WE’RE GROWING
hearts & minds

WE’RE GROWING
hearts & minds

discovering  exploring  energizing  inspiring

2015 IMPACT REPORT
DEAR FRIENDS OF BOOK HARVEST,

“Now I’ll know the REAL story of what happened to those three pigs!”
“Junie B. Jones is my best friend!”
“I am going to read all these books so I’ll be ready for college.”

These are just a few of the thoughts young readers have shared with us. With every Book Harvest book that a child takes home, we are growing hearts and minds, helping ensure that children who need books most have a bounty of stories to nourish their imaginations and intellects.

2015 WAS A BUSY YEAR: more than 20,000 children built or enriched their home libraries with 112,183 Book Harvest books. It was also a year in which we strengthened our solid foundation that will enable us to reach many more children in the years ahead. Our Dream Big Book Drive on MLK Day was our biggest and best yet. We were the delighted beneficiaries of the Triangle Corporate Battle of the Bands. We anchored and grew our operating reserve fund. Our hardworking board adopted a visionary and ambitious three-year strategic plan.

Five years since Book Harvest’s founding, our mission remains clear: to enable every child in our community to grow up in a home that is rich with books. We thank you for joining with us in growing hearts and minds and enabling brighter, book-filled futures for all our children.

With gratitude,

Ginger Young   Michele Lynn
Executive Director  Board Chair

2015 IMPACT

<table>
<thead>
<tr>
<th>NUMBER OF BOOKS HARVESTED</th>
<th>TOTAL BOOKS HARVESTED</th>
<th>% OF BOOKS HARVESTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>BY TRIANGLE CHILDREN</td>
<td>FROM 2011-2015:</td>
<td>BY COUNTY IN 2015:</td>
</tr>
<tr>
<td>2011</td>
<td>36,594</td>
<td>DURHAM 64%</td>
</tr>
<tr>
<td>2012</td>
<td>63,877</td>
<td>ORANGE 29%</td>
</tr>
<tr>
<td>2013</td>
<td>70,213</td>
<td>OTHER 7%</td>
</tr>
<tr>
<td>2014</td>
<td>82,596</td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td>112,183</td>
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365,463

2015 FINANCES

<table>
<thead>
<tr>
<th>CASH REVENUE</th>
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</tr>
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<tbody>
<tr>
<td>Foundations</td>
<td>$366,110</td>
</tr>
<tr>
<td>Outreach Events</td>
<td>$171,204</td>
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<tr>
<td>Individuals</td>
<td>$59,382</td>
</tr>
<tr>
<td>MLK Day Sponsors</td>
<td>$29,800</td>
</tr>
<tr>
<td>Businesses</td>
<td>$13,044</td>
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<tr>
<td>Civic Groups and Congregations</td>
<td>$4,382</td>
</tr>
<tr>
<td>Other</td>
<td>$1,125</td>
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<tr>
<td>TOTAL:</td>
<td>$645,047</td>
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</table>

<table>
<thead>
<tr>
<th>CASH EXPENSE</th>
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<tbody>
<tr>
<td>Book Babies</td>
<td>$105,066</td>
</tr>
<tr>
<td>Outreach Events</td>
<td>$76,099</td>
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<tr>
<td>Books on Break</td>
<td>$68,519</td>
</tr>
<tr>
<td>Community Book Bank</td>
<td>$67,818</td>
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<tr>
<td>Administrative</td>
<td>$33,324</td>
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<tr>
<td>Fundraising</td>
<td>$19,389</td>
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<td>TOTAL:</td>
<td>$370,215</td>
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</table>

Ginger Young and Michele Lynn
Two out of three children in poverty do not own any books. An effective way to improve the reading achievement of low-income children is to **INCREASE THEIR RATES OF BOOK OWNERSHIP.**

**Community Book Bank**

*Inspiring* children who need books most to build home libraries.

**The Opportunity**

Two out of three children in poverty do not own any books. An effective way to improve the reading achievement of low-income children is to **INCREASE THEIR RATES OF BOOK OWNERSHIP.**

**Our Response**

Our Community Book Bank enlists dozens of partner organizations to enable **READY ACCESS TO BOOKS** and a reading culture in the home, regardless of a family’s income. We provide families with plenty of books, free of charge, to take home, read together, and keep forever.

