book harvest

Working Toward Our Vision:

Books for Every Child
Support for Every Parent
Literacy for Every Community

2022 Impact Report
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Jill McCorkle
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Lee Smith
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Tim Tyson
Mike Wiley
Stephen Zapotozncy

2022 FINANCIALS AT-A-GLANCE*

REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>Individuals</td>
<td>$1,445,221</td>
<td>42%</td>
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<tr>
<td>Foundations</td>
<td>$1,144,573</td>
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<tr>
<td>Government</td>
<td>$617,799</td>
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<td>Sponsorships</td>
<td>$103,900</td>
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<td>Corporate and Community</td>
<td>$63,839</td>
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<tr>
<td>Investment Earnings/Other</td>
<td>$44,216</td>
<td>1%</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$3,419,548</strong></td>
<td><strong>100%</strong></td>
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EXPENSE

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<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percent</th>
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<tbody>
<tr>
<td>Book Abundance Programs</td>
<td>$656,682</td>
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<tr>
<td>Early Literacy Programs</td>
<td>$571,230</td>
<td>18%</td>
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<tr>
<td>Administrative</td>
<td>$367,186</td>
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<td>Book Bank</td>
<td>$297,433</td>
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<tr>
<td>Strategic Initiatives</td>
<td>$242,443</td>
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<tr>
<td>Fundraising</td>
<td>$242,106</td>
<td>8%</td>
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<tr>
<td>Communications</td>
<td>$116,644</td>
<td>4%</td>
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<tr>
<td>Events</td>
<td>$69,267</td>
<td>2%</td>
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<tr>
<td>Operating Reserve Contribution</td>
<td>$623,124</td>
<td>20%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$3,186,115</strong></td>
<td><strong>100%</strong></td>
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* This Impact Report went to press prior to audit. Please visit www.bookharvest.org for our most recent audited financial statements and our 990.

** This allocation is necessary to ensure compliance with our Board-approved Operating Reserve Policy.

THE BOOK HARVEST STAFF gathered together in September 2022.
The magical moments I witnessed in 2022 – a mom and her six-month-old cooing together over a board book; a third grader proudly reading to his adoring little brother; a six-year-old giddy with excitement when she finds a new favorite book at the laundromat – are powerful, unforgettable, enduring.

And, yet, these transcendent moments coexisted with a hard truth that was brought into high relief for me this past year. As reported by the National Center for Education Statistics in its 2022 Nation’s Report Card, students across the US experienced a sharp decline in reading achievement. Myriad factors contributed to this trend, including profound and continuing educational disruptions caused by the pandemic.

I am fired up with greater energy than ever before to work toward correcting this state of things for our precious children.

Every child deserves to thrive, in school and in life.

For Book Harvest, the work begins at birth. We accompany parents in the first five years of their child’s life, when 90% of the brain is formed. We show up with an abundance of books for families wherever they are, helping them build home libraries. We know that books build brains; we know that parents - more than anyone else - can ignite and catalyze their children’s success; and we know that children thrive in literacy-rich communities.

During 2022, we redoubled our commitment to children and families. Based on the exemplary outcomes of our work in our home community (where a child will soon harvest our two millionth book!), Book Harvest embarked on a plan to increase our impact, scale, and policy influence both in and beyond our home community of Durham, North Carolina.

To set this plan in motion, we welcomed Tabitha Blackwell as the first Executive Director of Book Harvest Durham in 2022. In this new position, Tabitha is working to scale the reach and scope of existing programs in our beloved flagship community and to pilot new initiatives that provide books and literacy supports to Durham’s children and families. (Tabitha served as our Board Chair for four years; having her alongside me for this next stretch of work is a dream come true.) With Tabitha at the helm in Durham, I am assembling a team of immense talent to develop the strategy for increasing our impact, scale, and policy influence beyond Durham.

Book Harvest’s 2022 was a year brimming with proud achievements and new frontiers. The pages that follow provide a glimpse of all that we did in 2022 to work toward our Big Dream:

Books for every child. Support for every parent. Literacy for every community.

More than ever, I believe that we can realize a world in which every child thrives. But it will take all of us. I hope you will join me.

With gratitude and in partnership,

Ginger Young
Founder and CEO
**BOOKS FOR EVERY CHILD**

Book Harvest ensures that all children can harvest free, culturally inclusive books – readily available wherever families go – so they can build cherished home libraries.

