

ASPIRATION

STRATEGIC GOALS

OBJECTIVES BY 2023



NonprofitCenter
of Northeast Florida

VISION

A vibrant, inclusive Northeast Florida that is strengthened by - and supportive of - a healthy, high-impact nonprofit sector.

MISSION

The Nonprofit Center connects, strengthens, and advocates for a strong nonprofit community.

VALUES

Excellence
Leadership
Unafraid
Reflective
Welcoming

Align NPC work with *Stronger Nonprofits Framework*

Support nonprofit organizations working together on shared goals

Build on membership, partnership and funding to ensure sustainability and success

1

1. Working one pillar at a time, align existing work with the *Stronger Nonprofits Framework*.
2. Implement new technology to define and measure engagement and apply insights to our work.
3. Create *Stronger Nonprofits Dashboard* to accelerate organizations' journey toward strengthening.
4. Promote understanding of the *Stronger Nonprofits Framework*, sharing findings with members and peers.

2

1. Establish the Funder Collective to create pooled funds for collaborative ventures/support community work in mergers and restructuring
2. Create new initiatives (NPC led or supported) to build capacity of groups of organizations working together.
3. Increase community expertise in mergers, restructuring, and effective collaboration.

3

1. Proactively raise revenue to support new initiatives in Strategic Goals 1 and 2.
2. Reorganize staffing around business hubs.
3. Increase partnerships to help achieve Strategic Goals 1 and 2.
4. Establish an organizational approach to diversity, equity, and inclusion (DEI).

Strategic Goal 1

BY 2023 ...

Improve, expand, or eliminate programs, research and resources to align to the Nonprofit Center *Stronger Nonprofits Framework*.

SO THAT ...

Nonprofits identify, value, and invest in organizational strengthening through Nonprofit Center evidence-based programs, services, and insights.

Strategic Goal 2

BY 2023 ...

Support groups of nonprofit organizations working together with services, resources, and insights they need to define and reach their goals.

SO THAT ...

Groups of organizations build their strength, resources and skills to increase their ability to advance an issue or community priority.

Strategic Goal 3

BY 2023 ...

Build on membership, partnership, funding, and other resources to support the execution of strategic plan goals 1 and 2.

SO THAT ...

The Nonprofit Center has the resources it needs to successfully advance the mission.