**Our Impact**

In 2015, an estimated 16,244 children **HARVESTED 81,220 BOOKS** from 47 Community Book Bank locations, taking them home to build home libraries.

**Growth Since 2014:** 39%

**Our 2015 Community Book Bank Partners Include:**

- Books in the Park, Carrboro
- Carolina Outreach, Durham
- Carrboro Community Health Center, Carrboro
- Catholic Charities, Durham
- Center for Child and Family Health, Durham
- Channing Avenue Apartments, Durham
- Charles Drew Community Health Center, Burlington
- Duke Hospital Intensive Care Nursery, Durham
- Durham Public Health Department, Durham
- Durham Public Schools, ESL Resource Center, Durham
- Durham’s Partnership for Children, Durham
- Early Head Start, Durham
- East Durham Children’s Initiative, Durham
- Fairview Child and Family Center, Hillsborough
- Family Reading Partners, Chapel Hill-Carrboro
- Forest View Elementary School, Durham
- Global Youth Service Day, multiple locations
- Habitat for Humanity of Durham, Durham
- Holton Wellness Center, Durham
- Inter-Faith Council for Social Service, Carrboro
- Latino Educational Achievement Partnership, Durham
- Lincoln Community Health Center, Durham
- PORCH Food for Families, Chapel Hill - Carrboro
- Prospect Hill Community Health Center, Prospect Hill
- Scott Community Health Center, Burlington
- Siler City Community Health Center, Siler City
- Student U, Durham
- Urban Ministries, Durham
- Walltown Neighborhood Clinic, Durham
- Welcome Baby, Durham
book babies

Helping babies and toddlers *discover* the joy of reading with their parents.

THE BRAIN DEVELOPS MOST RAPIDLY IN THE FIRST FIVE YEARS OF LIFE. During those years, a child’s brain makes 700 neural connections every second. The American Academy of Pediatrics recommends reading as an essential part of a healthy childhood starting at birth.

WE BRING LOTS OF BOOKS TO FAMILIES in their homes every six months during their babies’ first five years, to enable reading and stimulate brain development from a baby’s very first days. We support parents in being their babies’ “first teacher, brain builder, tech navigator, advocate and coach – the secret sauce to their children’s success.”*

* The Campaign for Grade Level Reading

In 2015, Book Babies provided 3,200 BOOKS AND 320 HOME VISITS TO 160 FAMILIES with Medicaid-eligible newborns, babies, and young children in Durham, North Carolina.

GROWTH SINCE 2014: 57%

**OUR 2015 BOOK BABIES PARTNERS INCLUDE:**

Durham Connects • Durham County Library • First Book • Lincoln Community Health Center • Duke University Center for Child and Family Policy
Students can slash their summer learning loss by reading books that they are excited about in the summer. Children who participate in programs which provide plenty of books for three summers in a row can realize the same academic gains as children who take a $3,000 summer school course – at a fraction of the cost.

We invite children who lack ready access to books to select 10 books to take home at the end of the school year, to read over the summer and to keep forever. We preload a new string backpack for each student with resources for parents, to help them serve as their children’s reading advocates.

In 2015, Books on Break provided 28,260 books to 2,826 students in 15 elementary schools in Durham, Chapel Hill, and Carrboro, North Carolina.

GROWTH SINCE 2014: 28%
2015 DONORS

$100,000 +
Oak Foundation

$50,000 +
Nationwide Insurance
William R Kenan, Jr.
Charitable Trust

$25,000 +
A.J. Fletcher Foundation
Curious George Fund
of Combined Jewish Philanthropies

$10,000 +
Anne M. Dellinger
Bastian Family Charitable
Foundation
Dilweg Companies
Mericos Foundation
PNC Grow Up Great
United Way of the Greater Triangle