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**IN 2022:**

**255,776 BOOKS** were harvested by children and families.

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**SCHOOLS**

14,360 elementary school students harvested 70,315 books to take home over the summer and to keep forever through Books on Break 2022.

**CLASSROOMS**

341 teachers received 35,513 brand new books for their classroom libraries.

**LAUNDROMATS**

Cozy corners stocked with free books and playful learning activities in seven laundromats engaged children and families while their laundry spins.

**BOOK BOXES**

Children harvested 15,182 books to take home from 14 colorful book boxes, located in all the places families go.
SUPPORT FOR EVERY PARENT

From the moment children are born, Book Harvest accompanies their parents – wherever they are and wherever they go – with resources, tools, and supports to ignite their child’s literacy and love of reading, and to build parents’ confidence and competence as their child’s first and best teacher.

IN 2022:

332 FAMILIES

were enrolled in Book Babies and participated in 660 literacy coaching home visits.

CELEBRATIONS
Parents of the 51 graduates of the Book Babies Class of 2022 watched with pride as their children marched across the stage on June 4, 2022 after completing the five-year program – ready for kindergarten!

TRANSITIONS
90% of parents felt confident about making appropriate decisions for their child’s transition to school thanks to individualized coaching sessions with their Book Harvest Pre-K/K transition coach.

INVESTMENTS
Through Book Babies Bright Futures, Book Harvest made an investment of $500 in 96 Book Babies’ families’ savings accounts for their children’s college or career.

CONNECTIONS
Our all-new Family Space in Durham welcomed 483 families since opening in July 2022; parents and their children enjoyed storytimes and playful learning, and they harvested 3,265 books to take home.
Building on abundant book provision and parent support, Book Harvest collaborates with communities to actively nurture literacy from birth for every child. Durham is the flagship community for our work, but seeds are being sown to cultivate a culture of literacy in communities across North Carolina and beyond.

**LITERACY FOR EVERY COMMUNITY**

**COMMUNITY CELEBRATIONS**

**DREAM BIG BOOK DRIVE AND COMMUNITY CELEBRATION:**
The 11th annual MLK Day extravaganza hosted more than 400 people whose 95 book drives collected an incredible 52,951 books!

**SUMMER BLOCK PARTY:**
In celebration of National Summer Learning week, 2,506 eager readers gathered at the Durham Bulls Athletic Park and harvested 3,601 books to keep learning alive over summer break.

**SHAREDED KNOWLEDGE**

**NATIONAL RESEARCH-TO-PRACTICE WEBINAR:**
Champions of childhood literacy from across the US gathered to learn how Book Harvest realizes equitable, accessible, abundant book provision. Renowned researcher Dr. Susan Neuman headlined the session for the 124 attendees.

**PEER-REVIEWED JOURNAL PUBLICATION:**
Research findings from a study of Book Babies by Book Harvest’s Meytal Barak and Dr. Cristina Gillanders of University of Colorado Denver were published in the peer-reviewed Journal of Early Childhood Literacy. More than 142,000 readers had access to the article, “In Their Own Words: Parents’ Voices About a Book-Provision Program.”
BOOKS:
Generous community members donated **178,860 books** to share with other children.

TIME:
Intrepid parents and volunteers – 683 of them! – contributed **7,140 hours** of their precious time (valued at $213,843) to make sure books were in the hands and homes of our community’s families.

FUNDING:
In addition to visionary foundation, government, and individual philanthropists’ gifts, Book Harvest received a generous American Rescue Plan award of $342,749 from the city of Durham to install 62 book boxes and realize a new designation “Durham: The City of Books.”

BEYOND DURHAM

BOOK BABIES IN FORSYTH COUNTY:
The thriving replication of Book Harvest's Book Babies program at Imprints Cares actively reaches **158 Medicaid-eligible babies** and their loving families.

BOOKS ON BREAK IN BLADEN AND COLUMBUS COUNTIES:
The **third year of collaboration** with schools in these communities responded to student needs. As a Media Coordinator shared, “We appreciate all you are doing to put books in the hands of students that may never have this opportunity.”

