a result of United Way-funded programs and initiatives.

"We thank all of the people, companies and foundations that gave this year to help make continuation of services for local people possible to help change people's lives," said the Ellerhorsts.

The Greater Cincinnati United Way campaign includes geographic campaigns conducted in Northern Kentucky, the Eastern Area (Clermont/Brown counties) and the Middletown area. Their results:

- Chaired by Robert W. Zapp, president and CEO, The Bank of Kentucky, Inc., Northern Kentucky raised \$4,172,000, 100 percent of goal.
- The Eastern Area raised \$1,766,853, 104.9 percent of goal, under the leadership of Ronald L. Gramke, assistant treasurer, The Midland Company.
- Albert E. Ferrara, Jr., vice president, finance, AK Steel Corporation, chaired the Middletown campaign, with results of \$1,451,122, 100.8 percent of goal.
- The annual campaign includes the Combined Federal Campaign of the Cincinnati Metro Area, chaired in 2005 by Peggy A. Bogadi, deputy director, submission processing, Internal Revenue Service. The CFC raised \$1,280,782, a 9.6 percent increase over 2004.

Investing in Results

United Way invested \$20 million in result-producing programs and strategic initiatives that support children's programs from infancy into adulthood. The investments were part of United Way's overall \$51.1 million investment in services for 2005.

Children are the most valuable resource we have. They grow up to become tomorrow's leaders, employees, consumers, parents, and members of our community.

Helping children grow and develop into successful adults is a critical piece of United Way's work.

– Carrie K. Hayden, vice chair, United Way Board of Directors, and former chair, community impact

Volunteers again looked to impact, accountability and performance in making their funding recommendations. Besides programs for children, United Way dollars were invested in services that keep people healthy, maximize self-sufficiency and build vibrant neighborhoods and communities.

Forty-five percent of available funding went to services for children and youth because research highlights the importance of early childhood in the development of successful adults. Research shows us that adults who were born in poverty but participate in quality early childhood programs have greater success in school, half as many arrests, higher earnings, and less violent behavior. The 2005 funding enriched children's lives through the following strategic initiatives and collaborations:

- Every Child Succeeds
- Success By 6® (Hamilton County)
- Boone County Success By 6®
- Cincinnati Public Schools/Success in Schools
- Bridges For Success
- Youth Behavioral Health Initiative
- Cincinnati Youth Collaborative
- Hamilton County Family & Children First Council's Children First Initiative
- Family Violence Prevention Project

See a list of 2005 agency and initiative partners on pages 10-11.

United Way Young Leaders Connect, Serve, Lead

United Way Young Leaders' Society (YLS) expanded its networking opportunities, including a luncheon with keynote speaker Dr. Nancy Zimpher, president, University of Cincinnati; a reception with Brian Gallagher, president and CEO, United Way of America, and a Cincinnati Symphony Orchestra event. The group stepped up its community engagement program, partnering with similar groups to support Hurricane Katrina relief and participating in 90 Days of Caring, our renamed Community Care Week in 2005.

Matt Jones, YLS co-chair, and vice president, Altoria Solutions, was appointed to serve on United Way of America's National Advisory Board for the Young Leaders' Initiative.

The YLS, an organization of passionate young professionals and social entrepreneurs, is actively seeking ways to:

- **Connect** with other "fast-track" young professionals and experienced business leaders and obtain insight into individual and philanthropic successes
- **Serve** our community where they are needed most, with a group of their peers
- **Lead** by example, by getting engaged in unique YLS leadership and service opportunities.

With a mission of inspiring philanthropy and voluntarism in the future leaders of Greater Cincinnati and Northern Kentucky while improving lives and community, the YLS is important in building donor relationships with this group of future leaders – leaders as both donors and volunteers. The YLS also provides a way for members to gradually "Step Up" to a YLS giving level.

Women's Leadership Initiative

The growth and success of United Way's Women's Leadership Initiative (WLI), a network of more than 120 women who give to United Way at the Tocqueville level of \$10,000 or more annually, has led to recognition for its founder and current co-chairs (see story on page 17). In 2005, 20 new members were recruited. Also in 2005, WLI co-chair Kathy Beechem, executive vice president, metropolitan banking, U.S. Bank, was named to serve on United Way of America's Women's Leadership Council, which is responsible for transforming the network of United Way women's initiatives across the country into a national movement to enhance the effectiveness of United Way.

Supporting Disaster Relief and Recovery Efforts

If you were a United Way donor when disaster struck in 2005, you were already supporting relief efforts both locally and nationally. You helped American Red Cross, Cincinnati Area Chapter, our fundraising partner, send several disaster workers to affected areas by following Hurricanes Katrina and Rita. Cincinnati's Red Cross director of preparedness, Gary Miller, served as deputy director of disaster services.

United Way of Greater Cincinnati contributed \$50,000 to United Way of America's Hurricane Relief & Recovery Fund. United Way campaign donors designated to the relief efforts (see page 8). Many United Way agency partners, led by the Cincinnati Red Cross, assisted hurricane evacuees who came here. We convened several community partners to coordinate services for Katrina evacuees and develop a

master plan for responding to future disasters. As the Cincinnati Red Cross responded to the hurricane, it was also setting up shelters and caring for the people who had to evacuate Cincinnati's East End when a railway car began leaking chemicals.

United Way 211

In its third year of operation, United Way 211 continued helping local people find sources of help within our region's vast network of health and human services. Making a difference in how people get and give help, it is connecting more than 60,000 local people to service and volunteer opportunities each year. Following the 2005 hurricanes, United Way 211 fielded hundreds of calls from people needing help and those wanting to help and sent a call specialist to Louisiana to assist an overwhelmed 211 system handle calls for help.

United Way 211 worked in partnership with the EITC initiative (see story on page 6) with those wanting to volunteer and those seeking tax preparation assistance. It also began partnering with the Family Violence Prevention Project, which includes a public awareness campaign to stop family violence. The ad campaign, "End Abuse, Embrace Hope," targets the community at large, encouraging viewers and listeners to play an active role in preventing both current and future abuse. The local ads include United Way 211 as a place to call for information or help.



2005 United Way Agency & Initiative Partners

As our partners in addressing critical local needs, agencies and initiative partners continued to provide valuable insight as strategies evolved into the Agenda for Community Impact.

- | | | |
|---|--|---|
| 4C | American Red Cross, Butler County Chapter | Boys & Girls Clubs of Greater Cincinnati, Inc. |
| Abilities First | American Red Cross, Cincinnati Area Chapter | Brighton Center, Inc. |
| Adams/Brown Counties Economic Opportunities, Inc. | The Arc Hamilton County | Brown County Board of Mental Retardation and Developmental Disabilities |
| Alcohol & Chemical Abuse Council of Butler County | Arthritis Foundation | Brown County Counseling |
| Alcoholism Council of the Cincinnati Area, NCADD | BAWAC, Inc. - Community Rehabilitation Center | Brown County Educational Service Center |
| American Cancer Society, Ohio Division, Inc. | BMF Pediatric Care | Brown County Helping Hands |
| American Heart Association of Greater Cincinnati & Northern Kentucky Division | Better Housing League | Brown County Home Care Services |
| American Lung Association, Northern Kentucky | Big Brothers/Big Sisters Association of Cincinnati | Brown County Job and Family Services |
| American Lung Association of Ohio Southwest Region | Big Brothers Big Sisters of Butler County | Brown County Senior Citizens Council |
| | Big Brothers Big Sisters of Greater Cincinnati, Inc. | Camp Washington Community Board, Inc. |
| | Boy Scouts of America - Dan Beard Council | Cancer Family Care |
| | Boys & Girls Club of Clermont County | Caracole, Inc. |
| | | CareView Home Health |
| | | Catholic Social Services of Butler County |



