2021 Annual Report

Your generous support raises awareness, education and saves lives!

Highlights your support made possible in 2021:

Awareness and Educational Initiatives:
- Launched ICP Care Expert Blog
- ICP Care Healthcare Provider Training Videos
- Nicole Phelps video interview of her ICP story
- 11 Educational images
- 3 ICP Care Blog posts
- 8 Pregnancy Stories Shared
- ICP Virtual Walk / Run to fight the ICH
- Giving Tuesday

ICP Care Support Group Members:
- 17,400 Facebook Public Support Group
- 5,600 Spanish Support group
- 2,400 ICP Care After Pregnancy
- 2,400 Private Group
- 414 Australia/New Zealand support group
- 36 Ireland
- 432 Communication support
- 95 In Memory ICP Loss Mums
- 50 Staff support groups

410,000 visitors a year to icpcare.org

5,000 Educational brochures distributed to date
June ICP Awareness Month

42,512 YouTube views to date

5,002 Volunteer Hours
Launched ICP Care Ambassadors Program

1,000 Educational Outreach program

2020 End of Year Balance Revenue: $22,827

Expenses:
- Patient & Provider Education Initiatives 10%
- Management & General 5%
- Healthcare Conference Attendance 5%
- Fundraising Event 30%
- Total Expenses: $25,096

Contributions:
- Fundraising Event 30%
- Total Revenue: $29,276

Protecting and saving the lives of Interpreted Obstetrics of Pregnant Viables.
We provide patient support and education, raise public awareness,
support research advancements, and improve ICP healthcare practices.
Thanks to our community support, ICP Care continues to
fight the ICH. Save a Life.

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