



A Ganar (Spanish): “to win” or “to earn”

The A Ganar Alliance: Youth Workforce Development Through Sport

Led by Partners of the Americas, the A Ganar Alliance combats youth unemployment in Latin America and the Caribbean using team sports. In essence, A Ganar is a youth employment program wrapped inside of a ball. At-risk youth, ages 16-24, acquire marketable job expertise by building on six core sport-based skills: teamwork, communication, discipline, respect, a focus on results, and continual self-improvement. In 7-9 months, youth learn life and vocational skills and complete internships with local businesses. They learn to bring the best values of sport and apply them to the workplace.

Phases of the Program

A Ganar training is implemented in four integrated phases:

Phase I: Sports-based training: translating sports skills to employability skills

Phase II: Market-driven technical, entrepreneurial or vocational training

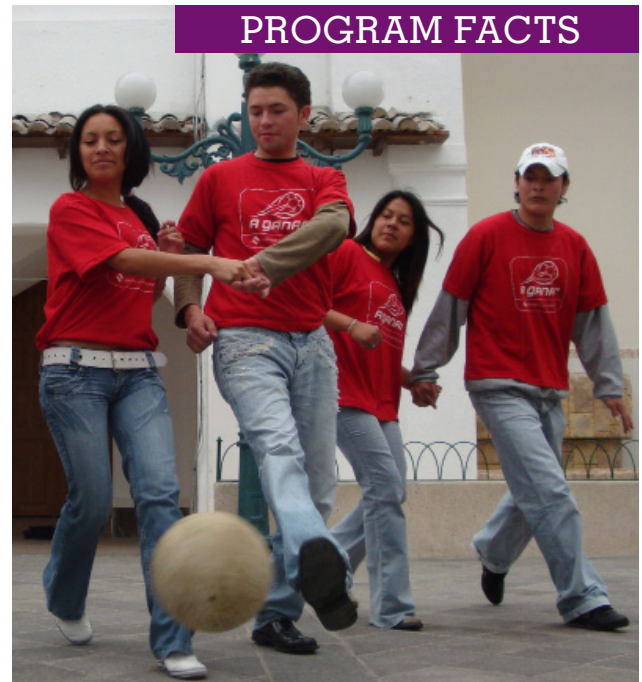
Phase III: Supervised internships and apprenticeships

Phase IV: Follow-on support (job placement, business involvement and re-integration in school)



“A Ganar for me is force, dedication, and leadership. A Ganar has given me back everything that I needed in this moment. It has given me back the most important thing a person can have - values.”

- Cristhian Arquello, Ecuador



PROGRAM FACTS

Countries

Argentina • Barbados • Brazil • Colombia • Dominica • Dominican Republic • Ecuador • Guatemala • Haiti • Honduras • Jamaica • Mexico • St. Kitts and Nevis • St. Vincent and the Grenadines • Suriname • Uruguay

A Ganar’s Impact

- Of the more than 13,000 youth that have participated in A Ganar training, over 63% of participants graduate from the program; over 75% of program graduates obtain formal employment, return to school, or start a business within one year
- In high crime areas such as San Pedro Sula, Honduras; Kingston, Jamaica; and Ciudad Juárez, Mexico, A Ganar provides youth with positive identity, security and the opportunity to transform their lives
- More than 500 businesses have participated in A Ganar by hosting internships, hiring youth, providing mentors or sponsoring training
- More than 60 organizations have implemented A Ganar programs
- A Ganar graduates have gone on to become successful teachers, technicians, business managers, university students and entrepreneurs

The A Ganar Alliance is supported by major donors including the Multilateral Investment Fund (MIF) of the Inter-American Development Bank (IDB) and the United States Agency for International Development (USAID).



@A_Ganar



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