NEW HORIZONS

book harvest

2023 IMPACT REPORT
2023 Financials at a Glance*

**REVENUES**
- Foundations ........................................ $1,932,218  40%
- Individuals ......................................... $1,897,910  40%
- Government ........................................ $688,731  14%
- Corporate and Community ...................... $120,110  3%
- Event Sponsorships ............................... $76,940  2%
- Investment Earnings/Other ..................... $71,026  1%

TOTAL .............................................. $4,786,935  100%

**EXPENSES**
- Book Harvest Durham Programs ............... $2,071,689  44%
- Book Harvest Expansion Programs ........... $713,606  15%
- Administrative .................................... $550,564  12%
- Fundraising ....................................... $341,491  7%
- Communications ................................ $291,335  6%
- Events .............................................. $127,450  3%
- Operating Reserve Contribution** .......... $600,000  13%

TOTAL .............................................. $4,106,424  100%

- This is the WHY behind our hopes and dreams for the world we imagine: one in which Yuriko – and every baby and child – is equipped, starting at birth, to learn words, practice reading, fall in love with books – indeed, to read a thousand books if they wish.

This is our time. The need is clear. Yuriko and so many other young readers, parents, children, community partners, donors, volunteers – and you. Together, we remain committed to our unwavering mission: books for every child, support for every parent, and literacy for every community.

2023 was a year of new horizons for Book Harvest.

New Horizon: Durham, City of Books
Under the able and visionary leadership of Book Harvest Durham Executive Director Tabitha Blackwell, we showed up more than ever before for Durham’s children and families – always with an abundance of excellent books for children and families to harvest. Durham is our very own City of Books!

New Horizon: Beyond Durham
In locations beyond our home community, we seeded new programs, developed new partnerships, and learned so much about how to take the exemplary programs built in Durham to new communities, both urban and rural.

New Horizon: Advocacy and Policy Influence
In a thrilling addition to our portfolio, we launched the work to advocate for children’s literacy and to improve the systems that have an impact on babies, children, and families.

To top it off, in 2023 first grader Lucy harvested the two millionth Book Harvest book to take home and keep forever (see page 4)! At this writing, children have joyfully harvested more than 2.2 million Book Harvest books, building home libraries.

It is an honor and a privilege to move toward these new horizons alongside so many parents, children, community partners, donors, volunteers – and you. Together, we remain committed to our unwavering mission: books for every child, support for every parent, and literacy for every community.

This is our time. The need is clear. Yuriko and so many other young readers are counting on us. And new horizons await. Let’s go.

With gratitude and in partnership,

Ginger Young
Founder and CEO
Durham: City of Books

A culture of children’s literacy and book abundance flourishes in our home community!

BOOK HUBS
Outdoor storywalks and 56 Book Harvest book hubs provide opportunities for families to read, learn, and harvest books to take home and keep forever.

BOOK HARVEST ON WHEELS
Our new book truck drove 3,956 miles to deliver precious books across the community to be harvested by children.

DREAM BIG BOOK DRIVE
The 13th annual MLK Day Book Drive and Community Celebration drew more than 2,000 attendees in the spirit of sharing and service.

SUMMER BLOCK PARTY
3,500 attendees celebrated summer reading, harvesting books to keep learning alive and home libraries growing.

FAMILY SPACE
A go-to family destination and book-rich community learning hub offered weekly storytimes, literacy-rich events, and books to harvest.

Durham first grader Lucy harvests the 2,000,000th Book Harvest book!
Beyond Durham

The seeds of expansion are planted across North Carolina!

In 2023, Book Harvest reached communities across North Carolina. To learn more about this work beyond Durham, visit:

Highlights of Book Harvest’s 2023 growth beyond Durham:

**VANCE COUNTY:**
**Books from Birth**
In a collaboration with Vance Family Medicine, newborns went home with a starter home library of 10 brand new board books and resources.

**WAKE COUNTY:**
**Book Babies**
The beloved literacy coaching home visiting program expanded beyond Durham and Forsyth counties in partnership with Wake County Smart Start.