Catholic Social Services of Northern Kentucky
 Catholic Social Services of Southwestern Ohio
 Center for Chemical Addictions Treatment
 Center for Great Neighborhoods of Covington (formerly Covington Community Center)
 Central Clinic
 Child Focus, Inc.
 Children, Inc.
 The Children's Home of Cincinnati, Ohio
 Children's Law Center, Inc.
 Children's Protective Service/
 FamiliesFORWARD
 Christian Care Communities – Pathways Northern Kentucky
 Cincinnati Area Senior Services, Inc.
 Cincinnati Association for the Blind and Visually Impaired
 Cincinnati Children's Division of Developmental Disabilities
 Cincinnati Early Learning Centers, Inc.
 Cincinnati Union Bethel
 Cincinnati Works
 Clermont 20/20, Inc.
 Clermont Counseling Center
 Clermont County Community Services
 Clermont Senior Services, Inc.
 Clifton Senior Multiservice Center
 Community Counseling & Crisis Center
 Community Services West
 Comprehensive Counseling Service
 Council on Child Abuse of Southern Ohio, Inc.
 Crossroad Health Center
 Diocesan Catholic Children's Home
 Dominican Community Services/VISIONS
 Emanuel Community Center
 Epilepsy Council of Greater Cincinnati
 Fairmount Day Care Center
 Family Nurturing Center
 Family Service
 Family Service of Middletown
 Freestore/Foodbank
 Friars Club
 Genesis Men's Program
 Girl Scout Council of Licking Valley, Inc.
 Girl Scouts - Great Rivers Council
 Greater Cincinnati Behavioral Health Services (GCB)
 Greater Cincinnati Oral Health Council
 Hearing Speech & Deaf Center of Greater Cincinnati
 Holly Hill Children's Services
 Hope House Rescue Mission, Inc.
 Housing Opportunities Made Equal of Greater Cincinnati, Inc. (HOME)
 Hyde Park Multi-Service Center for Older Adults, Inc.



Interfaith Hospitality Network of Greater Cincinnati
 Jewish Community Center
 Jewish Family Service
 Jewish Federation of Cincinnati
 Jewish Vocational Service
 Joy Outdoor Education Center
 Junior Achievement of Middletown Area, Inc.
 Kennedy Heights Montessori Center
 Kidney Foundation of Greater Cincinnati, Inc.
 Legal Aid of the Bluegrass
 Legal Aid Society of Greater Cincinnati
 LifeSpan, Inc.
 Lighthouse Youth Services, Inc.
 The Literacy Council of Clermont & Brown Counties
 Madisonville Child Care Center
 Memorial, Inc.
 Mental Health Association of the Cincinnati Area, Inc.
 Mental Health Association of Northern Kentucky
 Mercy Franciscan at St. John
 Middletown Area Senior Citizens, Inc.
 Middletown Area Family YMCA
 Middletown Community Center
 Mt. Washington U.M.C. Child Enrichment Center
 New Perceptions, Inc.
 Northern Kentucky Community Action Commission
 NorthKey Community Care
 Nutrition Council
 Ohio State Extension Service - Brown County
 Ohio Valley Goodwill Industries Rehabilitation Center, Inc.
 People Working Cooperatively, Inc. (PWC)
 Postponing Sexual Involvement (PSI) for Young Teens
 Pro Seniors, Inc.
 ProKids
 Rape Crisis & Abuse Center of Hamilton County (formerly Women Helping Women)

Redwood Rehabilitation Center
 Renaissance New Richmond
 Safety Council of Southwest Ohio
 St. Joseph Orphanage
 St. Paul's Child Care Center, Inc.
 St. Rita School for the Deaf
 The Salvation Army of Greater Cincinnati
 Salvation Army of Middletown
 Santa Maria Community Services, Inc.
 SEEd Corp.
 Senior Services of Northern Kentucky
 Services United for Mothers & Adolescents (SUMA)
 Seven Hills Neighborhood Houses, Inc.
 Shared Harvest Foodbank
 Sickle Cell Awareness Group of Greater Cincinnati, Inc.
 Social Health Education, Inc.
 Sojourner Recovery Services
 Southern Hills Joint Vocational School District
 Southwestern Ohio Serenity Hall, Inc.
 Special Treatment Center for Juvenile Arthritis
 Starfire Council of Greater Cincinnati, Inc.
 Stepping Stones Center
 Talbert House
 Teen Challenge Cincinnati
 Tender Mercies, Inc.
 United Cerebral Palsy of Greater Cincinnati, Inc.
 Urban Appalachian Council
 Urban League of Greater Cincinnati
 Victory Neighborhood Services Agency, Inc.
 The Visiting Nurse Association of Greater Cincinnati & Northern Kentucky
 Welcome House of Northern Kentucky, Inc.
 Wesley Community Services
 Wesley Education Center for Children & Families
 Winton Place Youth Center
 Women's Crisis Center
 YMCA of Greater Cincinnati
 YWCA of Greater Cincinnati
 YWCA of Hamilton - Dove House

Initiatives & Collaborative Partners

Alliance for Building Communities (ABC)
Boone County Success By 6®
Bridges For Success
Community Building Institute
Every Child Succeeds
Greater Cincinnati Microenterprise Initiative
Greater Cincinnati-Northern Kentucky LISC
(Local Initiatives Support Corporation)
Hamilton County Family Violence Prevention
Project
Regional Oral Health Initiative
Success By 6® (Hamilton County)
Success in Schools
Working Forward: Achieving Workplace
Success
Youth Behavioral Health Initiative

Recipients of Time-Limited Grants

The Center for Closing the Health Gap in
Greater Cincinnati
Cincinnati Youth Collaborative
Covering the Uninsured Week
Hamilton County Family & Children First
Council
National Council of Negro Women – Midwest
Regional Black Family Reunion
SAMI (Substance Abuse/Mental Illness) No
Wrong Door
USO (United Service Organization)



90 Days of Caring

As we celebrated United Way's 90-year history throughout 2005, we expanded the scope of the event from a week to 90 days for this special celebration year, which also marked Community Care Week's 20th anniversary.

We kicked off company recruitment June 3 in conjunction with the second annual Deloitte & Touche USA LLP's global Impact Day. More than 300 Greater Cincinnati Deloitte employees took part in service projects at eight locations, including United Way agency partner sites.

"Deloitte Impact Day served a dual purpose," said United Way president Rob Reifsnnyder. "We recognized it as just the right opportunity to kick off a public recruitment period for companies interested in participating in our annual Community Care Week."

Individuals from more than 150 regional companies and organizations completed 260 volunteer projects and got a first-hand look at the kind of programs and partners their contributions support – helping all children succeed, all people enjoy maximum health and self-sufficiency and all neighborhoods and communities become vibrant, inviting places to live. These projects resulted in savings of more than \$275,000 for the 70 participating agencies.

We initiated new awards to recognize two companies for their tremendous efforts. Among companies with fewer than 500 employees, the award went to ITW-Vortec, which had 100 percent participation, one hands-on project and one collection. Among companies with more than 500 employees, the award went to Ethcon Endo-Surgery, Inc., for completing the largest number of projects — 51 projects and 10 collections.



Serving on the 2005 United Way of Greater Cincinnati Community Care Week/90 Days of Caring Committee (from left): Mauri Willis, community volunteer; Bob Rubin, Easy Way Safety Services; Peg Pauly, community volunteer; Roger Smith, Abilities First, a United Way agency partner; Committee Chair Jan Ludewig, Ohio National Financial Services; Ann Schleuter, Rape Crisis and Abuse Center, a United Way agency partner; Wren Schnelle, Marsh USA; Brent Kueper, Sogeti USA; Stacy Sill, The Children's Home of Greater Cincinnati, a United Way agency partner; Dare Miller, Brighton Center, a United Way agency partner.



(From left) Brian Williams, Vip Patel and Jason Gill, Fifth Third Bank, and Kit Berger, volunteer coordinator, Center for Chemical Addictions Treatment, part of the bank's extensive landscape project at the agency.



Shawna Throenle, U.S. Bank, and a member of United Way's Young Leaders' Society (left) and Eleonora Fusco, The Procter & Gamble Company, and a member of its Young William Cooper Procter Society, at a combined project at Kennedy Heights Montessori.

