



Operation Community Cats Strategic Plan 2021 Update

Operation Community Cats aka OCC 10 year goal is to spay and neuter all the community cats in our valley so they can humanely and naturally pass away. The steps to accomplish what many may say impossible goal are:

- 1) Form a coalition with all shelters, rescue groups, pet stores, clinics and any business or individual that care for, love and work with cats and kittens of all types. This coalition, with the common interest of the well being of all cats, will work together.
- 2) Strengthen our partnership with the Golden Eagle Audubon Society in Boise, Idaho through tabling to share education to the public about catios, (cat patios) where to get help with materials, help to build and other important information about the safety for cats. This will enable cats to be kept inside and still enjoy their natural instinct to be outside to smell and see. Improving life for cats, wildlife, people and the environment.
- 3) Engage all types of media- television, radio, social, written and others to educate using a simple, concise, consistent message which will encourage the community to support and/or get involved and support our 10 year goal.
- 4) Capital Campaign After the coalition is successfully formed to create a high quality high volume low cost cat spay/ neuter clinic. This public building will also be used as an education center for humane treatment of animals and importance of spay and neutering. The public interest and support that this campaign will generate will allow the 10 year goal of Operation Community Cats, the coalition's and the community to be met.

TOGETHER WE WILL DO THIS!