



In 2019, Well Aware formed a long-term partnership with Ol Pejeta Conservancy, a world-renowned not-for-profit wildlife conservancy located in central Kenya.

The conservancy works to conserve wildlife, provide a sanctuary for great apes, and to generate income through wildlife tourism and complementary enterprises for re-investment in conservation and community development.

The objective of the partnership is to amplify impact for communities in Kenya and further empower locals through sustainable clean water projects. Combining Well Aware's clean water expertise and Ol Pejeta's community partnerships, together we plan to empower and enhance the wellbeing of thousands of individuals.

"We are proud of our relationship with Well Aware who we consider to be a highly professional organization working to provide sustainable water supplies to rural communities in a manner that is cost effective, efficient and impactful. Working together we make a great team that ensures great results"

- **Richard Vigne**
Managing Director, Ol Pejeta Conservancy

In the summer of 2019, Well Aware completed our first project with Ol Pejeta Conservancy, for the Njoguini Primary School and surrounding community. Previously, this community had a water project fail them - leaving them with a poorly producing well with long queues that sometimes completely ran out of water.



“We were heartbroken for failed hope in getting water. When the well ran out of water, we would have to go far, around 10 km, to get water.” Jacqueline explained.

There was not sufficient water for drinking, irrigation, or general wellbeing. The community was suffering and the primary school was at risk of shutting down without reliable water.

Now, after partnering with Well Aware and thanks to the support of Ol Pejeta Conservancy, Richard’s Rainwater, and The Nobility Project, Njoguini has a reliable source of water that is plentiful and clean.



Since then, the school is no longer at risk of closure. The teachers and students have already planted 500 trees and have many ambitious plans for continued development with this new, reliable water. We can’t wait to see what they’ll continue to accomplish.

By 2025, Ol Pejeta and Well Aware plan to jointly fund and implement a minimum of 10 water projects within Ol Pejeta communities. We look forward to growing this partnership and witnessing the success of the communities that surround the conservancy.





In 2013, GloFish® LLC, a company that developed fluorescent fish to help detect pollution in water, launched a remarkable CSR partnership with Well Aware that has left a legacy of impact over the years.

Since the partnership began, GloFish® brand, now owned by Spectrum Brands, has helped fund 11 projects and has enabled more than 40,000 individuals in East Africa to gain clean water. Thanks to the dedication of many GloFish® and Spectrum Brands employees, lives continue to change every year because of this incredible partnership.

The objective of the partnership is to provide more communities in East Africa with lasting clean water while also empowering the company's employees and customers to engage in a rewarding, impactful philanthropic experience.

One such community is that of Kithoka, Kenya. Almost 10,000 people in Kithoka had long been suffering from inaccessibility to water and a high number of waterborne illnesses. The impact was particularly negative for the kids supported by the International Peace Initiatives (IPI), a local nonprofit organization that serves orphans and vulnerable children.

“I was so moved and inspired by the incredible impact that this small but passionate team was having in these communities and I knew that I had to help in some way. I have spent most of my career working with aquariums, which would not be possible without our access to clean water. Working with Well Aware to provide clean water for communities in East Africa seems like a great way for myself, GloFish LLC, and Spectrum Brands to give back.”

- John Fox,
DVP, GloFish Operations, Spectrum Brands

“Our partnership with Well Aware has become an increasing priority within Spectrum Brands. The Well Aware Team is outstanding to work with as we become more involved with this organization.

We are preparing for our third Shower Strike and anticipate a greater level of colleague participation with the assistance of this great team. They provide us with the tools we need to educate our colleagues so that they know what their donations cover... providing constant updates on the communities where we will have (and have had) an impact. **A great partnership that makes us proud as an organization.”**

- Janette Ruark
*Marketing Communications Supervisor,
Spectrum Brands*

Now, thanks to the partnership of Spectrum Brands, Kithoka has a reliable source of clean water. In 2018, Well Aware drilled a new, sustainable well for IPI and the nearby schools, returning in 2019 to continue expansion and enable clean water access for all 10,000 people in the community.

Since then, the transformation has been breathtaking. Gardens are growing, health has improved greatly, and we're excited to see the continued success of Kithoka.

By 2025, Spectrum Brands plans to help fund at least 15 more Well Aware water projects. We are excited to amplify our impact together and continue to engage more people in the fight for clean water through this partnership.





