Our Mission
The American India Foundation (AIF) is committed to improving the lives of India’s underprivileged—with a special focus on women, children, and youth—through high-impact interventions in education, livelihoods, and public health. As a binational organization strengthening the bridge between the civil societies of the world’s largest and two most powerful democracies, AIF also cultivates a robust platform for leadership development through its fellowship program, nurturing the next generation of globally minded changemakers.

<table>
<thead>
<tr>
<th>CUMULATIVE IMPACT</th>
<th>STATES AND UNION TERRITORIES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>249,835</td>
<td>PREGNANT WOMEN COUNSELED on safe motherhood, birth preparedness, and access to basic healthcare services</td>
<td></td>
</tr>
<tr>
<td>349,505</td>
<td>SCHOOLS TRANSFORMED through integration of technology</td>
<td></td>
</tr>
<tr>
<td>32,596</td>
<td>JOBS CREATED for persons with disabilities and disadvantaged youth across retail, information technology (IT) and geriatric care</td>
<td></td>
</tr>
<tr>
<td>1,359,794</td>
<td>CHILDREN AT RISK OF DISTRESS SEASONAL MIGRATION EMPOWERED with access to quality education</td>
<td></td>
</tr>
<tr>
<td>16.51</td>
<td>MILLION UNDERPRIVILEGED women, children and youth served</td>
<td></td>
</tr>
<tr>
<td>10,645</td>
<td>JOBS CREATING a continuum of care through home visits, and empowering family caregivers in home-based care</td>
<td></td>
</tr>
<tr>
<td>7,252,965</td>
<td>CHILDREN EMPOWERED through digital technology and interactive STEM experiences</td>
<td></td>
</tr>
<tr>
<td>349,505</td>
<td>PREGNANT WOMEN COUNSELED on safe motherhood, birth preparedness, and access to basic healthcare services</td>
<td></td>
</tr>
</tbody>
</table>
AIF’s mission and help build strong and sustainable partnerships in the state of Telangana.

• The progress we have made towards the pursuit of monetary and financial stability. This year, as we resumed our pre-COVID-19 programming, we judiciously raised and ploughed back 25 million dollars into the communities that need it the most - a substantial 40% higher sum than the previous comparable pre-COVID-19 year.

• Ahead of the digital curve, AIF inaugurated the country’s first ‘STEM Innovation and Learning Centre (SILC)’, in Tamil Nadu this year. Designed with ‘Innovation and Tech Corners’, the Centre introduced thousands of students to a transdisciplinary learning approach through robotics, AI, Space technology, and STEM Incubation workstations while training the teachers to conduct techno-pedagogy-enabled classes on the Digital Equalizer Way of Teaching (DEWoT) - a unique method developed by AIF to address learners with varied needs.

• This year, as a thought leader, AIF executed wildly successful National Knowledge seminars in thematic areas of Education and Livelihoods, bringing together industry leaders, policymakers, academicians, and corporates to deliberate the evolving role of the ecosystem and CSR in building women’s livelihoods in the Post COVID-19 era.

• This was also the year we garnered awards and recognition from the sector and the government, bringing home the laurel of one of the Top 20 NGOs in the country, a history-making EFFIE Award for excellence in executing a behavior change campaign at the grassroots, and top honors for our Education and Livelihoods programs.

AIF’s great strength lies in our agility and capability to adapt quickly. As we move onward with intention and purpose, our 1,900-strong workforce continues to enthuse a lithe mindset to prepare for and respond to the changing landscape of development in India. Much about this current decade has been unprecedented, but our founding values—centered on cooperation, innovation, and respect—endure.

In 2022-23, as communities continued to navigate through the long-term regressive impacts of the global pandemic; the urgency of the American India Foundation to resurrect hope by building resilience in Education, Health, Environment, and Livelihoods, is more germane and urgent than ever. The year accelerated efforts to build back better, by catalyzing the development and deployment of solutions to vulnerable groups, that capitalize on their intergenerational and multidimensional poverty and its cascading impacts.

At AIF, we celebrated a banner year in 2022-23 and are thrilled to share the considerable progress we have made in the first post-pandemic fiscal, safeguarding and preparing the communities we work with to forge deep partnerships with governments, partners, and patrons, delivering on our financial targets, and elevating our people and beneficiary experiences. Reading through the following impact report, we are struck by what has been achieved in the past year. However, these are not our accomplishments alone. We feel utmost gratitude towards all who trust this path with us and contributed to our successes. A few key highlights are:

• A testament to our ongoing dedication to employee experiences of trust, innovation, organization values, and leadership, this year, AIF India was recognized as a Great Place to Work®. This has been a reflection of the inner engineering of AIF and our relentless pursuit of building a culture of ownership, respect, and inclusion, keeping employees front and center.

• We continued strengthening our Integrated Programs—interventions at the confluence of our deep expertise in Education, Health, and Livelihoods. These programs are creating a generational impact among thousands of adolescent girls by alleviating malnutrition; improving sexual, reproductive, and menstrual health and hygiene; providing access to quality education, and supporting both in and out-of-school adolescents with skills and job opportunities. They are also helping communities bounce back from the accrued loss of learning and nutrition during COVID-19, by delivering Early Childhood Education, Nutrition, and Mental Health interventions in Anganwadis and Government schools across Madhya Pradesh and Odisha, while advancing income enhancement for women in Self Help Groups.