$5,000 +
Duke Doing Good in the Neighborhood
Duke Energy Foundation
Duke University Libraries
Johnson Lexus
MetaMetrics Inc.
Morgan Creek Foundation
Rho, Inc.
The Marcia Angle & Mark Trustin Fund of Triangle Community Foundation
United Therapeutics
Youth Forward

$1,000 +
Alliance Architecture, PC
J.A. & P.E. Berman
Blue Cross Blue Shield of NC
Richard and Cynthia Brodhead
Christie and Kyle Cavanaugh

Laura and Charlie Reece
Rise Biscuits and Donuts
Sybil and William Robb
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Schmidt-Nielsen and Claesson Family Fund of Triangle Community Foundation
Shared Visions Foundation
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Sports Endeavors Inc.
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The Bresler Foundation, Inc.
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Triangle Orthopaedic Associates, PA
Urban Durham Realty
Steve and Cecilia Warshaw Coleman and Brian Whittier
Written Word Media
Wyrick Robbins Yates & Ponton, LLP
Jonathan Wiener and Ginger Young
Stacey and Mark M. Yusko

$100 +
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Orthodontics and Pediatric Dentistry
Cormetech
Elaine Curry
William Rhett Davis
Jolynn and Hampton Dellinger
Duda Paine Architects, LLP
Duke Medicine
Duke School
Duke Street Pediatric Dentistry
Duke University Office of Durham and Regional Affairs
Durham Academy
Durham Lions Club
Durham Pediatric Dentistry and Orthodontics
Emis Lane, LLC
Elster Solutions, LLC
John Stanley and Sara Emley
Employee Benefit Systems
Candace Engles
Eno River Unitarian Universalist Fellowship
Holly Ewell-Lewis and Ken Lewis
Forest at Duke
Friendship Charity Luncheon
Evan and Sunmathi Jones
Ann E. Leininger
Listen to Your Mother
Kevin and Rolyn Markle
Maxwell Freeman & Bowman, PA
Todd and Elisabeth McGowan
McKinney
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North Carolina School Psychology Association
Pascal Strom Family Fund of Triangle Community Foundation
Pimmental Properties, LLC
Lucia Peel Powe

Richard Newell and Bonnie Nevel
Susan C. Newton
Our PlayHouse Preschool and Kindergarten
Primary Colors Early Learning Center
Primrose School at Hope Valley Farms
Nancy Ranney and David Levi
Renaissance Family Dentistry
David H. Sackett
Saladelia Cafe
Kim Satterfield
Kirk Streb
The Dowd Foundation, Inc.
The Link Group
The Rotary Foundation
Valassis Giving Committee
Wired Triangle
Woodcroft Women’s Club

$250 +
Christopher Allen
American Institute for Research
Lynnette and Burton Anderson
Walter and Katy Barron
Beauy Caffè
Mike and Melissa Bishop
Ann Brown
Chris Brown
Elizabeth and Lee Buck
C.H. Real Estate & Staging Services, LLC
Carey Family Fund of Triangle Community Foundation
Carolyn W. and Charles T. Beard Family Foundation
Susan and Thomas Carson
Cary Academy
Chapel Hill Pediatric Dentistry
Maureen Corbett and Jean-Marie Maillard
Scott Daugherty
Maria G. Dawidoff

$500 +
Brad Brinegar
Erika Buchholtz
Kirsten and Bryan Bushick
Chapel Hill-Carrboro City Schools
Coastal Federal Credit Union
Jim Cronin
Rachel DeGrange
Cavett and Barker French
Marty Gagliano
L. Dabney Grinnan
John L. & Ardis J. Piers
Private Foundation
Michele Lynn and Steve McCrohaney
Mad Hatters
Measurement Incorporated
Millennium Sports Club
Montessori Children’s House of Durham

$250 +
Carly Facione
David and Tabitha Eilen
Eno Publishers
Brent and Renee Garber
Laura Hall
Kylie Harris
Julie Witte, DDS
Kiwanis Club of Durham
Susan Kreissman
Elizabeth Lightfoot
Little Shop of Horror
David and Harriet Martin
Edward and Connie McCraw
Lyn Means
Michele Lynn Communications
Scottie Pate
Kara Pitkin and Nicholas Dawidoff
William and Anne Pizer
Bryna and Greg Rapp
Refectory Cafe
Remax Winning Edge
Amy and Mark Roseman
Margaret and Miguel Rubiera
Lucas Rugani
Russell Lacy Music
Carmen and Lester Ruth
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Southern Village Pharmacy
Triangle Park Chapter of The Links, Inc.
Courtney Van Houtven
Kristen Wall
Dennis Wiper
Kimberly and Jefferson Young