DIVERSE BOOKS FOR ALL COALITION:
Book Harvest joined First Book and 27 other literacy organizations from across the U.S. to pursue an **ambitious goal**: to double the number of high-quality, affordable children's books by and about diverse races and cultures over the next five years.
AWARDS AND RECOGNITION

LEADERSHIP AWARDS

Recognizing her extraordinary nonprofit leadership, the Triangle Business Journal presented Ginger Young with the 2022 Women in Business Award.

The Institute for Educational Leadership named Amy Franks an Education Policy Fellow through North Carolina’s Education Policy Fellowship Program.

Promise Venture Studio named Ginger Young, Tabitha Blackwell, and Meytal Barak 2022 Promise Venture Fellows, joining colleagues in nine other national organizations to work strategically towards accelerating impact of their program models.

The Institute for Educational Leadership awarded Book Harvest its Platinum Seal of Transparency. This is the highest designation in the Candid portfolio, acknowledging stellar performance and progress.

PARENT PARTNERS

Every parent we meet becomes a treasured member of the Book Harvest family. In 2022, these parents helped to shape our current and future programming.

Adelfa Santiago  Joy Spencer  Petra Hernandez
Alma Garcia  Lewanda Taybron  Ransheata Goldston
Angel Pina  Lorrain Campbell  Sandra Galdamez
Daniela Flores  Maria Negrete  Shelby Moravec
Edith Herrera  Melissa Ordonez  Shereka Parker
Emilia Torres  Monica Perez  Taquioa Street
Genni Orozco  Nancy Cabrera  Tiara Lassiter McCarter
Glenda Ramos  Natisha Hall  Veronica de Leon
Guadalupe Sanchez  Nezima Smith  Yessica Bautista

COMMUNITY PARTNERS

Community organizations are our valued collaborators. These partners contributed to the many successes we had in 2022.

Boys and Girls Clubs of Durham and Orange Counties  Family Connects Durham
Brown’s Early Learning School  Family Justice Center
Burton Elementary School  Fayetteville Street Elementary School
Campus Hills Recreation Center  Habitat for Humanity
Catholic Charities  Helps Education Fund
CC Spaulding Elementary School  Iglesia Emanuel
Child Care Services Association  ISLA
C.L.A.S.S.  Jimmy’s Barbershop and Beauty Salon
Compare Foods  Kate’s Korner
Duke Children’s Primary Care  Kiddie Kollege
Duke Manor Apartments  Lakewood Elementary School
Duke Children’s Initiative  Latino Community Credit Union
Duke County Cooperative Extension  LEAP
Duke County Library  Leathers Meachem Head Start
Durham County Government  My Brother’s Keeper Durham
Durham County Land  North Carolina Department of Public Instruction
Durham Parks and Recreation  PORCH: Durham
Durham PreK  Reach Out and Read North Carolina
Durham Public Schools  Regency Cleaners and Laundromats
Durham Public Schools Foundation  Southern Boundaries Park
Durham Technical Community College  Student U
Durham Rotary Club  The Wash House
Durham’s Campaign for Grade-Level Reading  United Way of the Greater Triangle
Durham’s Partnership for Children  Urban Ministries
DPS Hub Farm  Village of Wisdom
Early Head Start  Welcome Baby
Edison Johnson Recreation Center  West End Community Foundation
El Futuro  White Rock Child Development Center
Equity Before Birth  Whitted School