• We were thrilled to launch our first India Chapter in Hyderabad, bringing together a cohort with proven leadership abilities in business and philanthropy, to advance AIF’s mission and help build strong and sustainable partnerships in the state of Telangana.

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Programs at a Glance

EDUCATION
- Digital Equalizer (DE)
- Learning and Migration Program (LAMP)

PUBLIC HEALTH
- Maternal and Newborn Survival Initiative (MANSI)

LIVELIHOODS
- Market Aligned Skills Training (MAST)
- Ability Based Livelihood Empowerment (ABLE)

LEADERSHIP DEVELOPMENT
- Banyan Impact Fellowship (BIF)

Where We Work

[Map showing various states and districts with markers indicating program locations]
Digital Equalizer (DE)

CUMULATIVE IMPACT

7,252,965 CHILDREN EMPOWERED through digital technology and interactive Science, Technology, Engineering, Math (STEM) experiences

212,585 TEACHERS ENABLED in STEM and technology-focused pedagogy

32,596 SCHOOLS TRANSFORMED through the integration of technology

35 STATES & UNION TERRITORIES served
Digital Equalizer utilizes technology to bridge the educational and digital divide in India by transforming under-resourced schools into dynamic places to teach and learn through collaborative, project-based learning.

PARTNERSHIPS 2022-23

- AIF Foundation
- Amazon
- American Tower Corporation
- Akamai Technologies
- Adisesh Foundation
- Avantara
- The Coca-Cola Foundation
- Cognizant Foundation
- The Dalai Charitable Trust
- Ddi International Services Pvt. Ltd.
- ET Global Delivery Services (ETGDS) Ltd.
- Extreme Networks India Pvt. Ltd.
- Geeta & Kamesh Aiyer
- Government of Andhra Pradesh
- Bihar, Delhi NCR, Gujarat, Haryana, Himachal Pradesh, Karnataka, Maharashtra, Odisha, Punjab, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh, Uttarakhand, Madhya Pradesh, Nagaland and Jammu & Kashmir
- HCL Foundation
- Hexaware Technologies Limited
- Hindustan Gum & Chemicals Limited
- IBM India Pvt. Ltd.
- Infosys
- Subramaniam
- Larsen & Toubro - Energy Hydrocarbon
- Marwa and Joe Joseph Foundation
- Mastercard
- Mobiquity Softech Pvt. Ltd.
- MoneyGram Foundation
- Niti Aayog Foundation
- RBI
- Rural India Supporting Trust
- Samvid Ventures
- Satyajit Chahil
- Sikand & Sajdeh Family Foundation
- Sterlite Tech Foundation
- QUEST Alliance
- The Vivek and Vandana Sharma Family Fund
- Zscaler

Three years ago, I had never used a smartphone, but now, because of AIF, I can not only use a smartphone but also computers and STEM kits too! Today, I feel excited about my future and can imagine a career in technology – which has been my dream forever!

— Monika
9th grade student

In the midst of the dust and din of Residency Road, Jodhpur, there is a story that embodies resilience, determination, and the power of education. It’s the story of Monika Nayak, a ninth-grade student at Dr PCBK Government Senior Secondary School. Monika stands out as one of the brightest students in her class, but her journey to this point has been marked by adversity.

Monika’s mother, a daily wage laborer, bears the substantial weight of providing for her four children as her father grapples with alcoholism. As the eldest among her siblings, Monika shares equal responsibility with her mother in the perpetual struggle to run the household. These are formidable odds, but Monika was determined to not just pursue her education, but also follow her passion for technology.

In 2019, Monika’s life took a serendipitous turn when she became a part of the STEM-based Digital Equalizer (DE) Program at her school. AIF’s award-winning education initiative – DE, is more than just a curriculum, it’s a pathway to a brighter future for girls like Monika. Integrating technology into under-resourced public schools, and training teachers in techno-pedagogy and STEM methodology, DE is transforming classrooms into collaborative and interactive places for students to learn, while preparing them for success in the 21st-century global economy.

In her 14 years, Monika had never used a smartphone, tablet, or computer. However, exposure to DE methodology helped her participate wholeheartedly in smart classes, utilizing e-content for learning, and actively engaging in science fairs and exhibitions. Monika also dove headfirst into STEM activities conducted by DE, conquering challenges and expanding her horizons.

Addressing the deep digital divide and educational inequalities in the country, DE recognizes that technology is not merely a subject but also a means to empower the youth, especially adolescent girls and women, increasing their inclusion in STEM education, and setting them on the path to STEM-driven careers. DE also ensures that teachers and students are equipped with practical digital literacy skills that enhance both their classroom and out-of-school learning, creating champions who imagine, invent, and inspire.
Learning and Migration Program (LAMP)

CUMULATIVE IMPACT
1,359,794 CHILDREN AT RISK of distress seasonal migration empowered with access to quality education
5,238 VILLAGES steered to eliminate obstacles to access education
17 STATES & UNION TERRITORIES served
Learning and Migration Program (LAMP) empowers children at risk of distress seasonal migration and climate-induced displacement by facilitating their access to quality education opportunities, and resources to stay in school and acquire strong foundational learning skills. LAMP also trains school teachers and empowers communities to prioritize children’s education.

