





	<b>Thrive Women's Center - 2021-2023 Strategy on a Page</b>
	<b>Vision:</b> A community where ending the life of the unborn is unthinkable
	<b>Goals - Year One July 2021 - June 2022</b>
	<b>Administration &amp; Operations:</b> Improve operations by delivering best practice HR skills to the agency, recruiting a new generation of pro-life staff, and to identify and act on specific areas for improved operations.
	<b>Board Governance:</b> Maintain a diverse Board of Directors who bring value and commitment to the ministry and are dedicated to board governance standards.
	<b>Communications:</b> Improve internal and external communications
	<b>Engagement:</b> To better engage younger generations, church partners, and donors.
	<b>Finance and Fundraising:</b> Ensure finance best practices and increase and diversify revenue through better engagement, enhanced fundraising activities, and improved outreach to the community.
	<b>Programs:</b> Provide the most needed, relevant, feasible, and mission-critical programs