$100 +
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James and Susan Alexander
Tiffany and William Allen III
Robert Pleasants and Adrienne Allison
Mary and Michael Andrews
Jo Baer
Claudia Barnes
Grace Barry
Kathleen and Tucker Bartlett
Charles and Jennifer Baucom
Camille Boulware Berry
Terry and Judith Bettendorf
Elizabeth and Frederick Bowman
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Durham Regional Association of Realtors, Inc.
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A. Sue Engles
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Joy Goodwin
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Lucy and Paul Haagen
Kimberly Hackman
Frances Hammer
Michael Hanas
Anne S. Henshaw
Dione and Joel Hillygus
Jane Hogan
Susan Hunter
Marion Jackson
Book Harvest is always exploring new ways to make an impact with our community’s support.

UP TO $99

Michael and Courtney James
Catherine Jones
Christopher Jones
Lisbeth Juckett
Emily Katz
Madeline Katz
Pat and Mark Keller
Laura Kiley
Lauri Klein
Sanjay Premakumar and Jodi Koviach
Mimi and Maury Krystel
Linda Lee and Charles Lamb
Kim Latta
Kay and Raymond Lauver
Sarah and Leah Lipstick
Susan and lan Lipstick
Terry Lohrenz
Jackie and David MacLeod
Belve Marks
Seymour and Josephine Mauksopf
Amanda and Robert May
Tom and Nancy Metzloff
Laura Thomas and John Middendorf
Rose Monahan
Evelina R. Moulder
Clara Muschkin
Cecile Noel
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Jennifer and Todd Owen
Russell and Robyn Owens
Gregg and Cynthia Pacchiana
Swapnil Patel
Piedmont Carolina Club of Kappa Kappa Gamma
Miles Reck
Amy Risseeuw
Betsy T. Robinson
Joann Sabados-Carolina
Mary Sampson
Marvin Swartz and Gita Schonfeld
Janet Shahen
Maria and Neil Siegel
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Kim R. Singletary

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STEPHANIE CAIN
SUSAN B. WINKLER CHARITABLE FUND
BARRIE TRINKLE
SUZANNE VALDIVIA
JANET SHAHEN
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LAURENCE HELFER
CLAY CAMBRIDGE
CATHY COLE TRAINING, INC.
MILES RECK
SWAPNIL PATEL
GREGG AND CYNTHIA MACLEOD

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ASHLEY BARNES
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PIEDMONT CAROLINA CLUB OF KAPPA KAPPA GAMMA
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Kathy Joyce
Andrew and Eliana Perrin
Miles Reck
Swapnil Patel
Gregg and Cynthia MacLeod

When you volunteer, you give your passion a platform to make a difference in our community. Book Harvest is a registered 501c3 organization, EIN: 81-1321333. Please consult your tax advisor for any advice on the tax consequences of your contribution. Book Harvest is always exploring new ways to make an impact with our community’s support.

IN-KIND

11 Alive/ABC/WTVD
Barnes and Noble
A Better Image Printing
Capitol Broadcasting
First Book
Letters Bookshop
McKinney
North Carolina LiteracyCorps
Research Triangle Foundation
Rockwood Center, LLC

If you made a donation to Book Harvest in 2015 and are not listed, we apologize! Please notify us at info@bookharvestnc.org.
book harvest

OUR MISSION

Book Harvest provides books to children who need them and engages families and communities to promote children's lifelong literacy and academic success.

OUR VISION

Book Harvest believes that books are essential to children's healthy development and well-being and that all children deserve to grow up in book-rich homes. To that end, we will remove barriers to book ownership to fuel a lifelong love of reading among America's children that will enable success in school and in life.

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