PARTNERSHIPS 2022-23

Aga Khan Rural Support Program
ALF Chicago Jr. Board
Circle of Hope – New England
Government of Annamalai Pradesh, Chhattisgarh, Gujarat, Jharkhand, Karnataka, Madhya Pradesh, Maharastra, Odisha, Uttar Pradesh and Uttar Pradesh
Guru Krupa Foundation
HDFC Bank Ltd.
Herbalife Nutrition India Pvt. Ltd.

This is where the story takes a turn for the better. Maki’s circumstances did not go unnoticed by AIF’s LAMP Facilitator - Purnima. She delved into the situation, talking to the headmaster and other children, and soon uncovered the full extent of Maki’s challenges. Purnima’s compassion and dedication led her to visit Maki’s humble home, gauging her interest in returning to school. Maki’s eyes sparkled with hope as she expressed her desire to continue her education and become a teacher. But the journey was not without its hurdles. Purnima Mahali knew, that to change Maki’s life, she had to engage with her parents and hence embarked on a series of visits to their home, speaking with them persistently and persuading them to reinstate Maki’s education. It was a journey of patience and determination.

The turning point arrived when, at long last, Maki’s parents consented to her return to school. On the 9th of January, 2023 Maki joined school, though it took her a considerable amount of time to reacclimate after the break. Initially, she found herself frequently leaving in the middle of the classes. She was often scared or absent. However, with the introduction of engaging and interactive LAMP remedial sessions, her confidence was gradually restored. Maki transformed into not only a punctual and diligent student but also an enthusiastic participant in various school activities.

In a small remote village of merely 106 houses, there resides a dreamer, a young girl named Maki Purti in Janegora, Purbi Singhbhum, Jharkhand. In 2020, a Class V student at Middle School Janigora, Maki’s world revolved around her family, including her parents and three younger siblings. She aspired to become a good teacher one day and provide quality education to the children in her community. However, life had other plans for Maki and her family. Her parents eked out a living as daily wage laborers, working tirelessly to make ends meet. Then, the COVID-19 pandemic struck, disrupting the normalcy of life for everyone. Schools closed their doors, and online classes became the new norm. This transition posed a significant challenge for Maki’s education.

Since 2004, AIF’s Learning and Migration Program (LAMP) has focused on “left out” children of seasonal migrants. It addresses the complex issues faced by children like Maki who are at risk of migration, providing them with the education, resources, care, and support they need to break the cycle of poverty. Cultivating an inclusive and nurturing classroom environment, LAMP focuses on accommodating students who have experienced educational disruptions due to migration or gap years.
Maternal and Newborn Survival Initiative (MANSI)

CUMULATIVE IMPACT

349,505
PREGNANT WOMEN COUNSELED on safe motherhood, birth preparedness, and access to basic healthcare services

249,835
NEWBORNS PROVIDED continuum of care through home visits and counseling of family caregivers in home-based care

10,416
FRONTLINE HEALTH WORKERS (ASHAs, ANMs & AWWs) trained to provide quality home-based care, early identification, management, and referral of high-risk conditions
The Maternal and Newborn Survival Initiative (MANSI) utilizes a public-private partnership model to reduce maternal and child mortality. It provides resources and support, and empowers local communities to care for mothers and children while improving the local health system.

PARTNERSHIPS 2022-23

- Adobe
- Circle of Hope - New England
- Deepak Foundation
- Gita iyer & Vijay Vishwanath
- Government of Andhra Pradesh, Madhy Pradesh, Jharkhand, Odisha, and Uttarakhand
- Hindustan Unilever Limited
- Hospira
- Madhepura Electric Locomotive Pvt. Ltd. (Alstom)
- Rural India Supporting Trust
- Sadhna
- Tata Steel Foundation
- The Tullman Family Foundation
- WestBridge Capital
- The Vivek and Vandana Sharma Family Fund

Edged snugly between the Yamuna and Betwa rivers, Banki in Uttar Pradesh, is a blend of idyllic rural life, agri-based livelihoods, and a close-knit community. Here, 27-year-old Manjula started a family with her husband, Narendra. A joyful mother of two, she affectionately calls her second child a “miracle baby” because his arrival was nothing short of one. Through the winding lanes of Banki, it was her chance encounter with Anjana - a MANSI-trained frontline worker - that saved her child’s life.

While in India has made strides in addressing newborn and maternal mortality, a sixth of all child deaths and under 10% of maternal deaths worldwide occur in India. AIF’s Maternal and Newborn Survival Initiative (MANSI) - a low-cost award-winning community health program - has addressed the inequities in accessing quality, affordable healthcare for mothers and newborns among the vulnerable population in India for 15 years.