Thanks to All 2005 Community Care Week Participants:

3M
 Rochelle Abbott
 Advantage Bank
 Altaquip
 American Red Cross, Cincinnati Area Chapter*
 Aon Risk Services
 Aristech Acrylics
 BHDP Architecture
 BP Oil
 Baker & Hostettler LLP
 Barnaclo Homes
 Batavia Transmissions LLC
 Bartlett & Co.
 Beckman Weil Shepardson LLC
 Belcan
 Black & Veatch
 Brown County Asphalt
 Butler County Trustees
 CBS Personnel
 CDI Business Solutions – Aerospace
 CSI of Cincinnati/Epperson Waste Disposal, Subsidiaries of Republic Services, Inc.
 C'est Si Bon
 Champlin Haupt Architects
 Cincinnati Financial Corporation
 Cincinnati State Technical & Community College
 Cincinnati USA Regional Chamber
 Cinergy Corporation
 Citigroup
 Clark Montessori
 Clermont Counseling Center*
 Clopay Corporation
 Cognis Corporation
 Cole and Russell Architects
 Cyber Security Solutions & Services
 DHHS - Food & Drug Administration
 Deloitte & Touche USA LLP
 Delta Air Lines, Inc.
 dunnhumbyUSA, LLC
 Echelon One
 Edenvew
 Ehoodin & Williams Art Gallery
 Enterprise Rent-A-Car
 Environmental Protection Agency
 Ethicon Endo-Surgery, Inc.
 FKI Logistics
 Federal Express
 Federal Home Loan Bank of Cincinnati
 Federal Reserve Bank
 Federated Department Stores, Inc.
 Fibre Glass-Evercoat Co., Inc.
 Fifth Third Bank



Cinergy crews pitched in at Santa Maria Community Services.



Some of the older adults who receive services at Clermont Senior Services joined Ethicon Endo-Surgery employees and family members to complete several painting and landscaping projects. This was just one of 61 Community Care Week projects the company completed.

Fine Arts Fund
 Formica Corporation
 Fund Evaluation Group
 GBBN Architects
 GE Aircraft Engines
 General Electric Consumer Finance
 Geograph
 Georgetown, Village of
 Greater Cincinnati Association of Wabash Men
 Greater Cincinnati Federal Executive Board
 Hamilton County Board of Mental Retardation & Developmental Disabilities
 The Hennegan Company
 Hobart Corporation
 Home Depot - Beechmont
 Home Depot - Pleasant Ridge
 Huntington Bank
 Hydro Systems
 IBM
 ITW-Air (Vortec)
 IlSCO
 Internal Revenue Service
 International Paper
 Invesmart, Inc.
 JCPenney – Florence
 Jewish Family Service*
 David J. Joseph Co.
 Kao Brands
 Katz, Teller, Brant & Hild
 Keating, Muething & Klekamp, LLP
 Keds
 Kenton County Airport Board
 KeyBank
 Kohnen & Patton LLC

LPK
 Landor Associates
 LexisNexis
 Lucrum
 Lyondell Chemical Company
 MVD Communications LLC
 Marsh USA
 Mayerson Co.
 Meijer - Pleasant Ridge
 Wm. M. Mercer, Inc.
 Milacron
 Moeller High School
 National City
 Netherland Rubber
 New Beginning Covenant Church
 Northern Kentucky University
 Northern Kentucky University Student Services
 Ockerman Middle School
 Ohio National Financial Services
 PNC Advisors
 Patheon Pharmaceuticals, Inc.
 Phi Beta Kappa (Cincinnati State)
 Premier Manufacturing
 PricewaterhouseCoopers
 The Procter & Gamble Company
 The Public Library of Cincinnati & Hamilton County
 River Hills Healthcare
 Robbins, Kelly, Patterson & Tucker
 St. Gertrude School
 Sanger & Eby
 Sara Lee Foods
 Schwan's Global Supply Chain
 The E. W. Scripps Company

Service Employees International Union #3
 Seven Hills School
 Sibcy Cline Corporate Office
 Sogeti USA
 Star One Corporate Office
 Star One - Hyde Park
 Star One - Montgomery
 Staying Involved Matters (United Way Retirees)
 Strata-G Communications
 Strauss & Troy
 TK Engineering
 Taft, Stetinius & Hollister LLP
 Talbert House*
 Target - Colerain
 Target - Pleasant Ridge
 Grant Thornton
 Time Warner Cable
 Total Quality Logistics
 Toyota Motor Manufacturing North America, Inc.
 Triple A Cab Company
 UPS
 U.S. Bank
 U.S. Postal Service
 Union Central Life
 United Steel Workers #14340
 United Way of Greater Cincinnati
 United Way Young Leaders' Society
 United Way Youth Action Council
 U-Pick-A-Part (David Joseph)
 Western & Southern Financial Group
 Coby Williams
 Young William Cooper Procter Society

*United Way Agency Partner



PricewaterhouseCoopers employees were proud of their hard work that spruced up the grounds at Holly Hill Children's Services.

New Century Leadership Awards

For people and organizations in our region, United Way is the best way to demonstrate commitment to making this the best place to live and work. We thank them for their leadership.

The New Century Awards program, initiated in 2001, recognizes outstanding volunteers whose caring and compassion improve people's lives and communities and foster the spirit of voluntarism through service to United Way and our agency and community partners.

The Geier Family Award for United Way Leadership

This award honors an individual for outstanding current involvement and leadership to United Way through such activities as community building, finance and administration, marketing and communication, regional activities, and promoting voluntarism.

Frederick A. Geier founded United Way's forerunner, the Conference of Charities and Philanthropies, in 1914. He chaired the first campaign in 1915 and served on the Board of Trustees from 1914 until 1934. Throughout the years, Frederick V. Geier, Philip O. Geier, Jr., James A. D. Geier, and other Geier family members have shown exemplary leadership and given generously of their time and talent in support of United Way.

2006 Honoree

James M. Zimmerman, retired chairman and CEO, Federated Department Stores



James Zimmerman's efforts in leading the creation and implementation of Success By 6[®] and its Action Agenda since 2002 have been instrumental in turning attention toward our greatest asset, our community's children. He has led the development of strategies to ensure that, by age 6, all children in our region are safe, healthy

and prepared to succeed.

The strategies are: raise community awareness and create a demand for quality and progress; assess every child, before and at the beginning of kindergarten, to determine school readiness; measure changes in school readiness over time and improve Success By 6[®] strategies as a result; improve early childhood health care and education; and streamline and coordinate the service delivery system and identify additional financial resources as needed.

Success By 6[®] was designed to include volunteers, community and agency partners and parents engaged in the work of early childhood. The Success By 6[®] agenda is now being carried out by those who focus on ways to improve the capacity of providers and parents and improve services and measurements – all with the shared goal of improving school readiness.

As a result of Jim's leadership and encouragement, community and agency partners are revitalized to meet the challenge of improving school readiness and are pursuing non-traditional ways of doing what matters most for children. This includes collaborating on ways to accelerate the progress in targeted areas such as social and emotional development, cognitive development, health screening, parent education, and shared services.

Jim's interest extends beyond doing what is right for the community – he has hope and sees promise in the young children of our region. He has guided the work of Success By 6[®] with patient determination, knowing success will happen over time, and certain the investment will prove worthy of the wait.

Ruth and Robert I. Westheimer Award for Continuous Leadership

This award honors an individual who offered outstanding leadership to United Way through a variety of activities over a prolonged period of time.

The Westheimers have been synonymous with voluntarism in Greater Cincinnati for more than 50 years. They contributed countless hours of service to United Way, where both served on the Board of Directors and led numerous committees in support of the organization. They served many United Way agencies and local civic, religious and community efforts, while actively promoting voluntary service.

2006 Honoree

Mark L. Silbersack, partner, Dinsmore & Shohl, LLP



Mark Silbersack has been a United Way volunteer for more than 20 years and has lent his skills to nearly every aspect of the organization. Besides serving on the Board of Directors locally, he has also served on and chaired the Ohio United Way Board of Directors and Public Policy Committee.

Through his leadership on the Regional Public Policy Council, Mark has ensured that our local community receives equitable public sector funding for health and human services and that federal, state and local policy decisions are relevant to the issues of our agency and community partners. This work allows us to maximize our dollars in the communities we serve.

He has been instrumental in the evolution of public policy at United Way of Greater Cincinnati. Under his direction, we have moved from an individual organization doing good government relations work to one that convenes and leads in key public policy arenas. Mark is an exceptional volunteer who considers his efforts with United Way an integral part of his life. This approach has resulted in leadership from which United Way will continue to benefit for years to come.

Neil H. McElroy Award for Campaign Leadership

This award honors a person or group of persons who best exemplify the spirit that Neil McElroy brought to his fundraising efforts, namely, outstanding involvement, commitment and performance.

