The world’s most pressing problems aren’t being solved fast enough because the people with the best solutions are being shut out.

By 2030, extreme poverty will remain a crushing issue, with 573 million people projected to live on less than $2 per day.

Source: World Bank
It’s past time to put communities in the driver’s seat of change.

Global research with community leaders showed: shifting resources to the people most impacted by a problem builds trust and ownership, making community-led solutions more effective.
$20-30 billion is devoted every year to international aid but less than 2% gets to local changemakers.

GlobalGiving has a 20+ year track record of reaching underserved and community-led organizations.
Giving to women + girls remains at less than 2% of philanthropic funding.

Only 0.4% of US philanthropic dollars are directed to Indigenous communities.

Four out of five people in need of humanitarian assistance live in underfunded countries experiencing protracted crises.

Making matters worse, funding is distributed inequitably.

Photo: Support Families Struggling with Hunger by Fundacion de Beneficencia Privada Banco de Alimentos Caritas Puebla

Sources: Lily School of Philanthropy, Candid Native Philanthropy Data 2024, Global Humanitarian Assistance Report 2023
By **finding and supporting** local changemakers like Grace, Julio, and Sara, **GlobalGiving has become the way** to make aid and philanthropy systems more equitable.

Grace believes female genital mutilation will persist until women who’ve endured it are leading solutions to end it.

Julio delivered indigenous seeds to fellow farmers, which also helps Peru prepare for future crises.

In her hometown, Sara used her connections to convince landlords to open apartments to Hurricane evacuees suffering in shelters.

Grace in Kenya

Julio in Peru

Sara in Texas

$60k raised since 2014

$18k raised since 2018

$430k raised since 2017
We have an opportunity and obligation to do more to meet this moment.

The data shows there is room to grow so we can serve more communities in need.
There is $250bn moving in aid and philanthropy every year ...

Yet, the GlobalGiving community’s share of this is less than .1%

Sources: Indiana University Lilly Family School of Philanthropy, 2023 Global Philanthropy Tracker, 2023; GlobalGiving Annual Reports
INTERNATIONAL GIVING

Americans are giving to international causes more than ever.

Cross-border giving increased 29% between 2020 and 2022, totaling more than $33 billion — a record for the category.

Source: 2022 data from GivingUSA
We have a strong ecosystem of high-capacity donors to tap into and build from already, and the additional potential is big.

715 high-capacity donors give > $10k through GlobalGiving; their cumulative lifetime giving is $35M+.

Fidelity's grants to GlobalGiving nearly doubled from 2020 to 2021. They expect this growth to continue.

We have a solid value proposition to reach those ultra-wealthy donors, wealth institutions, DAFs and wealth advisors through our core offerings.

Total donations by ultra-wealthy individuals in the United States was $86B in 2020.

Sources: 2022 data from Urban Institute Giving Dashboard, and GlobalGiving
NEW DONORS IN EUROPE

Philanthropic giving in Europe remains strong.

European donors are increasingly giving to disaster, conflict and crisis relief, poverty alleviation and climate related themes.

- The **UK** remains the largest giving market in Europe with €51.29 billion donated to nonprofits in 2022.
  - Major giving (donors with £5 million + assets) doubled from 2021 to 2022
  - Giving from Donor Advised Funds increased by 130%, from £250.3 to £575.4 million in the past five years

- Giving is also growing in **Germany** (€22 billion) and **France** (€9.62 billion).

*Sources: Philea 2023, Alliance Magazine 2023, Overview of Philanthropy in Europe Transnational Giving Europe & King Bedouin Foundation Trends in European Giving 2023, Stiftung Schweiz 2022.*
Disasters are growing in frequency and intensity, and donors are responding.

42% of billion-dollar disaster events occurred in the last decade alone.

61% of US companies raised disaster giving levels in recent years, and they expect this trend to continue.

Sources: 2022 National Centers for Environmental Information, 2023 Conference Board
GlobalGiving has a strong value proposition for Fortune 500 companies.

Our current portfolio includes 20 companies in the US Fortune 500, driving $27M in annual volume last year.

We will focus on growing our share of this market in the next 5 years.
10 million organizations around the world don’t yet have access to the services GlobalGiving provides.

We currently partner with 6,127.

Source: GlobalGiving Atlas
Institutional donors are shifting towards localization. Sector is embracing trust-based & community-led philanthropy. Humanitarian and disaster giving on the rise. Growth in digital marketplaces for change.

The sector is catching up with us... but they need us more than ever.

- Sectorial paradigms shift often, risking fading importance and implementation challenges.
- There is a lack of capacity to embody community-led practices.
- Rapid changes in disaster response priorities, leaving communities before recovery.
- Local and community solutions are not the focus of most of these platforms.

We have the experience needed to move more money more equitably.

- Strong, long-term relationships with local actors and connections with grassroots networks.
- Demonstrated commitment and investment in research and community-led practices.
- Credibility in disaster and humanitarian crisis response and recovery after decades of activation.
- We are a trusted voice on community-led change AND have a reputation for delivering for 20+ years.

**GlobalGiving**
With 20 years of experience—and your help—we can equitably scale our impact.
We can move more money in a more equitable way.

This is the key to transforming philanthropy + aid and solving the world’s biggest problems.
GlobalGiving’s 2030 Vision:
Scale Impact Through Equity

3X MORE MONEY
Move $1 billion every three years by scaling our digital offerings and breaking barriers to giving across the globe.