During her monitoring visits, Anjana learned about Manjula’s pregnancy and promptly registered her at the Anganwadi Center (AWC), initiating her first prenatal check-up - a critical step in providing necessary care to the mother and identifying any risks of the pregnancy. This proved pivotal in identifying and addressing Manjula’s anemia, with Anjana coordinating closely with a local Auxiliary Nurse and Midwife (ANM) to provide essential Iron-Folic Acid and calcium supplements for her prenatal needs.

Beyond mobilization, MANSI empowers government frontline workers (ASHAs, ANMs, Anganwadi workers - AWWs), bolstering their capacity and equipping them with skills for Home-Based Care (HBC). This ensures that pregnant women and newborns receive a spectrum of care, encompassing preventive, promotive, and curative measures.

To ensure a nutrient-dense diet, Anjana helped Manjula start a Nutri Garden and provided her ongoing education on health, nutrition, and institutional delivery through interactive tools like flipbooks and games.

With a newborn in her care, Anjana doubled down on her efforts and taught Manjula breastfeeding techniques while ensuring access to frontline health workers.

Anjana’s work with mothers like Manjula has transformed her into a change agent, enhancing antenatal checkups, improving dietary intake for young mothers and children, and promoting menstrual equity for adolescent girls.

I owe my family’s health and my child’s life to MANSI. I am not just a mother now, I am an informed mother. It’s an empowering feeling.

— Manjula

ANNUAL REPORT 2022-23
Market Aligned Skills Training (MAST)

CUMULATIVE IMPACT

103,799 JOBS CREATED for disadvantaged youth across Retail, IT, Geriatric Care, Electrical, Automotive, and other industries

142,400 DISADVANTAGED YOUTH given specialized domain skilling

147,892 DISADVANTAGED YOUTH supported with professional readiness training

246 SKILLING CENTERS established

396,648 STREET VENDORS enrolled

108,519 LOANS disbursed
Market Aligned Skills Training (MAST) provides underprivileged youth and women with skills training and access to formal employment opportunities.

PARTNERSHIPS 2022-23

- BA-Continuum India Private Limited
- BlackRock
- Circle of Hope - Chicago
- Dell International Services Pvt. Ltd.
- ESI Service.com (India) Pvt. Ltd.
- Franklin Templeton
- HDFC Bank Ltd.
- Hindustan Unilever Ltd.
- HSBC India
- Jyoti & Jay Chaudhry
- MacArthur Foundation
- Madhya Pradesh Higher Education Department
- Madhya Pradesh State Rural Livelihood Mission
- MSI (Sania Mangel Family Trust)
- National Skill Development Corporation
- The Nature Conservancy
- National Association of Street Vendors of India (NASSCOM)
- Oak Foundation
- Planning Department, Karnataka
- Poonam Taplin Fund
- Skill Council for Green jobs
- Tastee Foundation
- The Vivek and Vandana Sharma Family Fund
- The Nature Conservancy
- National Association of Street Vendors of India (NASSCOM)
- Oak Foundation
- Planning Department, Karnataka
- Poonam Taplin Fund
- Skill Council for Green jobs
- Tastee Foundation
- The Vivek and Vandana Sharma Family Fund
- COVID-19 brought that quiet home life to a screeching halt. It forced her husband to close his shop due to dwindling demand and presented Suman with a unique opportunity to explore her entrepreneurial aspirations.

Suman’s encounter with Poonam - AIF’s Community Trainer, brought her to the AIF’s Training and Production Center (TPC) within her village in Rewari. With a focus on enhancing the employability skills of local women, and nurturing their entrepreneurial abilities, AIF’s flagship Livelihoods Program - Market Aligned Skills Training (MAST), leverages technology to equip underprivileged youth, marginalized rural women, Persons with Disabilities (PwDs), and nano-entrepreneurs with the knowledge, skills, financial and market linkages they need, to find employment, run businesses, launch micro-enterprises, and earn a dignified living.

Suman acquired skills and a diploma in Garment Construction along with knowledge in basic computer skills, financial literacy, and communications, while simultaneously earning an income during her two-month training.

Entrepreneurship Development Centre for Employment of Persons with Disabilities, and remote and inclusive job portals are a few of the key innovations within the program. Harnessing the potential of India’s young workforce and women in rural communities, MAST generates opportunities across various sectors, including healthcare, IT, ITES, retail, hospitality, and green livelihoods.

AIF has given me a new identity, I’m not just financially independent and an entrepreneur, but also an employer, community leader, and trainer.

— Suman

Leveraging market scans to enable local job opportunities, MAST works within the local ecosystem to create a viable and sustainable livelihood model, along with building climate-resilient communities.

Armed with newfound skills, capital, and mentoring support from AIF, Suman opened her own boutique! AIF also establishes market and institutional linkages to aid women like Suman in accessing sustained opportunities for growth.

Inspired by Suman’s success, young women from her community stepped forward to emulate her path and joined the AIF Center. Furthermore, Suman extended employment opportunities to three women at her boutique, blazing trails and sewing new futures!

