Following three decades of successful operations, EarthShare is at an inflection point. Given the increasingly urgent environmental crisis, we acknowledge that we must do more than ever to create the change that people and the planet need. That requires us to be an increasingly impact focused and inclusive organization representing the full breadth of the environmental movement.

To better address our global challenges and to help create a more just and sustainable world, we must take several actions: streamline how we work, better define and deliver our value proposition and programs, cultivate a more expansive and inclusive network of supporters and beneficiaries, and establish a more influential voice within the environmental sector.

Key programs like workplace giving campaign management and creating employee and consumer engagement projects with businesses will continue to be key offerings. Looking ahead, we will launch new turnkey and affordable programs to garner broader corporate-sector participation. Most significantly, we will launch an environmentally focused Giving and Engagement Platform geared toward small to mid-sized businesses as well as individuals outside the workplace. To achieve our vision of everyone taking action for a healthy planet, EarthShare will also focus on building the most robust and inclusive community of environmental nonprofit partners, consisting of large, small, and frontline organizations representing various regions and issue areas, who serve a wide range of communities.

Our model of working with nonprofits, businesses, and individuals relies on developing strong, long-lasting relationships, built on trust. As we embark on a new era of EarthShare, we look back at our history with reverence and gratitude and look forward to a future of unlimited possibility. By streamlining and simplifying how we operate internally, better defining how we work with our stakeholders, and adopting an entrepreneurial attitude toward growth and innovation, we have an exciting roadmap for fulfilling our mission and building on our legacy as a changemaker.