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Early Head Start  Welcome Baby
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El Futuro  White Rock Child Development Center
Equity Before Birth  Whitted School
Book Harvest pays grateful tribute to the many individuals, organizations, foundations, corporations, and government entities that supported our work with financial donations in 2022.
Melynn Glusman
Ted Goldwyn
Jeannie Goodwin
Brianne Gorod
Siobhan Grady
Bradley Gray
Laura Green
Gabrielle and Morgan
Gregory
Ruth Ann Griggs
Tomma Hargraves
Joan Hart
Brooke Hassett
Margot Herrera
Rosemary Hess
Amy Hessschwerdt Lah
David Hitchcock
Linda Hoke
Kerry Holbrook
Winder and Ran Holmean
Clint Hoopapp
Katherine Hudson
*Lena Hyde
Illinois Tool Works Employees
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McCurley
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Olivia Johnson
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*Ellen Jones
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Grace Kirchgesner
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*Carmen Lane
Hannah Lane
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Donald and Marie Lauria
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Matt and Katie Perault Fund
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Devon McCormick
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Hima Bindu Metta
Alisa Miller
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Abby Mitchell
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Frank Dono and
Leanna Murphy
*Margaret Murphy
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Cheryl Pulled Nalinsky
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Ishmael Percy
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Faye Pilgrim
Gilberto Pimentel
Angela Pittman
David Ball and
Susan Pochapsky
Rachel Posner
Colin Post
Nancy and Ed Preston
Marie Price
Phillip Price
Karen and Timothy Proctor
*Clairamb
James Randolph
RBC Employee Match
Program
Candace Reid
Lisa and Mitchell Rentzler
*Lynda and Chris Reynolds
Betti Lynne Rhinhardt
Dorothea Richardson
William Ricucci
Geta Risnoaneau
Carmen Ritz
Lisa Mitchell Rentzler
Perry Robinson
Barbara Roeseich
Jane Roeseich
John Roeseich
Kim Sage
Laurie Sale
Harriet Sava
Janet Schlosser Pritchett
Barbara Schwartz
*Frances Scottie Sewall
Alison Sever Westbrook
Sam and Mary Shaver
Dandyt and
Zach Shemtob
Stephen and Susan Shores
Deborah Smith
Patti Smith
Joan and Ken Snader
Meadow Snyder
Laurel Solomon
Robert Spaziano
Wendy Speir
Danielle Spence
Howard Stambor
Hannah Stang
Judith Stark
Sally Starrfield
Deborah Horvitz and
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Rachel Stine
Tiffany Stokes
LeShel Stoudemire
Amy Sudor
Susan B. Winkler Matchable
Fund
Susan Sylvester
Amanda Taylor
*LYNNE TESTA
Britney Thomas
Iheoma Iruka Thompson
Brian Toomes
Triangle Family Shule
Carol Trone
Ellen and Phil Triued
Mirela Tulbure
*Kristen Turner
*SUZANNE VALDIVIA
Roger van der Horst
Charlia Vance
Leslie Vaughan
Linda Walker
*Darrell Wallace
Tommie Watson
Hannah Watts
Emily Weiss
Jeff Westover
Bob Whaley
Gabriel Whangbo-Olvera
Whitney Wiggins
Jeanette and Caroline
Williams
Shantelle Williams
Briana Wills
*Kelli Wilson
Tori Woods
Connie Woolard
Workiva Employee Match
Program
Kimberlee Wynn
Luciana Yarni
Nancy Zerman
If you made a donation to
Book Harvest in 2022 and
are listed, we apologize!
Please notify us at
info@bookharvest.org

**IMPRESS SOCIETY**

We are grateful to the
generative members of Book
Harvest’s IMPRESS Society
who have chosen to support
our long-term success by
including Book Harvest in
their will or estate planning.
If you have done so, and are
not listed here, please notify
CEO Ginger Young, ginger@
bookharvest.org

Ann Reinginer
Michele Lynn and
Steve McConaughey
Dennis Paustenbach
Mary Lou Rollins
Laura Bastian Webb
Sarah Wood
Jonathan Wiener and
Ginger Young