**GUILFORD COUNTY:**
**Bridge to School**
Pre-K children got excited for kindergarten with books that helped them get ready to read, learn, and succeed.

**MULTIPLE LOCATIONS:**
**Books in a Box**
Children whose parents are incarcerated received libraries of brand new diverse books sent directly to their homes, to share during family visits with their loved ones.

LEARN MORE about Book Harvest’s Early Literacy System of Care, a continuum of programs taking root beyond Durham.
CAPACITY BUILDING:
Mary Mathew joined Book Harvest in 2023 as the first-ever Director of Advocacy.

ADVOCACY:
Book Harvest joined other organizations and the North Carolina Justice Center/EveryChild NC on the steps of the Supreme Court to advocate for a sound basic education for every child.

COLLABORATIONS:
Book Harvest’s Jeff Quinn joined State Representative Tim Reeder at a press conference to announce the launch of Books from Birth in conjunction with ECU Health in Greenville, NC.

CONFERENCES:
Book Harvest’s Rachel Stine joined hundreds of education leaders at the annual National Summer Learning Association Summit in Washington, DC – one of the many national gatherings attended by Book Harvest staff.

CONVERSATIONS:
Carl Rist led a discussion at Book Harvest’s “Exploring Hope and Opportunity for Durham’s Children: Savings Account Exploratory Conversation.”

COMMUNICATIONS:
CEO Ginger Young and other Book Harvest staff issued editorials, letters to the editor, interviews, and other points of view shared in local, regional, and national outlets.

NEW HORIZON
Advocacy and Policy Influence

The work to advocate for children’s literacy takes shape!

Book Harvest welcomes Durham leaders to our Family Space:
(L-to-R) Mayor Pro-Tempore Mark-Anthony Middleton, Book Harvest CEO Ginger Young, Book Harvest Durham Executive Director Tabitha Blackwell, Equity Before Birth Executive Director Joy Spencer, City Council Member DeDreana Freeman, and Book Harvest’s Director of Advocacy Mary Mathew.

READ MORE about Book Harvest’s advocacy initiatives.
Our 2023 community partners included:

- All My Children’s Children Care Center
- Barton Thornhill United
- Brown’s Early Learning School
- Carolina Outreach
- Child Care Services Association
- Children & Families First
- Children’s Campus at Southeast City
- City of Medicine Academy
- Coharie Tribe
- CRF/Independent Village Coalition
- Dalmore, Inc.
- Diversity Books for All Coalition
- Duke Benefit Partnership for Children
- EPIC Foundation
- Family Focus Center for Educational Equity and Opportunity
- Duke’s Corner
- Duke’s Children’s Primary Care
- Duke’s Primary Care
- Duke’s Office of Durham and Community Affairs
- Duke’s University Service-Learning
- Durham Academy
- Durham Children’s Initiative
- Durham County, NC Cooperative Extension
- Durham Parks and Recreation
- Durham’s Partnership for Children
- Durham Parent-Teacher-Student
- Durham Public Schools
- Durham Center for Academic Excellence
- NCMEC Committee
- Duke Technical Community College
- Duke
- Educational Justice Alliance
- El Centro Hispano
- El Futuro
- Empowered Parents in Community
- Every Child NC
- Family Connects Durham
- First Book
- H.E.A.R.T.
- Healthy Steps
- Helping Educators
- Impression Cares
- Johnson’s Service Corps
- Kabbal Kollage
- Kissy’s Children’s Museum
- Korina Kids
- Leeward YVCA
- Latina Community Credit Union
- LEAP Bilingual Pre-K
- Leavitt’s Partnership for Children
- Linda’s Community Health Center
- Linking Connections Learning Center
- MANE, Inc.
- Millennium Sports Club
- Motivated 2 Learn
- Museum of Life & Science
- North Carolina Campaign for Grade Level Reading
- North Carolina Early Childhood Foundation
- North Carolina Integrated Care for Kids
- North Carolina Literacy Corps
- North Carolina Partnership for Children
- North Carolina’s Children’s Health Insurance Program
- Book Babies
- 100% OF TEACHERS reported that Books on Break helps students maintain reading skills over the summer.
- 232,882 BOOKS harvested by children to take home and keep forever.
- 3,500 VISITORS attended the Summer Block Party at the Durham Bulls Athletic Park.
- 45 PROUD GRADUATES received their Book Babies diplomas from programs in Durham and Forsyth Counties.
- 14,208 STUDENTS selected 70,389 books in 35 schools during Books on Break.
- 2023 CSK IMPACT Awards
- 3,956 MILES traveled by the Book Harvest truck.
- 188,573 BOOKS donated by generous community members.
- 542 HOME VISITES were conducted by Book Babies Literacy Coaches.
- 589 VOLUNTEERS donated 5,887 hours of their time, valued at $187,207.
- 692 DONORS made generous contributions to Book Harvest.
- 5,687 VISITORS joined Book Harvest’s Family Space activities.
- 434 BOOK BABIES participated in the program in Durham and Forsyth Counties.
- 98% OF FAMILIES agreed that Book Babies helps them create a daily reading routine at home.
- 136 BOOK DRIVES conducted by community members.
- 45 PROUD GRADUATES received their Book Babies diplomas from programs in Durham and Forsyth Counties.
2023 DONORS