McElroy led the first of 19 straight goal-achieving campaigns for the Community Chest and for United Appeal when it was formed in 1955. The recipient must show extraordinary leadership in the development of financial resources for United Way in the area of the annual campaign or building an endowment.

2006 Honorees

Eileen W. Barrett, community volunteer

**Kathy P. Beechem, executive vice president,
metropolitan banking, U.S. Bank**

**Dorothy M. Comassar, retired, general manager,
manufacturing and quality technology, GE Aircraft
Engines**



Under the leadership of Eileen Barrett, United Way launched its Women's Leadership Initiative (WLI) in 2001. This effort, a part of the Tocqueville Society – givers of \$10,000 or more annually – focuses on attracting and recognizing women philanthropists of diverse backgrounds and creating a unique driving force to build a better community and improve people's lives. WLI is a powerful and passionate network of women strengthening our community through the investment of time, talent and resources.

In 2003, Kathy Beechem and Dorothy Comassar agreed to co-chair the WLI. They've led the initiative's growth into one of the strongest United Way women's initiatives in the country, consistently ranking in the top ten. Beechem has been named to United Way of America's (UWA's) Women's Leadership Council to help foster resource and relationship development and provide strategic direction. She will help bring our voice to UWA when forging new policies and goals around all areas of self-sufficiency.

Members connect with the community in a hands-on approach by demonstrating to children and families the importance of volunteering and the personal satisfaction of giving back. The WLI initiated a mentoring program at Gardens of Greenup, a program of Welcome House of Northern Kentucky, a United Way agency partner, to support and encourage families committed to developing plans to achieve self-sufficiency. Members have formed an ongoing relationship with residents. The program integrates affordable housing with support services, giving women and families the opportunity to work toward and achieve self-sufficiency.

The WLI supports the full spectrum of women's self-sufficiency issues and is working with women to help them "crack the glass ceiling" and become candidates and members of for-profit boards.

The WLI has incredible momentum and continues growing in members and dollars. In 2005 alone, women Tocqueville members contributed \$1.2 million to the annual campaign. Under the ongoing leadership of Eileen, Kathy and Dottie, WLI has set the standard for philanthropy – investment and involvement – in our community.

Joseph A. Hall Award for Promoting Diversity

The award recognizes an individual who has promoted inclusiveness and equal opportunity and encouraged participation and representation of all people in solving our community's problems.

It is named for its first recipient, Joseph A. Hall, the first president of the Urban League of Cincinnati and noted community activist.

2006 Honoree

Larry Davis, president, Harrison, Davis & Associates



Larry Davis has a positive track record of effectively approaching diversity and inclusion issues as well as a passion for wanting to see the world become a better place for everyone in which to live. Since 1993, his service to the American Red Cross, Cincinnati Area Chapter, has included membership on its Board of Directors as well as its Executive, Long-Range

Planning and Community Outreach committees. In 2005, Larry was selected to the National American Red Cross Diversity Council.

Under his leadership, the chapter received a major National American Red Cross award in 1995 for excellence in cultural diversity for its efforts to increase service in and involve volunteers from minority communities. Also under his leadership, the chapter instituted a three-day diversity training program for all paid staff. Education on religious customs and practices surrounding death were included in order to provide better

response during disasters resulting in fatalities.

While words are inspiring, it takes the kind of action Larry has exhibited to empower people and organizations.

William A. Mitchell/Pearl S. Gantz Award for Community Impact Leadership

This year, the William Mitchell/Pearl Gantz Award has been expanded to reflect our focus on achieving broader community impact. This change reflects the essence of the award's namesakes – William A. Mitchell, who was a convener of community resources, and Pearl S. Gantz, whose work achieved results that helped improve lives and community. The work honored can exemplify William Mitchell's leadership or reflect the spirit of Pearl Gantz's direct service.

The award honors an individual, organization, company, team, or collaborative whose leadership has contributed to achieving the goals of the United Way Agenda for Community Impact:

- Children grow into successful adults
- Families and individuals achieve economic self-sufficiency
- Safety net services provide a foundation of care and support

William A. Mitchell, one of the human service field's most dynamic leaders, played a pivotal role in the United Way/Community Chest reorganization of the late 1950s, leading to a strengthened organization and increased volunteer involvement. Pearl S. Gantz was recognized throughout the Cincinnati human service community as a truly dedicated volunteer. For 32 years, she spent a major portion of her days volunteering with the Public Health Federation, the forerunner of current health and social planning organizations.

2006 Honoree Elizabeth Deupree Goldsmith, community volunteer



Elizabeth Deupree Goldsmith has been providing service to the community for more than 50 years. One of her early volunteer activities was serving on the board of Seven Hills School. Still committed to her work there in the 1980s, Elizabeth served as president, and remained on the board until 1995.

Many of the outcomes she worked to help produce at the school over the years, with an ultimate goal of producing responsible citizens and leaders, parallel those United Way is working to achieve today: service to school and community, helping even the youngest students see the difference they can make as a result of community outreach activities and parents understand the importance of playing an active and important role in their children's education, emphasizing academic excellence and individual expression and development. Elizabeth has long been interested in mental health, reflecting

United Way's current efforts to help ensure families and individuals are socially, emotionally and physically healthy and to provide a foundation of care and support through a safety net of services. She served on the board of the Children's Psychiatric Center and continues today as a trustee of the Children's Psychoanalytic Center, where she served as president during its formative years. She also served on the board of Family Service, a United Way agency partner, and provided direct service to those re-entering the community from mental hospitals.

Elizabeth was a United Way board member in the 1960s and has provided active leadership to many other United Way agency partners and community organizations. Her service exemplifies that of both William Mitchell and Pearl Gantz as well as the spirit and goals of United Way's Agenda for Community Impact.

Youth Leadership Award

This award honors a person 22 years old or younger who demonstrates leadership and the spirit of voluntarism through service to United Way, its youth-oriented community projects or a United Way agency or community partner. It underscores the value of youth volunteer activities and the role voluntarism plays in developing quality volunteers for the future.

2006 Honoree James Kyle Hill, junior, Beechwood High School



Feeding his desire to be an instrument of change in his school and community, Kyle Hill, a Beechwood High School junior, founded the Northern Kentucky Leaders' Program, a group focused on developing leadership skills through public speaking, debates and community service.

Kyle is developing additional service and fundraising projects for the Kentucky Symphony Orchestra and a local retirement home. He coordinated a Northern Kentucky Leaders Program team to compete in the Polar Bear Plunge for the Kentucky Special Olympics – and for those not willing to take the plunge, a way to help run the event! He is a leader in his church and school, where his involvement includes choir, youth group, theater, Spanish Club, and student council. He participates in state-wide groups such as collegiate-level honors choirs, Junior Statesmen of America and the Kentucky Hugh O'Brian Youth Leadership Seminar.

Kyle's service brings together other outstanding teens region-wide, resulting in making multiple communities better places to live.

New Century Community Service Awards

Improving Our Community:

Deborah Gentry Davis, president, Gentry Davis Consulting Group

Deborah Gentry Davis has served United Way of Greater Cincinnati for nearly 20 years. She was vice chair of the Child Care Allocation Committee and led the development of the Thriving Children Vision Council in 2000. Under her leadership, United Way entered into a partnership to begin Bridges For Success, an initiative that joined a continuum of services to help children thrive. Bridges joined Every Child Succeeds, Success By 6[®] and a host of other United Way-funded efforts that help ensure all children have a positive start in life. She has continued to focus on the ultimate outcome: helping children and youth become successful adults.

Developing Resources:

Brian Carley, partner, Deloitte & Touche USA LLP

For the past six years, Brian Carley has served as a volunteer leader for United Way's Leadership Giving program. When he took over the reins of the already-successful First Tuesday Luncheon series, he signed on for a one-year commitment. That was in 2003, and he continued to plan and host the event through January of 2006 – accounting for 27 lunches that included nearly 1,200 guests. First Tuesday is the most visible element of the Tocqueville Society – for donors of \$10,000 or more annually and generating \$7.8 million for United Way last year alone. Through his efforts, which also included securing financial sponsorship for First Tuesday, Brian is helping Tocqueville donors see how their gifts directly impact lives and helping provide a unique networking opportunity for our most generous donors.

Sandra L. Wyrick, specialist, human resource information systems, Toyota Motor Manufacturing North America, Inc.

