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Hillside Strategic Plan 2025

Hillside Mission Statement

Hillside helps children and families thrive by providing outstanding residential and community mental health services.

CULTIVATE

Cultivate a purpose driven culture that actualizes development and passion for Hillside's Mission and Vision.

- ▶ **Develop an effective mental and behavioral healthcare workforce**
- ▶ **Engage in strategic partnerships to attract top talent**
- ▶ **Nurture and sustain a dynamic culture of collaboration, safety and care**
- ▶ **Optimize processes for cost efficient service delivery**

EVOLVE

Evolve and strengthen clinical programs to stay at the forefront of mental and behavioral health best practices.

- ▶ Evaluate current programs to ensure relevance and scalability
- ▶ Deepen expertise in selected evidence-based models
- ▶ Expand treatment beyond the child to the family system
- ▶ Enhance access to a continuum of services to positively impact outcomes
- ▶ Innovate through research and outcomes measurement
- ▶ Explore Precision Psychiatry to maximize benefits of treatment

LEVERAGE

Leverage our experience and expertise as a leader in shaping mental and behavioral healthcare for children and families.

- ▶ Advocate to expand access to healthcare
- ▶ Build capability and competency in the workforce
- ▶ Collaborate with key decision makers to improve outcomes
 - ▶ Payors - Insurance and Medicaid
 - ▶ Federal and State Legislators
 - ▶ State Department Leaders
 - ▶ Networks and Advocates
 - ▶ Technology Industry
 - ▶ Child and Adolescent Healthcare Providers

ENGAGE

Engage others in our mission, educate on adolescent behavioral and mental health, and inspire giving for a brighter future.

- ▶ Grow our community of support
- ▶ Publish ongoing outcomes and research information
- ▶ Strengthen the Hillside brand

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