BOOKS HARVESTED TO DATE!

NEW HORIZON: 2,139,447

BOOK HAYMARKET partners in the wake of many individuals, organizations, foundations, corporations, and governments that supported us in 2023.

Matthew Collins and Mary Kelly Family Fund of Triangle Foundation

$1,000-$2,499

Brian Cave

Anonymous

Mary Royal

Porter Ziglar

$2,500-$4,999

Thom McFadden

Robert and Laura McMichael

Charles and JoAnn McEntee

$5,000-$9,999

Ann and Robert Golub

Nancy Gregory

John and Julie Rogers

$10,000-$24,999

Bob and Mary Jo Garrick

John M. Riddle, Jr.

Ann and Herbert Seiler

$25,000-$49,999

Ray and June Moore

Barbara Miller

George and Mary Capozzi

$50,000-$99,999

James and Mary Alice Bowers

Sam and Cynthia Cole

Barbara Boudreaux

$100,000-$499,999

Mary Ann and Eugene Kelliso

Barbara and Gary Beveridge

James and Barbara Bell

$500,000-$1,000,000

Herman and Vivian Miller

Sandi and Tom Miller

Stuart and Carolyn Biddle

$1,000,000+$

Gifford Pinchot III

Robert and Mary Pinchot

David and Ellen Pinchot

$1-$249

Curry First

Frank and Peggy Fee

Nathan and Ann Erteschik

Environmental Federation of NC

Dr. Julie Edmunds

Joan and Thomas East

Steve and Ann Marie Dlott

Barbara Dickinson

Connie Jo Dickerson and Jon Young

John C. and Sarah W. Dendy

Kara Dembowski

Lauren Deisenroth

Judith Dearlove

Mary Davis

Margaret Davide-Smith

Julie Daniels and Richard

Amy Cummings

Sarah Cox

Kimberly Ulmer*

Robert Coble

Judith Close

Wilmarie Cintron-Tyson

John Chronowski*

Lori Caruso

M. Bush

Bull City Fair Trade

Signe Ahmuty Brown

Doris Brown

Zarria Bratts

Meytal Barak

Barbara Baker

Alice Black

Julianne Phlegar

Paul Maxwell

Carson Lane*

Kent Kozar and Erin Wuebbens

Julie Chappell Giving Fund

Phil and Susan Jakes

Debbie and Mitch Harrell

Catherine and Chad Harrell

Catherine and Chad Harrell

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OUR MISSION:
Books for every child.
Support for every parent.
Literacy for every community.

OUR VISION:
Literacy and justice for all.

OUR BIG DREAM:
One day, every child will grow up with a love of books, reading and learning, equipped with the language and literacy tools to thrive in school, work, and life.