Climate-smart livelihood opportunities aligned with skilling, digital, and financial inclusion support for rural and urban communities are at the core of all the AIF Livelihood interventions. Decentralised Training cum Production Centers, Remote Work Centers, Centre of Excellence for Rural
Ability Based Livelihood Empowerment (ABLE)

CUMULATIVE IMPACT

10,645 Jobs created for Persons with Disabilities (PwDs)

17,946 PwDs trained in market-relevant skills

1,861 Employers hired PwDs
Through training and advocacy, Ability Based Livelihood Empowerment (ABLE) facilitates the entry of persons with disabilities into the job market, thus promoting inclusive growth in India.

PARTNERSHIPS 2022-23

- Commissionerate for Persons with Disabilities, Delhi
- Department of Differently Abled, Karnataka
- Extreme Networks India Pvt. Ltd.
- Ford Foundation
- Microsoft Corporation (India) Pvt. Ltd.
- SRF Foundation
- The Skill Council for Persons with Disability
- Sparsha Trust
- TeamLease Skills University
- V-btech Learning Services Pvt. Ltd.
- Winmaya Foundation

A quaint village nestled amidst somber rain clouds in Tirunelveli District of Tamil Nadu is home to 26-year-old Arun. Born with a locomotor disability in a rural family, Arun has witnessed his father toil as a porter at a railway station while growing up. Relying on his daily wage earnings and an unsteady income, Arun and his family of four have endured persistent poverty for generations.

Refusing to be defined by his circumstances, Arun’s aspirations persevered; he successfully completed his education, obtaining a postgraduate degree with an excellent academic record. But, his struggles didn’t end there. His physical disability led to numerous challenges in his quest for stable employment. Afflicted with 40 percent ankylosis in his left lower limb, he experiences a shortened left hip, leading to mobility issues. There are 26.8 million Persons with Disabilities (PwDs) in India, of which 36% of the PwDs are employable but they face enormous physical, attitudinal, and informational barriers to equal opportunities at work. PwDs experience higher rates of unemployment, economic inactivity, and insufficient social protection which is key to reducing extreme poverty. ABLE’s flagship Livelihoods Program, Ability Based Livelihood Empowerment (ABLE), creates pathways to identify and expand PwD participation in formal Indian labor markets and ensure their participation in mainstream services such as skills training, employment, and social protection schemes to promote inclusive growth and equity.

Arun’s encounter with Project SAMIEP marked a point of inflection in his journey. The training program equipped Arun with a comprehensive understanding of the professional expectations within the banking industry, including banking operations, accounting, financial management skills, customer service, and the soft interpersonal skills necessary for a successful career in banking. Armed with hands-on training, skills, and knowledge, Arun navigated the professional landscape confidently! Through Project SAMIEP, he landed a job at BNP Paribas in Chennai as a Payment Investigator at a package of INR 5 lacs per annum. With a dignified and respectful job, the joy of providing for his family became a reality for Arun and his family. Limited resources, uncertain futures, and daily struggles are now a thing of the past for Arun and his family.

ABLE is advancing the discourse on disability inclusion with key ecosystem stakeholders, transacting knowledge and expertise to promote accessibility, create inclusive workspaces and foster equal opportunities. Built on an ambitious goal of doubling the number of PwDs in India’s formal sector by 2030, ABLE aims to strategically enable the ecosystem to utilize the multi-dimensional F.A.T.E. (Facilitation, Alliance, Technology, and Employment) MODEL, and leverage technology to mine and meet inclusive job opportunities through its AI-enabled platform.

I’m grateful to Project SAMIEP for supporting my professional and personal development, and for their steadfast belief in my abilities. They provided me with a crucial opportunity at a time when I needed it most, enabling me to secure a stable job.

— Arun
Banyan Impact Fellowship (BIF)

CUMULATIVE IMPACT

539 Fellows in service with NGOs and social enterprises across India

238 Partners building capacity to achieve their missions in education, livelihoods, public health, and beyond

25 States and Union Territories covered

LEADERSHIP DEVELOPMENT
Banyan Impact Fellowship is nurturing the next generation of leaders committed to impactful change, while strengthening the partnership between the world’s two largest democracies - the U.S. and India.

GENEROSLY FUNDED BY
- The Krishnav-Shah Family Foundation
- Rural India Supporting Trust

PARTNERSHIPS 2022-23
- ADBA Sambal & Lok Kalyan Samiti
- Ecowrap
- Forus Health Pvt. Ltd.
- India Health Action Trust
- Jaipur Rural Charitable Trust
- Jharkhand State Livelihood Promotion Society
- Kritis Social Initiatives
- Lok Kalyan Samiti

The fellowship and Ecowrap’s Muskaan gave me the opportunity to use my creativity to come alongside some incredible women, helping them secure sustainable livelihoods through upcycling and changing the way people see India’s waste.

— Erin Nicole Burneson
BIF Fellow (2022-23)

But Erin didn’t stop there. She recognized that for real change to happen, these products needed a platform and an audience. She embarked on a journey to connect with like-minded organizations, forging partnerships that would amplify the impact of Project Muskaan. These alliances ensured that the hard work and environmental consciousness of the women in Jaipur received the recognition and appreciation they deserved.

Amidst the lively streets and vivid hues of Jaipur, Erin Burneson’s journey remains a source of inspiration for everyone. It exemplifies how art can be used to empower communities.

