

	DRAFT#2	DRAFT#2	DRAFT#2	DRAFT									
<b>Goal #1: Fund Development</b>													
<i>Identify and implement revenue generating streams to ensure FAL is a sustainable non-profit organization.</i>													
	\$\$\$		<b>Who</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>							
F1			Ex Com	X									
F2			Fund Dev Com	X									
F3			Fund Dev Com	X	X	X							
<b>Goal #2: Organizational Development</b>													
<i>Ensure FAL is a sustainable non-profit organization by reviewing the organizational structure and determining its needs.</i>													
			<b>Who</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>							
O1			Board	X	X	X							
O2			Ex Com & Com Chairs	X									
O3			Ex Com & Com Chairs	X									
O4			Ex Com		X								
O5			Gov Com		X	X							
O6			Ex Com	X									
O7			Ad Hoc Com	X									
O8			Board	X	X	X							
O9			Fund Dev, Events Com	X	X	X							
<b>Goal #3: Branding</b>													
<i>Increase awareness of, and commitment to FAL in Alameda by developing partnerships and programs that engage the community.</i>													
			<b>Who</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>							
B1			Comm Com	X	X	X							
B2			Comm Com, Events Com	X	X	X							
B3			??										
B4			Comm Com	X									
<b>Goal #4: Advocacy</b>													
<i>Define FAL advocacy and engage the board, civic leaders and the public in promoting the Alameda Free Library system.</i>													
			<b>Who</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>							
A1			Ex Com, Board		X								
A2			Ex Com		X								
A3			Adv Chair		X	X							
A4			Adv Chair, Comm Com		X	X							
A5			Adv Chair, Board		X	X							
A6			Adv Chair, Board	X	X	X							
A7			Adv Chair		X	X							
<b>Goal #5: Hire an Executive Director</b>													
<i>Assess the need for and benefits of hiring an Executive Director.</i>													
			<b>Who</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>							
H1			Ad Hoc Com		X								
H2			Ad Hoc Com		X								
H3			Ad Hoc Com		X								
H4			Ad Hoc Com		X								
H5			Ex Com		X								
H6			Board			X							
<b>Goal #6: Diversity, Equity and Inclusion</b>													
<i>Promote policies, practices and programming that are inclusive and reflective of the various cultures and groups within our community.</i>													
D1			Board		X								
D2			Board	X	X	X							
D3			DEI Com	?									
D4			Fund Dev Com, Board		X								
D5			Ex Com	2021									
D6													