Ever since the Erlanger opening of Toyota Motor Manufacturing North America, Inc., in 1996, Sandra Wyrick has been instrumental in organizing its increasingly successful United Way campaigns. To encourage participation, she educates other campaign volunteers and employees on United Way's role in the community and talks about funded services she has used. She consistently brings fresh ideas for fun-filled in-house kickoff and finale events, office Olympics, online auctions, agency fairs, and other activities, year after year, to create a campaign atmosphere where all employees want to participate. She has been the driving force in Toyota's becoming Northern Kentucky's largest United Way corporate contributor, with 82 Leadership Givers and a 2005 campaign total of \$564,060.

Albert E. Ferrara, Jr., vice president, finance, and CFO, AK Steel Corporation

Al Ferrara's United Way involvement began at USX Corporation in Pittsburgh, where he served as employee campaign coordinator from 1994 to 1997. He participated in a campaign film featuring the local Boys & Girls Club where he was a volunteer. Upon joining AK Steel in 2003, Al learned that the person slated to chair the 2005 Middletown United Way campaign had retired early. His belief in the importance of a successful campaign and his strong commitment to his new community led Al to step up to fill the position. He credits his team of volunteers for generating more than \$31,000 from 37 new business accounts and over \$257,000 in Leadership Giving. Under Al's leadership, the Middletown Area campaign raised \$1.45 million to help improve lives and the community.

Ronald L. Gramke, assistant treasurer, The Midland Company

As chair of the 2005 Eastern Area United Way campaign, Ron Gramke gathered together a group of committed citizens to change, improve and enhance lives in Brown and Clermont counties. Amid some impressive results – 90 percent of CEO calls completed by mid-June and a 10 percent increase from top company campaigns – were remarkable outcomes in the area of new business development. Taking the time to meet with owners, directors and officers at companies that had not participated in the campaign, Ron invited them to join him in his commitment to giving back to the community. The final new business dollars exceeded \$30,000. Area company downsizing, and plant closures only motivated him all the more, and the final Eastern Area campaign result was \$1,766,853 raised, surpassing a \$1,685,000 goal by \$75,000.

Strengthening Our Region

Andrew J. McCreanor, executive vice president, National Bank & Trust

Andy McCreanor understands the dynamics of regionalism and is sensitive to geographical characteristics. These proved invaluable to the leadership role he played in developing our Agenda for Community Impact. He provided visual and written depictions of an investment strategy to benefit United Way as a regional organization. He has served as United Way's Eastern Area Action Council chair, a member of United Way of Greater Cincinnati's Board and Executive Committee, and is actively involved in numerous community efforts. As treasurer of the Clermont County Chamber of Commerce, he helped lead a restructuring, bringing the community together through a time of transition, and secured a commitment from the recently-appointed president to chair the 2007 Eastern Area United Way campaign. Andy looks beyond his immediate community and cares about the quality of life for people everywhere.

Communicating Our Message

Jane L. Wildman, vice president, global baby care, The Procter & Gamble Company

Jane Wildman has been a leader at both the United Way and agency levels. As chair of Group I on the 2005 United Way Campaign Cabinet, Jane was directly responsible for bringing aboard two of the top 10 new business accounts, resulting in more than \$75,000. Her group overall raised more than \$9 million for the community. She “walks the talk” and gets others involved through encouragement of co-workers, other business associates, family members, and friends. Beyond her leadership and fundraising abilities, contributing to her success are her love of children and a sincere desire to improve the community. For the past 10 years, she has been a board member of ProKids, a United Way agency partner. This includes serving as president at a time of financial difficulty for the agency. She personally located a one-year sponsorship, enabling ProKids to continue providing hope for abused and neglected children in our community.

Jay Shatz, president, jayTV, Inc.

Jay Shatz is deeply involved in the community as a United Way Ambassador, speaking frequently about United Way to employee and community groups. He is former president of the board of Big Brothers Big Sisters of Greater Cincinnati, a United Way agency partner. He was a Big Brother to his Little Brother, Josh, for more than 14 years and, for the last year, to his new Little Brother, Andy. As an Ambassador, Jay is in constant demand and makes many presentations each year. He is also a frequent speaker for Campaign Cabinet orientations. He speaks from the heart, sharing how his experience as a Big Brother has affected him. He connects with what many of us have inside — a deep connection with someone who has made a difference in our lives. He also serves on the board of another agency partner, Caracole, which provides housing for people with HIV and AIDS.

Improving Our Accountability and Effectiveness

Tom Freeman, chief operating & financial officer, Benchmark

Tom Freeman has chaired United Way's Agency Audit Review Committee (AARC) since 2001. Through his leadership, the committee annually reviews audits and agency management letters to determine the financial viability and fiscal soundness of United Way agency partners and initiatives. This is a vital element of United Way's investment process. He re-energized the AARC by expanding it to its current 14-member committee of accounting experts. He convenes twice-yearly discussions on current industry trends and considers how the committee could better serve United Way and its funded partners. United Way staff rely on his guidance. Tom was a five-year member of United Way's former Individual & Family Field of Service. He exhibits dedication and passion for his work and shares his enthusiasm for the Agenda for Community Impact with his fellow AARC members. Tom's knowledge in the agency financial review process makes him a valuable asset, helping United Way fulfill its obligation of accountability to donors.



United Way of Greater Cincinnati president Rob Reifsnnyder shares a moment with some of the 300 Greater Cincinnati employees participating in Deloitte & Touche USA LLP's global Impact Day.

The Top 25

United Way salutes the largest corporate, retiree and employee campaign donors of the 2005 campaign.

Rank	Organization Name	Total
1	The Procter & Gamble Company	\$13,474,000
2	General Electric Co. <i>GE Aviation Components Service Center, GE Consumer Finance, GE Federal Credit Union, GE Aircraft Engines, IAMAW Locals 912 & 162, UAW Local 647, Int'l Guards Union of America Local 8</i>	\$4,589,657
3	Fifth Third Bank <i>Fifth Third Bank Northern Kentucky</i>	\$3,788,127
4	Ethicon Endo-Surgery, Inc. <i>a Johnson & Johnson company</i>	\$1,936,504
5	Federated Department Stores, Inc. <i>Macy's, FACS Group, Inc., Federated Logistics, Federated Systems Group, Inc</i>	\$1,660,000
6	Cinergy Corporation <i>United Steelworkers of America Locals 12049 & 14214, Utility Workers of America Local 600, International Brotherhood of Electrical Workers Local 1347</i>	\$1,617,000
7	Convergys Corporation	\$1,192,063
8	U.S. Bank	\$1,178,000
9	Western & Southern Financial Group <i>Columbus Life Insurance Company, Eagle Realty Group, Fort Washington Investment Advisors, Inc., IFS Financial Services, Inc.</i>	\$1,039,598
10	The Kroger Co. <i>United Food & Commercial Workers Local 1099, IAMAW Local 162, Firemen and Oilers Local 7, RWSDU Local 390, Teamsters Local 661, Teamsters Local 100</i>	\$958,245
11	American Financial Group, Inc.	\$861,823
12	Cincinnati Bell, Inc <i>Communications Workers of America Local 4400, Communications Workers of America Local 4401</i>	\$606,089
13	The Health Alliance <i>AFSCME Local 217, Ohio Nurses Association, Operating Engineers Local 20</i>	\$600,747
14	Toyota Motor Manufacturing North America, Inc. <i>Toyota Motor Sales, USA, Inc., North American Parts Center Kentucky</i>	\$564,060
15	AK Steel Corporation <i>Armco Employee Independent Federation</i>	\$537,000
16	Cincinnati Children's Hospital Medical Center	\$483,278
17	National City	\$475,000
18	Ohio National Financial Services	\$456,200
19	The Midland Company	\$416,267
20	Deloitte & Touche USA LLP	\$386,574
21	TriHealth, Inc.	\$385,525
22	Senco Products, Inc.	\$357,939
23	The E. W. Scripps Company <i>WCPO - TV, The Cincinnati Post, Newspaper Guild Local 9</i>	\$334,302
24	Cincinnati Financial Corporation	\$329,290
25	Ford Motor Company - Sharonville Plant <i>United Auto Workers Local 863</i>	\$318,165

The Tremendous 25

United Way salutes the 25 highest per capita giving companies with at least 25 employees and 55 percent employee participation that are not large enough to be in the Top 25.

