

**Mendocino County Fire Safe Council
2022 Strategic Planning Retreat, May 24, 2022**

MCFSC GOALS 2022

Short-Term (1–2 year) Goals

Outreach & Education—ongoing, all happening; “continue bigger & better”

- Radio PSAs/programs
- PR/blogs/newsletter
- Social media
- NFSC outreach
- Develop coastal NFSCs
- Relationship with Mendocino County government
- Relationships with tribes, road associations, water boards, fire districts, etc.
- Develop materials on home hardening/defensible space/evac plans/forest resiliency
- Fundraising/Outreach events
- Publications - new/updated
- Website updates
- Membership benefits/outreach
- Fire Safe Expos/events

On-the-ground projects:

- Equipment purchases (crew truck is in SCC grant app as of 5-22)
- Rental policies/forms
- Water-storage projects (Micro-Grants include some of these; Grizzly intern project?)
- Reflective Address Signs Program
- Community Chipper Program
- DSAFIE
- Road-clearing & fuel-break projects
- Fire cameras
- Emergency Responder maps (ERMAPs)

Community organizing:

- Establish regular communication channels between MC & fire experts & the public
- Starter kits for new NFSCs
- Alert systems for NFSCs
- County and regional CWPP creation/updates

Internal/organizational:

- Focus on Countywide expansion of projects (ongoing)
- Active board committees
- Board recruitment/development (college students?—Anna will write an invite)
- Secure long-term base funding sources
- Staff expansion/funding stability

Long-Term (5-year) Goals:

- Audit

Engaging Board Members / Board Committees as of May 24, 2022

Executive Committee	Nancy, Lisa, Scott
Human Resources	Anna, Scott
Outreach & Education	Ad-hoc
Finance/Audit	Lisa, John, Nancy
Public Policy & Legislation	Nancy, Emily, Anna
Fire Science Research	Charlie, Joe

- *HR Committee—request for a COLA review.*
- *Outreach & Education—based on needs/events; board members are called on to possibly help staff tables, be a talking head, help with event planning.*
- *Membership Committee dropped as basically a staff function, and not among our top priorities except perhaps as part of Outreach & Education efforts.*
- *Website Development Committee similarly dropped as an ongoing staff function.*
- *Prescribed Burn Committee dropped, as others are doing this; not our remit.*
- *Emily will send monthly legislative updates to Public Policy Committee members. Committee will activate on an ad-hoc basis as issues arise.*