NACC conducted an external evaluation of its Counsel for Kids campaign and technical assistance in 2022. The evaluation was conducted by Sarah Bryer Consulting to prepared an Evaluation Report on NACC’s State-Based Counsel for Kids Campaign. This report is not publically accessible but may be provided upon request.

All of the state advocates that received technical assistance from NACC identified how the involvement of the NACC improved their local advocacy either by increasing their knowledge, advancing their campaign goals, and/or increasing their advocacy acumen. Each state was in a different campaign stage and was grappling with a different policy landscape. Nevertheless, NACC was able to adjust to meet the varied needs of each state both substantively and structurally. Moreover, state advocates expressed gratitude at NACC’s ability to provide technical assistance without stepping on the toes of local advocates or undermining local advocacy efforts. NACC’s national reputation, cross-state perspective, and neutrality, made them an essential partner for many of the state efforts.