

Strategic Priorities for We Care Services for Children 2020/21

1. Enhance We Care's connection to and understanding of the multiple diverse communities it serves.
2. Expand community awareness of the organization's mission and unique programs and build the financial support needed to maintain, improve and grow We Care's services.
3. Further develop We Care's strategies and capabilities to advocate for the policies, programs and resources that support young children in our community achieving their full potential.
4. Continue to create and refine the design and delivery of direct services to better serve children and families and develop and expand programs that provide indirect support and education to We Care's children, families and community.
5. Support We Care's strategies and goals by continuing to develop the Board member's capabilities and by recruiting members who broaden the expertise, experience and insight represented on the Board.