



Ronald McDonald  
House Charities®  
Arkoma

# RMHC of Arkoma Mission | Vision | Focus

## MISSION:

The mission of RMHC of Arkoma is to create, find, and support programs that improve the health and well-being of children in Western Arkansas and Eastern Oklahoma.

## VISION:

To have the capacity and funding available to provide universally accessible, compassionate programs and services to EVERY family that needs it when their children receive medical care.

## 2022-2024 Strategic Plan

### Strategy 1:

Increase stakeholder and community engagement with the goals to diversity development portfolio, build stakeholder awareness, and augment donor recognition and stewardship efforts.

### Strategy 2:

Secure program sustainability with the goals to review and realign volunteer programs, staffing and communication needs. while growing an emphasis on development initiatives and succession planning.

### Strategy 3:

Optimize organization management by implementing risk assessments and strengthening governance policies and procedures.