Rank	Organization Name	Total Per Capita
1	Katz, Teller, Brant & Hild	\$1,602.64
2	Cross & Associates, Inc.	\$1,568.74
3	Baker & Hostetler LLP	\$1,407.97
4	Bartlett & Co.	\$1,375.80
5	United Way of Greater Cincinnati	\$1,211.08
6	Aerospace International Materials	\$958.70
7	Squire, Sanders & Dempsey LLP	\$951.32
8	Clopay Corporation	\$948.93
9	Horan Associates, Inc./Horan Securities, Inc.	\$861.48
10	Cincinnati USA Regional Chamber	\$806.56
11	Frost Brown Todd LLC	\$723.96
12	Rotex	\$682.97
13	Catholic Healthcare Partners	\$680.27
14	Legg Mason Wood Walker, Inc.	\$643.46
15	First Security Trust Bank	\$641.72
16	Dinsmore & Shohl LLP	\$612.12
17	Greenebaum Doll & McDonald PLLC	\$611.09
18	Ernst & Young LLP	\$604.49
19	Thompson Hine LLP	\$556.64
20	PNC Financial Services Group	\$539.03
21	Lyondell Chemicals	\$538.35
22	Huntington Bank	\$537.64
23	ITW Vortec and Paxton Products	\$517.56
24	Washing Systems, Inc.	\$486.65
25	First Clermont Bank	\$484.04



Top New Business Leaders

United Way salutes the largest new business donors. To qualify, a company or organization can provide a new corporate gift, a new employee campaign or both.

Rank	Organization Name	New Overall
1	Sunny Delight Beverages Co. and Employees	\$65,371.84
2	TSS Technologies Inc.	\$18,445.56
3	biggs Hyde Park	\$16,000.00
4	Moellering Industries	\$13,444.00
5	K4 Architecture/ADCM, Inc.	\$12,415.00
6	Midwestern Plumbing	\$10,060.56
7	Global Energy, Inc.	\$10,000.00
7	Property Advisors Corp.	\$10,000.00
9	School Outfitters	\$8,099.40
10	Belvedere Corporation	\$7,500.00



The Top 25 companies were recognized at the finale (top); families were part of employee campaign events at Horan Associates, Inc. (center); EthiconEndo-Surgery, Inc., sponsored the 2005 Leaders' Circle event.

Top 25 Leadership Companies

United Way salutes our community's top 25 Leadership Giving companies and subsidiaries by number of Leadership Givers — contributors of \$2,500 or more to the annual campaign.

Company Name	Roebling	Cincinnatus	ADT	Total
The Procter & Gamble Company	1,005	197	107	1,309
Fifth Third Bank/Fifth Third Bank Northern Kentucky	285	41	16	342
GE Aviation	147	82	31	260
Convergys Corporation	68	18	11	97
Federated Department Stores	59	13	16	88
Toyota Motor Manufacturing North America, Inc.	59	12	5	76
Cinergy Corporation	56	8	10	74
Western & Southern Financial Group	34	20	11	65
American Financial Group, Inc.	39	5	8	52
U.S. Bank	36	7	6	49
Clopay Corporation	32	11	1	44
National City	33	4	4	41
Deloitte & Touche USA LLP	11	12	17	40
Frost Brown Todd LLC	15	—	8	39
Ohio National Financial Services	22	4	9	35
The Kroger Co.	23	3	7	33
The Midland Company	25	5	2	32
Ethicon Endo-Surgery, Inc. a Johnson & Johnson Company	26	1	2	29
Cincinnati Bell, Inc.	21	4	3	28
Cincinnati Children's Hospital Medical Center	18	6	3	27
The E.W. Scripps Company	12	2	7	21
United Way of Greater Cincinnati	16	3	2	21
Dinsmore & Shohl LLP	12	1	7	20
The Health Alliance	10	2	7	19
Ernst & Young LLP	9	5	5	19



Richard Purdue, Gail Williams, Jennifer Bishop, and Ann Lazarus-Powers (from left), representing Fifth Third Bank, recognized for its sponsorship of 90 Days of Caring/2005 Community Care Week, along with Ethicon Endo-Surgery, Inc., and Federated Department Stores. These are just a few of the many companies, organizations and individuals who helped make possible many of our events and activities during 2005.

Loaned Executives

United Way welcomed 19 individuals from or sponsored by area companies who lent their time and talents to the 2005 campaign. The Loaned Executive (LE) program is a vital component of the campaign because it keeps overhead costs low, enabling more money to go toward improving lives in our community.

August through October, these individuals assisted staff and volunteers with establishing and running workplace campaigns, developing campaign strategies, facilitating volunteer trainings, and doing public speaking.

"Gaining sales experience was a big draw for me," said Jill Inkrott-Smith, an LE from Deloitte Consulting LLP. "On the other side, I really enjoy seeing the tangible results of the work I do and I feel as if I am making a positive impact on the Greater Cincinnati community."

LEs gain valuable workplace experience in areas such as marketing, management, customer service, and strategic planning. This program returns well-rounded employees to the companies who "loan" them while providing a valuable service to the community.

These companies and labor unions donated the time and talents of their employees or sponsored United Way Loaned Executives.

American Red Cross, Cincinnati Area Chapter*
Batavia Transmissions LLC, UAW 863
Catholic Healthcare Partners
Cincinnati Children's Hospital Medical Center
Cinergy Corporation, United Steelworkers Local 12049
Convergys Corporation
Deloitte & Touche USA LLP
Federated Department Stores
Fifth Third Bank
Ford Motor Company Sharonville, UAW 863
GE Aircraft Engines, IAM & UAW Local 912, UAW 647
The Salvation Army of Greater Cincinnati*
United Way of Greater Cincinnati
University of Cincinnati, College of Applied Science
Western & Southern Financial Group

*United Way Agency Partner

2005 Pacesetter Companies

United Way Pacesetters reported anticipated or actual results to United Way by August 22. They completed an employee campaign or made a first-time corporate contribution.

4C**
AFSCME Ohio Council 8
AK Steel Corporation
Abilities First**
Adams-Brown Counties Economic Opportunities, Inc.**
Alcoholism Council of the Cincinnati Area**
All Creatures Animal Hospital*
Altaquip*
American Cancer Society, Ohio Division, Inc.**
American Cancer Society of Northern Kentucky**
American Financial Group, Inc.*
American Heart Association of Greater Cincinnati & Northern Kentucky Division**
The American Postal Workers Union
American Red Cross, Cincinnati Area Chapter**
American Red Cross, Great Lakes Service Area
Ameripride Linen & Apparel Service
Ampac Packaging, LLC
Anchor Properties
Anderson Bank Co.
Apex*
Aristech Acrylics LLC
Aronoff, Rosen & Hunt
BAWAC, Inc.**
BMF Pediatric Care
Bakery #57
Baldwin Gilman LLC
The Bank of Kentucky, Inc.
Barnes Dennig & Company, Ltd.*
T.F. Barnett, Inc.*
Batavia LLC*
Baxter Hodell Donnelly Preston, Inc.*
Beckman, Weil, Shepardson & Faller, LLC
Belcan Corp.
Benet's Pharmacies, Inc.*
Berman Printing Company
Best Buy Company, Inc. #161
Big Brothers Big Sisters of Greater Cincinnati**
Big Brothers/Big Sisters Association of Cincinnati**
Bonomini & Sons Bakeries, Inc.
Boys & Girls Clubs of Clermont County**
Brighton Center, Inc.**
Brower Insurance Agency

