

## Strategic Goals for 2019-2021

100% programs fully funded with designated funds	Increase Church/School partners by 42%	20% increase in the number of children impacted
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### Core Assumptions

- Global transformation happens best through local community leaders.
- Measurable impact in partnered countries
- All are called to serve.
- Experience leads to transformation.
- Introduce people to relationships for those served.
- Team leaders and facilitators see impact beyond trip.

### Core Convictions

- Relational over transactional/People over projects
- Empower, not enable local partners.
- Spirit-led and responsive
- Do no harm.
- Obedience births fruit.
- Ordinary people who discover extraordinary purpose are transformed.

### Core Advantages

- Diverse network
- Short term teams
- Turnkey trips
- High quality, established, on-the-ground partners
- Meet *actual* needs.
- Quality of on-the-ground leadership

# Success Metrics

- Number of people mobilized on trips.
- Number of churches and schools we partner with.
- Number of children sponsored.
- Number of children impacted.
- Number of anchor colleges.
- Number of “spiritual growth” (Decisions, baptisms)
- Number of sponsorships
- Number of partner-to-partner relationships established.
- Number of participants completing e-course.
- Percent of partners on the ground with defined success metrics
- Number of meals served.
- Number of stories shared.
- Percent of programs funded (with designated funds)
- Number of qualified people at annual events
- Number of new people at annual events
- Number of new pearl partners established.
- Number of new donors

\* As we near the end of this strategic plan window, we have a new strategic planning event scheduled for mid-2021. An updated strategic plan will be presented after this is accomplished.