Since its inception in 2001, BIF has selected, trained, and supported 539 Fellows and 238 partner organizations across 25 Indian states to scale impact, catalyze change, and build the next generation of changemakers.
# Financials

## Statement of Financial Position

**As of March 31, 2023 and 2022**

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<thead>
<tr>
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<th>2023</th>
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<tbody>
<tr>
<td><strong>Assets</strong></td>
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<td>Prepaid and Other Assets</td>
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<td>Operating lease right-of-use assets</td>
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<td>Property and Equipment (net)</td>
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<tr>
<td><strong>Liabilities &amp; Net Assets</strong></td>
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<td>Accounts Payable &amp; Other Liabilities</td>
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<td>Operating lease liability</td>
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<td><strong>Total Liabilities &amp; Net Assets</strong></td>
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<td>5,504,504</td>
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</tbody>
</table>

| **Net Assets**       | 29,312,056      | 29,402,315      |

## Statement of Activities

**For the Year Ending March 31, 2023 and 2022**

<table>
<thead>
<tr>
<th></th>
<th>2002</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support &amp; Revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contribution &amp; Grants</td>
<td>9,219,533</td>
<td>42,275,531</td>
</tr>
<tr>
<td>Benefit Events Income (net)</td>
<td>5,391,934</td>
<td>2,646,661</td>
</tr>
<tr>
<td><strong>Total Support &amp; Revenue</strong></td>
<td>15,611,469</td>
<td>44,922,192</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td>594,336</td>
<td>640,086</td>
</tr>
<tr>
<td>Livelihood</td>
<td>2,523,453</td>
<td>599,289</td>
</tr>
<tr>
<td>Public Health</td>
<td>3,425,637</td>
<td>1,164,013</td>
</tr>
<tr>
<td>Digital Equalizer</td>
<td>2,118,245</td>
<td>484,820</td>
</tr>
<tr>
<td>Banyan Impact Fellowship</td>
<td>494,199</td>
<td>281,643</td>
</tr>
<tr>
<td>COVID-19</td>
<td>4,027,713</td>
<td>25,488,700</td>
</tr>
<tr>
<td>Education, Awareness &amp; Engagement</td>
<td>219,061</td>
<td>322,335</td>
</tr>
<tr>
<td><strong>Total Program Services - Total</strong></td>
<td>13,132,624</td>
<td>24,910,886</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and General</td>
<td>825,575</td>
<td>825,108</td>
</tr>
<tr>
<td>Fundraising Expenses</td>
<td>1,291,429</td>
<td>672,718</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>15,249,628</td>
<td>26,408,712</td>
</tr>
</tbody>
</table>

## Increase (Decrease) in Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2023</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>29,312,056</td>
<td>29,402,315</td>
</tr>
</tbody>
</table>

## Support & Revenue Trends

### AIF + AIFT - Revenue & Expense Trends (USD)

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue (USD)</th>
<th>Expense (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>8,800,000</td>
<td>2,000,000</td>
</tr>
<tr>
<td>2003</td>
<td>8,672,622</td>
<td>2,672,622</td>
</tr>
<tr>
<td>2004</td>
<td>7,789,852</td>
<td>2,789,852</td>
</tr>
<tr>
<td>2005</td>
<td>10,994,078</td>
<td>2,994,078</td>
</tr>
<tr>
<td>2006</td>
<td>8,699,251</td>
<td>2,699,251</td>
</tr>
<tr>
<td>2007</td>
<td>9,251,271</td>
<td>2,925,271</td>
</tr>
<tr>
<td>2008</td>
<td>7,963,333</td>
<td>2,796,333</td>
</tr>
<tr>
<td>2009</td>
<td>7,675,947</td>
<td>2,675,947</td>
</tr>
<tr>
<td>2010</td>
<td>6,322,286</td>
<td>2,322,286</td>
</tr>
<tr>
<td>2011</td>
<td>8,115,120</td>
<td>3,115,120</td>
</tr>
<tr>
<td>2012</td>
<td>7,123,923</td>
<td>3,123,923</td>
</tr>
<tr>
<td>2013</td>
<td>4,624,619</td>
<td>2,624,619</td>
</tr>
<tr>
<td>2014</td>
<td>7,485,187</td>
<td>3,485,187</td>
</tr>
<tr>
<td>2015</td>
<td>6,449,169</td>
<td>3,449,169</td>
</tr>
<tr>
<td>2016</td>
<td>6,671,687</td>
<td>3,671,687</td>
</tr>
<tr>
<td>2017</td>
<td>7,485,187</td>
<td>3,485,187</td>
</tr>
<tr>
<td>2018</td>
<td>8,042,357</td>
<td>3,042,357</td>
</tr>
<tr>
<td>2019</td>
<td>8,149,711</td>
<td>3,149,711</td>
</tr>
<tr>
<td>2020</td>
<td>11,448,251</td>
<td>4,448,251</td>
</tr>
<tr>
<td>2021</td>
<td>11,249,074</td>
<td>4,249,074</td>
</tr>
<tr>
<td>2022</td>
<td>14,753,339</td>
<td>7,753,339</td>
</tr>
<tr>
<td>2023</td>
<td>24,120,324</td>
<td>11,420,324</td>
</tr>
</tbody>
</table>

