



THE GEORGETOWN PROJECT
Leaders In Youth Development Since 1997



2020 Strategic Plan-Program Goals Overview

Our Vision:

A community where no child is hungry, hurt, alone or rejected, and where all children and youth feel loved, respected and treated with dignity.

Our Mission:

Identify needs and develop resources, relationships and services so that our youth becoming caring, capable and resilient individuals.

Performance Imperative Pillar 3
Well-designed and well-implemented programs and strategies.

Bridges to Growth

Goal 1

Increase center efficiency (refine roles/responsibilities, cross-train staff in new Apricot data system, increase center hours to 4 days/week).

Goal 2

Continue to enhance outreach and center services for Spanish-speaking families.

Year 1-2 Strategies:

Achieve Logic Model goals, outcomes, and performance metrics for all grants and funding partnerships.

Performance Imperative Pillar 3:
Well-designed and well-implemented programs and strategies.

NEST Empowerment Center

Goal 1:

Implement a more individualized, cohesive case management process integrating academic, social-emotional and college/career readiness services.

Goal 2:

Expand business partnerships to scale Summer Youth Employment Program.

Year 1-2 Strategies:

Achieve Logic Model goals, outcomes, and performance metrics for all grants and funding partnerships.

Performance Imperative Pillar 3:
Well-designed and well-implemented programs and strategies.

Assets in Action

Goal 1

Hire/train grants/evaluation manager and fully implement Apricot system.

Goal 2

Scale collective impact and youth planning initiatives.

Year 1-2 Strategies:

Reallocate CEO's time to allow increased community youth planning focus.

Achieve Logic Model goals, outcomes, and performance metrics for all grants and funding partnerships.