FACES OF WATER

The “Faces of Water” media series features images and stories of individuals impacted by our clean water projects so that we may show you, our supporters, the incredible transformation you are affecting in communities in East Africa.

We hope that through this series, you are able to directly see the people whose lives you are changing, as well as meet the people who are still in need of clean water. Through these stories, we hope to make the world a smaller place.



Peter works as a school guard for the Cheptoroi Primary School, helping to protect and serve over 600 students. He is a father of five, whose biggest concern is drought because of the water scarcity it brings. With limited water, grass does not grow, so he can't feed his cattle or his family. Peter is also worried about the lack and quality of hospitals in the area. His greatest goal is to see his kids finish school. Previously, his wife collected water from a river that is dirty and dried up seasonally, leaving them without a reliable water source. Peter's kids often fell sick from the water collected.

Now, thanks to your support, Peter and his family won't have to worry about where to collect water. Their community has a new, sustainable well, and they won't have to rely on unsafe sources.

“I feel like a human being now. I have water, which is a basic human right.”

Peter, 45, Cheptoroi, Nakuru County, Kenya



Rose and her siblings used to walk four kilometers to fetch water daily. The water was not clean and her family often fell sick from it, but they didn't have another reliable source. Sometimes, they even had to move settlements based on access to water. Now, because of your support, Rose has a reliable, plentiful source of clean water near her school and her home.

“Water means life... access to clean water will change our lives. We will be healthier because it will reduce waterborne disease, help cleanliness, and also support irrigation.”

Rose, 13, Njoguini Primary School, Laikipia County, Kenya

“Because of the water, I’ve been able to grow all of this! I have pumpkins, arrowroot, lemongrass, lentils, beans, tomatoes and grain for my kitchen. I can’t sleep hungry now and it’s saving me money! I eat, I store and they’re still growing. I’m so happy.”



Mama C. (her preferred nickname), Kithoka, Meru County, Kenya

Thank you for empowering people like Peter, Mama C., and Rose with the clean water they need to not only survive, but thrive.

THE RIPPLE EFFECT OF YOUR SUPPORT IS PROFOUND.



WHAT PEOPLE SAID ABOUT US IN 2019

“In 2019, we worked with Well Aware and the Nobility Project to fund the Njoguini project in Kenya. It was one of the highlights of the year for our team as we watched the project come to life through email updates and photos. Richard’s Rainwater shares Well Aware’s passion for bringing clean water to all people everywhere. It’s a privilege to work with an organization that shares our mission and core values. We can’t wait to partner on more projects in the future.”

- **Taylor O’Neil**, *CEO, Richard’s Rainwater*

“Working with a diligent and trusted partner has given us peace of mind that our support will have an impact and reach those in need. To be included and intimately involved in the process of impacting so many lives has been truly transformative.”

- **Rajan Lal**, *Donor*

“We have seen first hand the everyday need for access to fresh water all over the world. In Well Aware we have found the partner to allow us to do something REAL AND LASTING about it. Their processes and technology are efficient and effective. Their staff are professional, empathetic and fun. The end result for us is that we have the confidence that our money is making a REAL DIFFERENCE IN EVERYDAY LIVES! The photos of the smiling school children the day THEIR well came in = JOY for us. Count us again next year!”

- **Peg & Terry Shea**, *Donors*

“It has been a great pleasure to work with Well Aware. The team is friendly and when you call on them to come to check on something that is not working well they come immediately. More importantly, I love working with Well Aware because they come to work with us, not for us. They do their research, speak with the community and the host of the project. They do not come with a ‘fixing’ those poor people mind-set. Rather, they respect and honor the people whose circumstances have invited the partnership to bring water to them. Well Aware’s work is from the heart - connecting people across cultures through the gift of water - a sacred connection that invites dancing our shared humanity to life!”

- **Dr. Karambu Ringera**,
*International Peace Initiatives,
Kenya Community Partner*

“Last summer, I had the honor of traveling to Nakuru with my Austin-based team to experience the work of our Well Aware partners firsthand. A water project was nearing completion and the immense rig was expected to hit water during our visit. It absolutely did -- and the effects were immediate, tangible and exhilarating. As water shot up, everyone celebrated together: drill team, engineers, local partners, community members and especially dozens of wide-eyed local children who danced in the mist. The experience demonstrated the profound impact Well Aware is making in the lives of countless communities abroad - and will stay with me forever.”

- **Diana Greenfield**, *Executive Director,
ASK Charitable Foundation*