## Historical Trends (AIF + AIFT)

### AIF Revenue

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>6,566,682</td>
</tr>
<tr>
<td>2003</td>
<td>9,034,065</td>
</tr>
<tr>
<td>2004</td>
<td>3,597,630</td>
</tr>
<tr>
<td>2005</td>
<td>5,613,276</td>
</tr>
<tr>
<td>2006</td>
<td>7,913,760</td>
</tr>
<tr>
<td>2007</td>
<td>10,029,646</td>
</tr>
<tr>
<td>2008</td>
<td>9,251,271</td>
</tr>
<tr>
<td>2009</td>
<td>9,584,062</td>
</tr>
<tr>
<td>2010</td>
<td>7,963,333</td>
</tr>
<tr>
<td>2011</td>
<td>7,364,056</td>
</tr>
<tr>
<td>2012</td>
<td>7,123,923</td>
</tr>
<tr>
<td>2013</td>
<td>7,123,923</td>
</tr>
<tr>
<td>2014</td>
<td>7,485,187</td>
</tr>
<tr>
<td>2015</td>
<td>8,115,120</td>
</tr>
<tr>
<td>2016</td>
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<td>2017</td>
<td>7,789,852</td>
</tr>
<tr>
<td>2018</td>
<td>10,994,078</td>
</tr>
<tr>
<td>2019</td>
<td>8,149,711</td>
</tr>
<tr>
<td>2020</td>
<td>11,448,251</td>
</tr>
<tr>
<td>2021</td>
<td>14,753,339</td>
</tr>
<tr>
<td>2022</td>
<td>11,249,074</td>
</tr>
<tr>
<td>2023</td>
<td>24,120,324</td>
</tr>
</tbody>
</table>

### AIF Utilization

<table>
<thead>
<tr>
<th>Year</th>
<th>Utilization (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>60.8%</td>
</tr>
<tr>
<td>2003</td>
<td>86.1%</td>
</tr>
<tr>
<td>2004</td>
<td>60.8%</td>
</tr>
<tr>
<td>2005</td>
<td>86.1%</td>
</tr>
<tr>
<td>2006</td>
<td>35.6%</td>
</tr>
<tr>
<td>2007</td>
<td>35.6%</td>
</tr>
<tr>
<td>2008</td>
<td>35.6%</td>
</tr>
<tr>
<td>2009</td>
<td>35.6%</td>
</tr>
<tr>
<td>2010</td>
<td>35.6%</td>
</tr>
<tr>
<td>2011</td>
<td>35.6%</td>
</tr>
<tr>
<td>2012</td>
<td>35.6%</td>
</tr>
<tr>
<td>2013</td>
<td>35.6%</td>
</tr>
<tr>
<td>2014</td>
<td>35.6%</td>
</tr>
<tr>
<td>2015</td>
<td>35.6%</td>
</tr>
<tr>
<td>2016</td>
<td>35.6%</td>
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<tr>
<td>2017</td>
<td>35.6%</td>
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<tr>
<td>2018</td>
<td>35.6%</td>
</tr>
<tr>
<td>2019</td>
<td>35.6%</td>
</tr>
<tr>
<td>2020</td>
<td>35.6%</td>
</tr>
<tr>
<td>2021</td>
<td>35.6%</td>
</tr>
<tr>
<td>2022</td>
<td>35.6%</td>
</tr>
<tr>
<td>2023</td>
<td>35.6%</td>
</tr>
</tbody>
</table>
US INDIVIDUAL SUPPORTERS

LEADERSHIP ($100,000 AND ABOVE)

Ashish Chandarana
Anu Manocha
Anita Manwani and Arjun Bhagat
Anisha and Neeraj Gupta

PATRONS ($25,000 TO $49,999)

Anita Manwani
Arjun Bhagat
Anisha and Neeraj Gupta

LEAGUE ($5,000 TO $9,999)

Ashish Chandarana
Anu Manocha
Anita Manwani and Arjun Bhagat
Anisha and Neeraj Gupta

Catalysts ($5,000 TO $9,999)

Ashish Chandarana
Anu Manocha
Anita Manwani and Arjun Bhagat
Anisha and Neeraj Gupta

CATALYSTS ($5,000 TO $9,999)

Ashish Chandarana
Anu Manocha
Anita Manwani and Arjun Bhagat
Anisha and Neeraj Gupta

Leadership ($100,000 And Above)

Ashish Chandarana
Anu Manocha
Anita Manwani and Arjun Bhagat
Anisha and Neeraj Gupta

Patrons ($25,000 to $49,999)

Anita Manwani
Arjun Bhagat
Anisha and Neeraj Gupta

Catalysts ($5,000 to $9,999)

Ashish Chandarana
Anu Manocha
Anita Manwani and Arjun Bhagat
Anisha and Neeraj Gupta
Outreach and Engagement

In-Person

2022 BAY AREA GALA

After a hiatus of two years, the AIF Bay Area Chapter joyfully reconvened on May 7, 2022, at The Pearl, for the Annual Bay Area Gala, commemorating AIF’s 20th anniversary and recognizing the accomplishments and philanthropic contributions of Jay Chaudhry, Chief Executive Officer, Chairman, and Founder of Zscaler.