MORE EQUITABLY
Move more money, more equitably, and sharing our road map so others can do the same.

... TO DISRUPT THE STATUS QUO
So we continue to generate more impact for more communities around the world.
This happens with a solid, future-facing foundation.

FORTIFY OUR FOUNDATION SO WE CAN MOVE...

We’re building next generation giving technology to power our vision.

3X MORE MONEY

Move $1 billion every three years by scaling our digital offerings and breaking barriers to giving across the globe.

MORE EQUITABLY

Move more money, more equitably, and sharing our road map so others can do the same.

... TO DISRUPT THE STATUS QUO

So we continue to generate more impact for more communities around the world.
Our 2030 Strategy and Initiatives

**OUR 2030 VISION**

[Fortify our foundation so we can move...]

**STRATEGY**

We will optimize our operations and build next generation giving technology, and...

**OUR 5 YEAR STRATEGIC INITIATIVES**

**Operational Initiatives**
- Build business models that sustain and fund our future
- Support a high performing and inclusive culture that embraces race, equity, and diversity.

**3X MORE FUNDING**

Move $1 billion every three years by scaling our digital offerings and moving into new markets, and...

**Strategic Initiatives for Funding**
- Grow current market share with optimized core offerings, new geographic markets, and increased major donor outreach

**MORE EQUITABLY**

Move money more equitably, evolving how and to whom we give, while influencing others to do the same...

**Strategic Initiatives for Equity**
- Evolve our community partner network, balancing equity and sustainability in its composition
- Grow our efforts to influence all audiences

**... to disrupt the status quo**

So we generate even more impact with new products + services.

**Strategic Initiatives for Innovation**
- Develop new product and service like GG powered services or cause-based funds

**Modernize technology to unlock next generation giving**
## Phase 1:
**FORTIFY OUR FOUNDATION**

Build next-generation technology to power greater giving

**For example:**

<table>
<thead>
<tr>
<th>People Operations</th>
<th>Financial Technology</th>
<th>Cutting Edge Tech</th>
</tr>
</thead>
<tbody>
<tr>
<td>Be the best place to work with a high-performing and inclusive culture that embraces all aspects of race, equity, and diversity.</td>
<td>Become the industry leader delivering money to communities around the world safely and efficiently to best serve their needs.</td>
<td>Define the next generation of giving technology, centering community partners to ensure the tools are appropriate and relevant.</td>
</tr>
</tbody>
</table>
Phase 1: 
FORTIFY OUR FOUNDATION

Build next generation giving technology

So that...
Our goal: grow impact funding to $1 billion every 3 years to fuel community-led change

Phase 2: MOVE 3X MORE MONEY

Historic Volume Growth

$1 Billion Over 22 Years

$1B Every 3 Years
### Phase 2: MOVE 3X MORE MONEY

by scaling digital offerings and breaking barriers to giving across the globe. **For example:**

<table>
<thead>
<tr>
<th>Giving Platforms</th>
<th>Disaster Response</th>
<th>Vetting + Grants</th>
<th>New Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enhance our ability to connect funders to the causes they care about, and expand our community’s tools for sharing their stories and needs.</td>
<td>Establish ourselves as the most reliable source for communities and donors seeking relief, recovery, and resilience support</td>
<td>Become an industry leader with VAST—<em>vetting at scale with transparency</em>—capturing even more market share for corporate giving.</td>
<td>Reach new donors in the United States, UK, and the EU by leveraging our tax incentives in these markets and is updating our offerings for major donors.</td>
</tr>
</tbody>
</table>
Phase 2: MOVE 3X MORE MONEY

Scale our digital offerings and breaking barriers to giving across the globe.

So that...

Photo: Help 500 Smallholder Farmers in Sub-Saharan Africa by One Acre Fund
Phase 3: MORE EQUITABLY

Evolve how and to whom we give, while inspiring others to do the same. For example:

- **Developing Community-led Grantmaking Practices**
  - Consistently follow our partners' lead, learning how to serve them best, and sharing what we learn.

- **Developing Data**
  - Grow our global database of underserved and community-led organizations.

- **Directing Funding**
  - Direct even more individual and corporate donations toward underserved community led organizations.

- **Influencing Donors**
  - Guide individuals and staff at corporations to change their giving to be more equitable and community led.
Phase 3: MORE EQUITABLY

Evolve how and to whom we give, while inspiring others to do the same.

to transform aid + philanthropy

Photo: Support Small Farmers in India by Seva Mandir
And generate even more impact with world-class products + services.

For example:

<table>
<thead>
<tr>
<th><strong>Cause-Based Funds</strong></th>
<th><strong>Donor Geographies</strong></th>
<th><strong>Community Network</strong></th>
<th><strong>Official Aid</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Offer world-class funds and collaborative giving tools based on causes and themes to grow impact, starting with a climate focus.</td>
<td>Become a key player in donor markets beyond Europe and the US, starting with Canada, Australia, and Singapore.</td>
<td>Expand our portfolio of community partners that includes social enterprises, community foundations, and their grantees.</td>
<td>Partner with official aid agencies and multilaterals to influence major funding flows.</td>
</tr>
</tbody>
</table>
Generate even more impact with new products + services
to unleash potential for positive change.

Part 4:
TO DISRUPT THE STATUS QUO
Ready to join us?

Visit GlobalGiving.org today.