



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Our Strategic Advantages That Make Us Unique

- The Y's History as a trusted community partner, serving San Antonio since 1876.
- The longest-serving licensed child care in San Antonio, with over 40 years of service.
- Our Y Core Values of Caring, Honesty, Respect, Responsibility, and Faith are embedded in everything we do.
- The Y is for ALL, with meaningful impact for people in any stage of life.
- The Y Reach and Community Impact are unique, with the ability to evolve and respond to meet the needs of our communities and help individuals maintain active lives.
- The Y Connects Community, with partnerships and shared resources around critical issues.
- The Y's Charitable Purpose makes access a reality through financial assistance to address socioeconomic inequities.

Our Funding Includes

The Y has a shared revenue model to ensure equitable access to quality programs and services. Sources include: Membership and Program Revenue | Government Funding | Grants and Foundations | Annual Giving Campaign | Endowment | Planned and Individual Giving

YMCA OF GREATER SAN ANTONIO

210-924-2277
ymcasatx.org



Locations



A community where **ALL** people experience improved quality of life through belonging and well-being.



OUR IDENTITY PROFILE

OUR FOUR PILLARS & STRATEGIES : 2024 – 2026



Our Values

Caring | Honesty | Respect | Responsibility | Faith



Our Areas of Impact

Youth Development | Healthy Living | Social Responsibility



Our Reach

Greater San Antonio—Bexar, Comal, Guadalupe, Kendall, & Wilson County



Who We Serve

The YMCA is known for being inclusive and welcoming to people from all walks of life, regardless of age, background, or abilities.



Our Programs Include

Early Learning Centers | After School Care | Aquatics | Youth Sports | Teen Programs | Youth and Government | Summer Day Camps | Holiday Camps | Mental Health Services | Diabetes Prevention | Health Education Programs | Group Exercise Classes | Senior Programs & Active Older Adults | Personal Training | Pilates & Yoga | Pickleball | Tennis | Volunteerism | Virtual Wellness | Egaming | Inclusive Sports | Dance, Gymnastics & Cheer | Martial Arts | Outdoor Education | Adult Sports | Community Wellness Events



1. People

1. Elevate the staff and volunteer experience.
2. Grow member engagement and enhance the member experience for all generations.
3. Deepen our commitment to equity and inclusion.



3. Places

1. Optimize and reinvest in our physical assets to ensure our locations are accessible and available to all.
2. Explore opportunities for growing our reach.
3. Minimize our impact on the environment and become a more sustainable organization.



2. Purpose

1. Ensure financial health and philanthropic sustainability.
2. Grow fundraising by strengthening our culture of philanthropy and sharing our impact.
3. Foster a strong and inclusive brand identity that reflects our commitment to building a welcoming and supportive community.



4. Programs

1. Assess community needs and serve as a convener to expand and leverage partnerships.
2. Enhance and improve the Y's programs and services through an organization-wide commitment to quality and innovation.
3. Develop new programs for youth during out-of-school time.

Our Mission: To put Judeo-Christian principles into practice through programs that build a healthy spirit, mind, and body for all.