Our Promise — Going Further

Launched in November 2016, the Our Promise strategy represents our firm promise to the world’s most vulnerable children: We will continue to transform lives in the world’s hardest-to-reach places, empowering every girl and boy to reach their God-given potential. This drives to the very heart of our vision statement: ‘Our vision for every child, life in all its fullness. Our prayer for every heart, the will to make it so.’

Our strategy calls us to focus relentlessly on eradicating extreme poverty in all its forms – in line with the goals of the Sustainable Development Agenda. The number of people suffering from acute food insecurity has nearly doubled in the past three years. Child hunger levels are the worst they’ve been in generations because of conflict, climate, and the lingering socioeconomic impacts of the COVID-19 pandemic, all of which have sent food prices beyond reach for families worldwide. Weather-related changes have accelerated, posing a devastating threat for the most vulnerable girls and boys around the world—causing harvests to fail, children to go hungry and become malnourished, forcing families from their homes, decimating livelihoods and creating conflict. This is why our focus will and must remain on the biggest threats to children. We have good reason to be going further than we imagined in this next phase of Our Promise.

Prayerfully aware of the uncertainties before us, and led by our Christian faith, we partner with the poor and oppressed to tackle the challenges they face to achieve life, hope, and a future for all children. World Vision was born in a crisis 70 years ago and is called for a time such as this. Together, we will change the course of history for vulnerable children.