In-Person

2022 NEW YORK GALA

After nearly 3 years, AIF was thrilled to welcome our supporters back to our annual New York Gala on June 2, 2022, hosted by Ali Velshi at the American Museum of Natural History to honor IBM’s Chairman and CEO Arvind Krishna and conclude our 20th anniversary celebrations. This was the largest AIF event in history across all chapters in both attendance and donations, with over 600 guests and a total of $2.5 million raised!
After a 2-year hiatus, the Chicago chapter gathered together at The Field Museum for the 17th Annual Chicago Gala, raising $1M and honoring our longstanding supporter, Abbott Laboratories, represented by Andrea Wainer, EVP, Rapid and Molecular Diagnostics.

The New England chapter held its 16th Annual Gala on June 18, 2022 at the Renaissance Boston Waterfront Hotel, chaired by Gita Iyer & Vijay Vishwanath and Sumeet & Sanjay Aggarwal. Showcasing AIF’s innovative approaches in rebuilding and transforming lives, the gala raised over $1M.

The AIF Chicago Jr. Board hosted the annual colorful Rung Mela event supporting tribal high-school girls in India gain increased digital education access to help bridge their learning gaps caused by the pandemic. The event, filled with Indian food, games, and activities, including a Rickshaw race, cricket, a chili and gol gappa eating contest, and Holi-inspired color play, raised $30,000 and was a wonderful way to bring the Chicagoland community together.

The 11th Annual New York Golf Tournament was held at Deepdale Golf Club with special guest pro golfer Sandra Angulo Miñarro, joined by longtime friends and supporters of the AIF Tri-State chapter.

Inspired by his new book The Purposeful Wealth Advisor, Raj Sharma shared his strategies for success and life lessons as an immigrant in the US.
In celebration of Gandhi Jayanti, AIF hosted businessman, entrepreneur, and author, Jerry Rao, to speak on the topics in his new book, *Economist Gandhi: The Roots and Relevance of the Political Economy of the Mahatma*. We were thrilled to have Reena Ninan, journalist and founder of Good Trouble Productions, moderate this wonderful event at The Pierre Hotel in New York City.

**GANDHI JAYANTI WITH JERRY RAO**

On the meaningful occasion of India’s 74th Republic Day, AIF hosted our first Town Hall, a newly formatted event to showcase our work through donor champions, program experts on our team, and Banyan Impact fellows and alumni. Supporters gathered both in-person (at Jones Day) and virtually for this year-in-review of the work they so generously support. The NY-based Rural India Supporting Trust (RIST) also renewed their commitment to AIF and India’s nation building by announcing a $7.6 million investment in girls’ education, maternal and newborn health, and strengthening the bridge between the civil societies of these two largest democracies.

**1ST ANNUAL AIF TOWN HALL**

We had the privilege of relaunching AIF’s India Mission Trip since the pandemic. Joined by some of our AIF staff, board members, and longtime supporters, we visited our programs on the ground, including our Rural Women Entrepreneurship Self-Help Groups, Entre-Prerana, MANSI, LAMP, and DE, witnessing firsthand the tremendous impact they have made in the lives of our beneficiaries.

**INDIA MISSION TRIP**

Women’s economic empowerment is a key pillar of AIF’s livelihoods vertical. Availability of accessible and affordable care infrastructure and support systems is crucial in ensuring strong female workforce participation in India. On the occasion of International Women’s Day, AIF joined hands with the US India Strategic Partnerships Forum (USISPF) to organize a global virtual discussion on this important topic. AIF CEO, Nishant Pandey, moderated an insightful panel discussion with Indra Nooyi, Former CEO and Chairperson, PepsiCo, and Vaishali Sinha, Co-Founder and Chairperson Sustainability, ReNew, and Chair, ReNew Foundation, and Amb. Sripriya Ranganathan, Deputy Chief of Mission, Embassy of India.

**WOMEN’S WORKFORCE PARTICIPATION - INVESTING IN A CARE ECONOMY**
AIF won the ‘Top 20 Best NGOs’ award at the Indian CSR Awards 2022.

AIF created history by winning the Bronze Award at the Effie Awards 2022 for ‘Mission Corona Vijay’ a Behavior Change Communication (BCC) Campaign.


STEP UP TO THE PLATE

EVERY ACTION MATTERS.
EVERY EFFORT COUNTS!

There are many ways you can be a part of AIF’s journey to improve the lives of underprivileged children, women and youth across India. To know more, please visit: www.aif.org

JOIN an AIF Chapter: Meet up with passionate, like-minded individuals and join a Chapter to be a part of the impact created by AIF.

SPONSOR or attend an event: Contribute towards the community, while also having fun! Participate in our events to support our work on the ground in India.

PARTNER with us: Help transform the lives of millions of underprivileged women, children and youth by partnering with AIF’s high impact interventions in education, health, and livelihoods.

JOIN an AIF Chapter:

SPONSOR or attend an event:

PARTNER with us:

Every action matters. Every effort counts!