



Hampton Roads Workforce Council

2021 Local Plan



VCU

Performance Management Group
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COUNCIL

January 2021 Meeting

- Reviewed draft plan developed from stakeholder input sessions

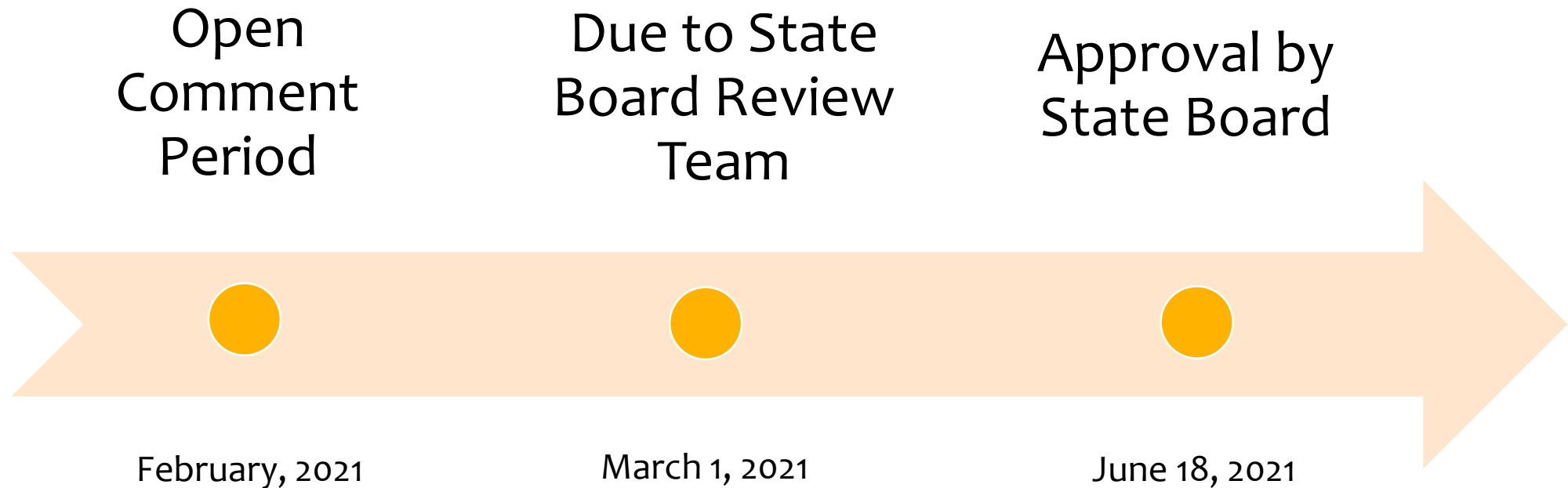
Hampton Roads Local Plan for WIOA 2020-2024

Local Plan Includes:

1. Workforce and Economic Analysis
2. **Strategic Vision and Goals**
3. Local Partnerships and Investment Strategies
4. Program Design and Evaluation
5. Compliance

Hampton Roads Local Plan for WIOA 2020-2024

Local Plan Timeline:



Hampton Roads Local Plan for WIOA 2020-2024

2. Strategic Vision and Goals

Mission 2016-2020

The Workforce Council serves as the regional leader of workforce development, ensuring the strategic alignment of efforts that facilitate meaningful **employment** and **economic growth** in Hampton Roads, while excelling at the delivery of **business, workforce and youth funded services**.

NEW Mission 2021-2024

The Workforce Council facilitates regional workforce development services to generate meaningful **employment** and **economic growth** in Hampton Roads

Hampton Roads Local Plan for WIOA 2020-2024

2. Strategic Vision and Goals

Strategic Vision 2016-2020

To promote the development of a **workforce** that is “second to none”, of sufficient quantity to meet **employer demand** and equipped with the skills that support the expansion of the region’s **economy**.

NEW Vision 2021-2024

The Hampton Roads region is the national model for thriving and diverse communities of skilled **workers** growing local **businesses** and the **economy**

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Strategic Goals 2021-2024

1. Collaborate with regional partners to develop long-term employment expansion opportunities for economic growth
2. Deliver flexible and effective workforce development services to all customers who need them
3. Enhance regional communication and partnerships to increase awareness of available services and resources
4. Ensure strong organizational health including a high performing staff
5. Grow sustainable funding streams to increase the percentage of revenue coming from non-restricted sources