Brown County Alcohol Drug Addiction & Mental Health Services Board
Brown County Board of Mental Retardation and Developmental Disabilities**
Brown County Counseling**
Brown County Educational Service Center**
Brown County Helping Hands**
Brown County Juvenile & Probate Court
Brown County Senior Citizens Council**
Brownwood Cedar Homes, Inc.*
Burgess & Niple, Inc.
Business Information Solutions*
CDI Engineering Solutions
Cahall Brothers, Inc.*
Caldwell & Company*
Camp Washington Community Board, Inc.**
Cancer Family Care**
Carey Digital
Catholic Healthcare Partners
Catholic Social Services of Butler County**
Catholic Social Services of Northern Kentucky**
Catholic Social Services of Southwest Ohio**
Center for Chemical Addictions Treatment**
Center for Great Neighborhoods of Covington**
Century Motors, Inc.*
The Chamber of Commerce serving Middletown, Monroe and Trenton
Champlin/Haupt, Inc.
Children's Protective Services/FamiliesFORWARD**
Cincinnati Area Senior Services, Inc.**
Cincinnati Association for the Blind and Visually Impaired**
Cincinnati Belting & Transmission Co.
Cincinnati Children's Hospital Medical Center*
Cincinnati Country Club*
Cincinnati Early Learning Centers, Inc.**
Cincinnati Union Bethel**
Cincinnati USA Regional Chamber
Cincinnati Works**
Cincinnati Youth Collaborative**
Cincom Systems, Inc.
Cinergy Corporation*
Clark, Schaefer, Hackett & Co.*
Clean Harbors*
Clermont 20/20, Inc.**
Clermont Counseling Center**
Clermont County Auditor's Office
Clermont County Building Inspection
Clermont County Clerk of Courts
Clermont County Commissioners
Clermont County Community Services**
Clermont County Court of Common Pleas
Clermont County Domestic Relations Court
Clermont County Mental Health Board
Clermont County Records Center

Clermont County Sewer & Water District
 Clermont Educational Opportunities
 Clermont Senior Services, Inc.**
 Clifton Senior Multiservice Center**
 Cohen Brothers, Inc.
 Colliers Turley Martin Tucker*
Comair Delta Connection
 Commercial Specialists, Inc.
 Community Services West**
 Community Supports, Inc.
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 The Myers Y. Cooper Co.
 Council on Child Abuse of Southern Ohio, Inc.**
 Cross & Associates, Inc.
 Crossroad Health Center**
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 DEIMLING/jeliho Plastics, Inc.*
Deloitte & Touche USA LLP
 Delta Air Lines, Inc.
 Derringer Company
 Detect-All Security*
 Donohoo Bristow Pharmacy*
 Downing Displays, Inc.
 Dualite, Inc.*
 dunnhumbyUSA, LLC*
 Durham Photography*
 EMI Network
 Emanuel Community Center**
 Engineering Excellence, Inc.
 Enterprise Data Management, Inc.*
 Epilepsy Council of Greater Cincinnati**
 Esco Corporation
Ethicon-Endo Surgery, Inc. - FIELD
FRCH Design Worldwide
 Family Nurturing Center**
 Family Service**
 Family Service of Middletown**
 Federal Reserve Bank of Cleveland
 Federated Department Stores, Inc.*
 Feldhaus Roofing & Siding*
Fifth Third Bank of Northern Kentucky
 Fifth Third Bank of Ohio Valley
 Fine Arts Fund
 First Security Trust Bank
 Kay Fittes Strategies for Women's Growth*
 Fluor Daniel
Formica Corporation, CWA/IUE #84757
 The Foxx Group
 Freestore/Foodbank**
 Friars Club**
Frisch's Restaurants, Inc.
 Fund Evaluation Group, Inc.*
 GBI Cincinnati
 Gardner Publications*
 General Cable*
 General Tool Company*
 Girl Scout Council of Licking Valley, Inc.**
 Girl Scouts - Great Rivers Council**

Gold Medal Products Co.*
 Gordon Construction, Inc.*
 Graphic Information Systems*
 Greater Cincinnati Behavioral Health Services**
 Greater Cincinnati Oral Health Council**
 Greenebaum Doll & McDonald PLLC
 Grubb & Ellis/West Shell Commercial*
 Hammerhead Communications*
 Harry's Corner, Inc.*
 Hearing Speech & Deaf Center of Greater Cincinnati**
 Hickman Williams & Company*
 Holly Hill Children's Services**
 Housing Authority of Covington
 Housing Opportunities Made Equal of Greater Cincinnati, Inc. (HOME)**
Huntington Bank
 Hyde Park Multi-Service Center for Older Adults, Inc.**
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 Intelligrated, Inc.*
 Intercontinental Chemical Corporation
 Invisible Fence Co. of Cincinnati*
 Irvine Wood Recovery, Inc.
 JCPenney – Florence
 Jackson, Rolfes, Spurgeon & Co.*
 Janus Hotels & Resorts*
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 Jewish Vocational Service**
 R.A. Jones & Company, Inc.
 The David J. Joseph Company*
 Junior Achievement of Middletown Area**
 Katz, Teller, Brant & Hild
Keating, Muething and Klekamp PLL
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 Kidney Foundation of Greater Cincinnati**
 A.M. Kinney, Inc.
 Knochelmann Plumbing, Heating & Air
 Kohl's Distribution Center #870
 Kramer – Myers, Insurance*
 Kroner Dry Cleaners, Inc.*
LPK*
 Landmark Insurance Agency LLC*
 Landor Associates*
 Legal Aid of the Bluegrass**
 Legg Mason Investment Counsel
Legg Mason Wood Walker, Inc.
 Levi Strauss & Company*
 Lighthouse Youth Services, Inc.**
 Lions Club of Georgetown*
 The Literacy Council of Clermont & Brown Counties**
 Ludlow Ward Capital Advisors*
 Martial Arts of America*
 Medpace Inc.
 Megen Construction Co., Inc.*
 Mellott & Mellott*
 Memorial, Inc.**

Mental Health Association of the Cincinnati Area, Inc.**
 Mental Health Association of Northern Kentucky**
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 Gus Perdikakis Associates, Inc.*
 Phoenix Presentations, Inc.*
 Porter Guertin Company
 Porter, Wright, Morris & Arthur
 Price Hill Will
 ProKids**
 Quaker Chemical Corporation
 RWA Architects Inc.*
 Rape Crisis & Abuse Center of Hamilton County**
 Renaissance New Richmond**
 Richards Electric Supply Company*
 Riedmiller & Associates
 Rim and Wheel Service, Inc.
 Robbins, Kelly, Patterson & Tucker*
 Ross Sinclair & Associates*
Ruthman Pump & Engineering Co.
 S.P.C.A. Cincinnati
 S.T.K. Industries, Inc.*
 Safety Council of Southwestern Ohio**
 St. Bernard Soap Company*
 The Salvation Army of Greater Cincinnati**
 Sanger & Eby
 Santa Maria Community Services, Inc.**
 Sardinia Concrete*
 Sauls Construction Company, Inc.*
School Outfitters
The E.W. Scripps Company
 J.D. Seibert & Company
 Senior Services of Northern Kentucky**

Services United for Mothers & Adolescents (SUMA)**

Seven Hills Neighborhood Houses, Inc.**

Sheakley Group of Companies

Sims Lohman Cabinet Co.*

Stephen A. Smith*

Smith Beers Yunker & Company, Inc.

Social Health Education, Inc.**

Southgate Independent School District

Squire, Sanders, Dempsey

Sroufe Machine*

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Stepping Stones Center**

Strata-G Communications

Streamline Health

THP Limited Inc.

TK Engineering

Taft, Stettinius & Hollister

Talking Rain

Teen Challenge Cincinnati**

Tender Mercies**

Thomas Welding*

Toyota Motor Manufacturing North America, Inc.

Toyota Motor Sales, USA, Inc., North

American Parts Center Kentucky

Trans-Acc Inc.*

UBS Financial Services, Inc.

UPIC Solutions

Ulmer & Berne LLP

Ultimus Fund Solutions

United Way of Greater Cincinnati

Unity Financial Life Insurance

Urban Appalachian Council**

Urban League of Greater Cincinnati **

Verbarg's*

VISIONS Community Services**

VonLehman & Company, Inc.

WSTR - TV Star 64

Washing Systems, Inc.

Wausau Paper

Welcome House of Northern Kentucky, Inc.**

Wendling Printing Company

Wesley Education Center for Children and Families**

Western & Southern Financial Group

The Westin Hotel Cincinnati

Willow Knoll Retirement Community

Winton Place Youth Center**

Women's Crisis Center**

Worthmore

*Companies that made a first-time corporate contribution or reported a five percent increase in their corporate gift.

**United Way Agency Partner

Bold indicates the Top 25 Pacesetter companies recognized at the September 1 kickoff.

Corporate Match

United Way salutes these companies that matched employee giving at 50 percent or higher in 2005.

