Strategic Plan for All Things Women Inc

Mission Statement: Our Mission is to provide comprehensive housing and supportive services to women, children, and families in the State of Michigan. Additionally, to provide programming that will eliminate barriers and increase opportunities for a successful transition from homelessness to permanent housing.

Vision Statement: To provide programming that Empowers women of all backgrounds through education, love, advocacy, and support to achieve equality and fulfillment in all aspects of their lives.

Core Values:

1. Equality: We believe in equal rights and opportunities for all women.
2. Diversity: We embrace and celebrate the diversity of women's experiences, backgrounds, and perspectives.
3. Empowerment: We empower women to take control of their lives and fulfill their potential.
4. Collaboration: We work collaboratively with individuals, organizations, and communities to create positive change.
5. Integrity: We operate honestly, transparently, and are accountable in all our endeavors.

Goals and Objectives:

Education and Skills Development:

- Objective: Provide educational resources and skills development programs to enhance women's knowledge and capabilities.
- Strategies: Offer workshops, seminars, and online courses on leadership development, financial literacy, and personal growth.
- Metrics: Measure the number of women participating in educational programs and their reported increase in skills and knowledge.

Advocacy and Policy Influence:

- Objective: Advocate for policies and practices that promote gender equality and address issues affecting women.
- Strategies: Engage in advocacy campaigns, collaborate with policymakers, and raise awareness through public events and media.
- Metrics: Track the number of policy changes influenced by our advocacy efforts and the public engagement with our campaigns.
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Support and Resources:

- Objective: Provide support services and resources to women facing challenges such as domestic violence, discrimination, and economic insecurity.
- Strategies: Establish support hotlines, peer mentorship programs, and resource directories—partner with other organizations to expand service offerings.
- Metrics: Monitor the number of women accessing support services, satisfaction levels, and improved safety and well-being outcomes.

Community Engagement and Networking:

- The objective is to foster a supportive community where women can connect, network, and collaborate.
- Strategies: Organize networking events, community forums, and online forums. Facilitate partnerships and collaborations among women-led initiatives.
- Metrics: Measure the growth of our community network, participation in events, and collaborations formed.

Organizational Sustainability:

- Objective: Ensure the long-term sustainability and growth of All Things Women Inc.
- Strategies: Diversify funding sources, cultivate partnerships with donors and sponsors, and invest in organizational capacity building.
- Metrics: Track financial sustainability indicators such as revenue growth, donor retention rates, and organizational efficiency.

Theory of Change:

Inputs:

- Dedicated staff and volunteers
- Financial resources
- Partnerships with other organizations
- Access to educational materials and support services
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Activities:
- Conduct educational programs and workshops.
- Advocate for policy changes.
- Provide support services and resources.
- Facilitate networking and community-building events.
- Manage organizational operations and fundraising efforts.

Outputs:
- Increased knowledge and skills among women participants
- Policy changes influenced by advocacy efforts.
- Number of women accessing support services
- Growth of community engagement and networking activities
- Strengthened organizational capacity and sustainability.

Outcomes:
- Empowered women who are better equipped to navigate challenges and pursue opportunities.
- Positive changes in policies and practices that benefit women.
- Improved well-being and safety for women accessing support services.
- Enhanced collaboration and solidarity among women in the community.
- Sustainable organizational growth and impact over time.

Impact:
- Greater gender equality and empowerment at individual, community, and societal levels
- Long-term systemic changes that create a more inclusive and supportive environment for all women
- Transformational shifts in attitudes and behaviors towards gender equality and women's rights

By implementing this strategic plan and theory of change, All Things Women Inc. can work towards its mission of empowering women and creating a more equitable and inclusive world for all.