

Friends of SV Animal Shelter, Inc.

Strategic Plan

2019 - 2022

MISSION STATEMENT: To support the Nancy J. Brua Animal Care Center (NJBACC) with assistance for emergency medical care and rehabilitation of shelter pets and to increase public awareness of animal health and welfare issues in Cochise County.

VISION: Improve health of shelter pets to increase adoption rates, reduce number of pets in shelters, and achieve responsible pet ownership.

PURPOSE: To provide guidance, goals and direction for the planning and execute of the programs, actions and efforts in support of the stated mission. The Strategic Plan will be reviewed annually by the Board, Friends of the SV Animal Shelter, to ensure continued compliance and updated in 2022. Major changes to the organization, supported organizations, supported programs are causes for review and revision.

A. The following programs are the primary programs we support and fund:

1. Door to Door, One Paw at a Time Clinics. The objective of this program is to reduce the risk of rabies by offering rabies vaccine, veterinarian examinations, microchip, and City license at no cost to the pet owner.

Goal: Provide funding support for four clinics a year at a cost of approximately \$2,000 per clinic, in coordination with NJBACC.

2. Spay/Neuter Clinics. The objective of this program is to reduce the number of unwanted pets by providing low cost spay/neuter vouchers, partnering with other organizations.

Goal: Provide funding support for four clinics a year at a cost of approximately \$3,300 per clinic, in coordination with NJBACC.

3. Emergency medical care funding. The objective of this program is to provide funding to NJBACC, governmental and non-governmental animal welfare organizations in Cochise County who provide emergency medical care.

Goal: Provide funding support within our budget.

4. Nancy J. Brua Animal Care Center improvements. The objective of this program is to improve the environment for NJBACC staff, volunteers and sheltered pets.

Goal: Support short and long-term requirements in coordination with NJBACC supervisor.

B. The following program is the secondary program we support and fund:

1. Greener Scholarship Fund. The objective of this program is to fund training of governmental and non-governmental personnel who work in the animal welfare organizations in Cochise County.

Goal: To provide \$1,000 toward this program

C. Memberships are maintained in the following external organizations:

1. Joint Service Club of Greater Sierra Vista. Local Sierra Vista organization that brings a number of organizations together the first Friday of every month, 10:30am at the VFW. Purpose of this organization is to provide a forum to share information and support member organizations. jscgsv.com
2. Alliance of Arizona Nonprofits. This is a state organization that provides board training, information and networking opportunities.
arizonanonprofits.siteym.com
3. Additionally, Friends maintain relationships with the Legacy Foundation of Southeast Arizona, Lfsaz.org,
Arizona Community Foundation, www.azfoundation.org for grant and training opportunities.

D. Friends Organizational Goals:

1. Continue to recruit board members who are passionate about pet health and welfare. Individuals are recruited based upon specific skills and talents the person brings to the Friends work.
2. By-laws are reviewed every two years. Next review scheduled for December 2021.
3. Policy and Procedures are reviewed every two years. Next review scheduled for June 2022.
3. Budget is created every year, using the fiscal year of 1 July – 30 June, and approved by the board every April.
4. Continue fund-raising activities to support our programs