STRATEGIC PLAN 2021-2024

OUR MISSION IS TO SUPPORT OUR NEIGHBORS IN NEED BY PROVIDING VITAL SERVICES AND A PATHWAY TO GREATER STABILITY.

STRATEGIC FOCUS AREAS

DEVELOPMENT
- Build the Development Team
- Cultivate donors & donations
- Leverage 50th Anniversary

MARKETING & COMMUNICATIONS
- Expand on Partnership Outreach Program
- Educate stakeholders
- Grow social media engagement across all platforms

HUMAN RESOURCES
- Stand-up and centralize HR Operations
- Prioritize and invest in Our People

OPERATIONAL EFFECTIVENESS
- Develop an integrated IT Strategy
- Standup internal IT Support
- Develop a data driven culture

ADVOCACY
- Create advocacy leadership team
- Identify allocation of staff resources

FAITH PARTNERSHIPS
- Manage and steward existing relationships
- Collaborate with the development team

CULTURE & DEI
- Build a culture of inclusion
- Develop, communicate, and reinforce the IW Way

OUR COMMITMENT TO DEI
Interfaith Works is committed to fostering a diverse, equitable, and inclusive workplace. Doing so is aligned with our core values of compassion, empowerment, inclusion, respect, and social justice. Hiring and retaining a workforce that reflects our community allows us to improve how we serve our neighbors in Montgomery County and inspires just solutions. We believe the attention given to diversity, equity, and inclusion makes us a better organization.