**HONOREE GIFTS**

Generous donors honored
these loved ones in 2022.
Kathy Abrams
Peter Adland
Nancy Agnew
Camille Alexander and
James Bonifance, Ellen
Meade and Robert Kahn,
Jennie Barbour, Tom
and Tina Gwilliam, Alex
Zhang, Harold Erickson,
and Kathy Merritt and
Erik Paulson
Alpha Delta Kappa, NC
Alpha Mu chapter
Alpha Zeta Omega
Dr. Maria Angle
Carol and Todd Arnold
Eliza Basch
Jerry Bell
Kitty Bell
Tina Bell
Tabitha Blackwell
Callie and Colton Blazer
Emily Busse Bragg
Wendy Brooks
Ann Brown
Melissa, David, Stuart, and
Patrick Brown
Judith Christian
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Christopher K. Delaney
Dr. Blythe and Robert
Devlin and family
Ryan, Carrie, Noah, and
Sheboy Eaves
Andrew and Megan Evans
Nathanial Evans
Amy Franks
Barker French
Pia and Cali Fries
Isabel Gefner
Kelly Goad
Shari Goldstein and
Grace Kang
Caroline Graebe and her
5th grade Crew
Jennifer Rogers Green
Philip Hubelutz
Tom Harsco
Dorothy Hamlett
Rachel Thorsen Hernandez
Benay Hicks
Candy Howard
Sabra, Jose, and
Ambrose Jack
JJ Johnson
Anya Josephs
Diane Juftrass
Mandy Katz
Mary-Jo Keenan
Elizabeth Kermon
Kimberly E. Kohagen
Alice Langrall
Sophia and Isabelle Lewis
Deb Love
Kaitlin Lu
Matthew Lu and
Sarah Tao
Michele Lynn and Steve
McConaughey
Judy Magee
Jack McCormick
Kathy McKe
Mary Moss
Lizzie, Annie, and Katharine
Newton
Lori Nofziger and Ben
Kimmel
Teri O’Quin
Crystal Parker
Amy and Nick Penwarden
Mary Rand and Steve
Harward
Angel Rivera
Perry Robinson
Amanda Roeder
Margaret Roesch
Susan Ross
Sandra, Joanna, Jackie,
Pat, Judy, Helen, Robb,
and Carol’s book
discussion group
Elizabeth, Kelly, and Wren
Sasser
Hannah Scully
Patricia Shanower
Linda Shropshure
Michelle Shroth
Tammy Sneed
Ken Snyder
Jessica Solera
Jessica and Josh Solera
Margot Rose Solera
Leigh Stewart
Denean Sutton
Ralph and Kathy Tesdeschi
Nancy Teer
Kevin Thoresen
Mirela Tulbure
William and Ernestine
Turner
Heidi Tyson
Charlia Vance
Ricil Wolman and Ferol
Wolman
Sarah Wood and Ken
Goldberg
Kelsey Woods
Erie Wuebbens and
Kent Kozar
Ginger Young
Mary K. Young
Fan Zhang and
Zhen Lia
Anne and Allison
Zollicoffer

**MEMORIAL GIFTS**

Generous donors made gifts
in memory of these loved
ones in 2022.
Nick and Evelyn Beilenson
Jana Cornwell
Anne Dillingerm
Walter Dillinger
Iris and Dean Dull
Eulivia, Victoria’s mother
Frances Finley
Robert Francis Fisher
Wanda K. Garmon
Dr. Claudia Gollop
Bowman Gray III
Kitty Heller
Gregory Jerome Hunter
Donna Kahwati
Randall Kenan
Dan Kercher
Vashisht Kunapuli and his
grandad Prabhakara
Sasty
Joseph L’Homme Cutlip
Nancy Mallian
Marm, mother of Libby,
Todd, Katie, Mikey,
and AJ
David Murray
Landon Malcolm Nelson
Barbara Newborg
Jack O’Connor
Juanita Parker
James Nathaniel Pinnix
Lisa Raspekas
Carol Reid
Toby Sackowitz
Nona Smirko
James C. Spencer, Jr.
Carole Thorn
Alice Williams
Miles Wipper
Phyllis Wynn

**SPECIAL THANKS**

We are deeply grateful to
Womble Bond Dickinson,
which in 2022 became Book
Harvest’s pro bono law firm.
The firm’s outstanding legal
counsel is helping Book
Harvest prepare for a future
of higher impact, reaching
more children, families, and
communities.
OUR MISSION:
We provide an abundance of books and ongoing literacy support to families and their children from birth, and we serve as a model for communities committed to ensuring that children are lifelong readers and learners.

BOOKS
FOR EVERY CHILD

BOOKS FOR EVERY CHILD

“I love my new Book Harvest shelf. It saved my son’s life.”
– A PARENT

“Thank you for this awesome opportunity to learn and bond with my kids in such a great way. Book Babies is really the best thing ever and should be offered everywhere.”
– A BOOK BABIES PARENT

SUPPORT
FOR EVERY PARENT

“Thank you for the books. I can’t wait to read them! I’m going to read by myself and with my little brother. I’m so happy the summer reading is coming. Summer reading keeps you cool!”
– From Stephanie

LITERACY
FOR EVERY COMMUNITY

“We appreciate all you are doing to put books in the hands of students that may never have this opportunity. This is such a blessing!”
– ELEMENTARY SCHOOL MEDIA COORDINATOR

BOOK HARVEST
2501 UNIVERSITY DRIVE, DURHAM, NC 27707
252.497.BOOK • BOOKHARVEST.ORG

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North Carolina Charitable Solicitation License number: SL008204
Copies of our IRS 990 forms are available upon request.