

## Strategic Plan 2021-2023

The goal of the Three-year Strategic plan is to provide the following for the project.

- Create more touchpoints within our current and future communities while maintaining fiscal health and mission relevance. All while staying true to our culture and founding ways that guide us everyday in what we do.

### **Top 7 Goals / Pillars**

1. Assess and address Justice, Equity, Diversity and Inclusion through all levels of BGHP
2. Expand Interface with and incorporate Youth.
3. Accelerate outreach efforts to the rural, Latinx, and Indigenous communities
4. Grow and Incorporate technology in how we communicate and gain referrals from our local medical communities and partners both new and existing.
5. Assess possibility of a new, larger building in Eureka, near the central Medical community
6. Secure and increase staffing levels to allow for robust and relevant Client Services Programs that best serve our clients and project mission.
7. Maintain Board of Director awareness of the evolving need to update and change our current ways of supporting clients so that we are always relevant to our community.