3M

ADP Dealer Services

ADP, Inc.*

ADP Graphic Communications

AIM (Aerospace International Materials)*

Aetna, Inc.*

Air Products & Chemicals, Inc.*

American Mutual Insurance Company

Anthem Blue Cross & Blue Shield

Ashland, Inc.*

Attachmate*

Barnes Aerospace

Batavia Transmission, LLC

Buckhorn, Inc.

CAPC Group LLC*

CBD Media LLC

CIT Group Consumer Finance, Inc.*

Ceridian

Chubb & Son, Inc.*

Cigna

Clopay Corporation*

Columbia Savings Bank*

Commerical Specialists, Inc.*

The Myers Y. Cooper Co.*

Costco Wholesale

Deltec, Inc.*

Doubletree Guest Suites*

Eagle Coach Company*

Eli Lilly*

EMC Insurance

EMD Chemicals, Inc.*

Emerald Industries, Inc.

Engineering Excellence, Inc.*

Enterprise Rent-A-Car

Ethicon Endo-Surgery, Inc.*

Fluor Fernald

Frequency Marketing

H. B. Fuller Company

Gap, Inc.*

Gates Rubber Company

General Mills, Inc.*

Gordon Food Service

Graham Packaging

Grange Insurance*

Hewlett-Packard*

Hobart Co.

Hoffmann-La Roche

Holiday Inn - Cincinnati Airport*

Holiday Inn - Eastgate*

Holiday Inn - Riverfront*

Holiday Homes

Home City Ice Co, Inc.*

Interbrand Cincinnati

International Paper

Intrinsic Marketing and Design, Inc.

JCPenney, Inc.

Johnson Controls*

The Johnson Electric Supply Co.*

JohnsonDiversity*

Johnston Paper – a division of RIS

KDI Precision Products*

Kellogg's/Keebler*

KeyBank*

Krienik Advertising, Inc.*

Kroger

LANXESS

Levi Strauss*

Lowe's Companies, Inc.

Marathon Ashland*

Marriott – Cincinnati Airport*

Marriott – Cincinnati Northeast*

McGraw Hill*

Medco*

Merck Co.*

Messer Construction Co.

Microsoft*

MidFirst Credit Union*

The Midland Company

Mutual of America*

Nationwide*

New Richmond National Bank

OPW Fueling Components

Oak Hill Banks – Brown County*

Ohio Cat

Owen Electric Cooperative*

PNC Financial Services*

PPG Industries

Paul Hall and Associates*

Pfizer*

Principal Financial Group, Inc.*

Printpak, Inc.

Professional Data Resources*

Prudential Insurance*

Regency Centers, LP

Ripley Federal Savings*

SBC Communications

Sam's Clubs*

Schawk, Inc.*

Smartravel*

Standard Insurance Co.*

Stanley Tool Works

State Auto Insurance*

Steed Hammond Paul Architects, Inc.*

Texas Gas Transmission*

Total Quality Logistics, Inc.*

Toyota Motor Manufacturing North America, Inc.

Toyota Motor Sales, USA, Inc., North

American Parts Center Kentucky

United Air Specialists*

W-D 40 Company*

Walgreen's
Wallingford Coffee Mills, Inc.*
Wal-Mart Stores*
Washington Mutual*
Winegardner & Hammons, Inc.*
Worthington Steel Company*
Jeff Wyler Automotive Family*
xpedx
Young & Rubicam, Inc.*

*indicates 100% match

Sponsorships

United Way thanks our many community partners for their in-kind donations and sponsorships (totaling \$500 or more).

3M
AK Steel Corporation
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Anthem Blue Cross & Blue Shield
Mary Bailey
Business Courier
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Cincinnati Ballet Co.
Cincinnati Bell
The Cincinnati Enquirer
Cincinnati Mighty Ducks
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Cinergy Corporation
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Delta Air Lines, Inc.
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Martín R. Dunn
Ethicon Endo-Surgery, Inc.
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eventsetc.
Federated Department Stores
Fifth Third Bank
GE Aircraft Engines
Cynthia L. Gibson
Global Cloud Ltd.
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Holiday Homes
Huntington Bank
IBM
The Kroger Co.
LPK
Mercy Health Partners
The Midland Co.
The PNC Financial Services Group
Paramount Kings Island
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SHIELD (Safety and Health for Industrial Education and Labor Development)
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Vivian Schwab
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Senco Products, Inc.
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Mark Mallory, City of Cincinnati
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Ellen G. Van der Horst, Cincinnati USA Regional Chamber
Ron D. Wright, Ph.D., Cincinnati State Technical & Community College

+ As of April 15, 2006

* = Executive Committee

Bold = Retiring Board Members

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Byron White
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Father Michael J. Graham
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Charles Winger
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Debbie Zorn

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Sarah Donley
Elaine Garver
Mary Gray
Bryan Hamilton
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Charles Milton
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Phyllis S. Sewell
Cindy Sieger
Amy Titus
Paul J. Tontillo
Mauri Willis

Worthy of the Public Trust — Committed to High Accountability and Performance Standards

United Way of Greater Cincinnati is committed to high standards of performance and accountability. In 2004, we were one of the first United Ways to meet United Way of America's revised membership standards. These standards lead the not-for-profit sector in accountability, transparency, solid governance, and the promotion of diversity, ethics and brand stewardship.

Now we have reached another accountability milestone, receiving Charity Navigator's highest four-star rating for sound fiscal management. Charity Navigator, America's premier evaluator of charities, aims to give donors confidence in their charitable endeavors by shining a light on efficient charities such as ours.

The four-star rating is based on our ability to efficiently allocate and grow our finances. Fewer than 25 percent of the organizations Charity Navigator reviews receive the highest rating, differentiating us and proving we are worthy of the public's trust.

United Way of Greater Cincinnati 12/31/05 (Unaudited) Financial Information:

2005 Campaign	\$61,805,000
Less: Campaign Collection Reserve	(4,336,300)
Other Income Sources	<u>6,392,800</u>
Total Income	<u>\$63,861,500</u>
Program Expenses	\$55,646,400
Administrative Expenses	2,198,300
Fundraising Expenses	<u>4,036,100</u>
Total Expenses	<u>\$61,880,800</u>
Change in Net Assets	\$1,980,700
Beginning Net Assets	19,720,400
Ending Net Assets	<u>\$21,701,100</u>

Note: The above figures represent unaudited 12/31/05 totals for United Way of Greater Cincinnati, including campaign and other sources of income and corresponding expense. 12/31/05 audited financial statements for UWGC will be available in August, 2006.

UPIC Grows to Serve More United Ways

Sixteen state and local United Ways from eight states are using UPIC Solutions, jointly owned and governed by its members. UPIC works behind the scenes to simplify operations and business processes. This helps United Ways strengthen their focus on the core functions of building relationships with donors, agencies, corporations, volunteers, and partners through a variety of technology, accounting and administrative tools and services.

United Way of Greater Cincinnati, one of two initial founding partners, has been part of UPIC since 1999.

Benefits to members include savings on pledge card printing and data entry expenses and having access to e-pledge and other technology platforms. Its newest service is Virtual Office – enabling access to all electronic United Way information, including files and fundraising and accounting software, from any location, all from a simple and secure Web browser. Virtual Office also provides instant business recovery for all key data, without the need to implement a costly recovery plan.





Changing Lives Forever by Leaving a Legacy

In 2005, United Way's Planned Giving program increased gifts and commitments by \$1 million. We also developed a strategic plan that explores the possibility of partnering with The Greater Cincinnati Foundation to build a human services endowment.

United Way has always ensured that your annual contribution provides the best human care services for our community. By leaving a legacy with United Way, you will partner with future leaders to ensure that every future generation receives the best care available. With United Way, your legacy will have the greatest possible community impact — forever.

**Thanks, Greater Cincinnati and Northern Kentucky!
You are helping every day to improve lives and our community.**





Cincinnati photo courtesy of the Greater Cincinnati USA Regional Chamber; Photo credit; Robert Flischel

United Way of Greater
Cincinnati
2400 Reading Road
Cincinnati, OH 45202-1478
513-762-7100

Visit us on the Web:
www.uwgc.org

Area Centers:

Eastern Area
2085-A Front Wheel Drive
Batavia, OH 45103-3256
513-536-3000

Middletown Area
1131 Manchester Avenue
Middletown, OH 45042-1925
513-705-1160

Northern Kentucky
11 Shelby Street
Florence, KY 41042-1612
859-525-2600

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of printing costs.